

8TH Annual Florida International Trade & Cultural Expo (FITCE)

FINAL DETAILED AGENDA PROGRAM

**Subject to Change*

Day 1

Wednesday, October 4, 2023

- 7:00AM **Registration Opens for General Admission**
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*
- 7:00AM – 8:00AM **Breakfast (Space is Limited – first come, first served)**
GRAND BALLROOM A-B ENTRANCE IN LOBBY
- 8:00AM – 9:50AM **Day I – Grand Opening Ceremony & World Leaders & Former Presidents Panel**
GRAND BALLROOM A-B
Sponsored by our World Sponsors: City of Miramar, Port Everglades, & BlahFace
- Surprise Musical Performances & Celebrity Appearances**
- Introductory Salutations:**
- Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*
- **The Honorable Lamar P. Fisher**, *Broward County Mayor*
 - **The Honorable Mark D. Bogen**, *Broward County Commissioner (D2)*
 - **The Honorable Dean Trantalis**, *Mayor of the City of Fort Lauderdale*
 - **The Honorable Cord Byrd**, *Florida Secretary of State*
 - **The Honorable TJ Villamil**, *Florida Commerce Deputy Secretary of Economic Development & President of International Commerce, SelectFlorida*
 - **Sandy-Michael McDonald**, *Director, Broward County Office of Economic and Small Business Development*
 - **Jonathan Daniels**, *Director, Port Everglades*
 - **Mark Gale**, *CEO/Director, Broward County Aviation Department*
 - **Anthony Cordo**, *Executive Vice President, Visit Lauderdale*
 - **Bob Swindell**, *CEO, Greater Fort Lauderdale Alliance*
 - **World Sponsors:**
 - **The Honorable Wayne Messam**, *Mayor of City of Miramar*
 - **Aida Miller**, *CEO & President of BlahFace*
 - **Expo at a Glance: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*
- 10:00AM – 11:00AM **World Leaders & Presidents Panel: Opening Horizons to New Market Opportunities**
GRAND BALLROOM A-B
Presented by Latin American Presidential Mission (Global Peace Foundation) & brought by World Sponsor ThriveDX
- Welcome Remarks:**
- **The Honorable Robert McKinzie**, *Broward County Commissioner (D8)*

- **Greetings from our Panel Sponsor: Dan Vigdor**, Executive Chairman & Co-CEO, ThriveDx

Moderator: Olinda Salguero, Director, Latin American Presidential Mission, Global Peace Foundation

Welcome Video Messages from World Leaders

Panelists:

- **His Excellency Félix Ulloa Jr.**, Vice President of El Salvador
- **His Excellency Jamil Mahuad**, Former President of Ecuador

11:00AM

World Expo Opens!
GRAND BALLROOM C-H

11:00AM

Cultural Art Exhibit Opens!
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY

11:00AM – 11:30AM

World Expo Cultural Performances
GRAND BALLROOM C-H

11:30PM – 1:00PM

Buyers and Sellers Networking
WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

Food vendors available for lunch purchase in Grand Ballroom Lobby

1:00PM – 2:00PM

Doing Business with the World – Part I: LATIN AMERICA
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Moderator: Maria Alesia Sosa, Internationally-Acclaimed TV Journalist, Univision 23 Miami

Countries:

- **PANAMA:** *The Honorable Dr. Juan Jose Ayola, Mayor of Chepo & Giovanni Ferrari, Director of Colon Free Zone*
- **ARGENTINA:** *Diego Duhour, Investment Agent, Consulate General & Promotion Center of Argentina - Miami*
- **COLOMBIA:** *Carlos Zuñiga Giraldo, Representative, City of Medellin & Metropolitan Area*
- **BRAZIL:** *The Honorable Renato Casagrande, Governor of Espírito Santo & Bruno Compos Morato, Mayor of Santana do Paraíso introduced by The Honorable Cristiano Berbert, Deputy Consul of Brazil in Miami*
- **CHILE:** *Claudia Serrer U., Trade Commissioner Southeast USA, Trade Commission of Chile (ProChile)*
- **COSTA RICA:** *Rossy Pedroza-Salazar, President, Costa Rica Chamber of Commerce USA*
- **HONDURAS:** *The Honorable Bader Dip, Mayor of La Ceiba*
- **PERU:** *Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (Promperu)*

- **ECUADOR:** *The Honorable Clemente Bravo, Prefeito de El Oro & The Honorable Marco Vinicio Jarrin Arraya, Deputy Councilor of Ibarra Canton, Ecuador*

2:15PM – 2:45PM

Doing Business with the World – Part II: NORTH AMERICA - CANADA & MEXICO

GRAND BALLROOM A-B

Sponsored by Air Canada

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Tim Ryan**, *Broward County Commissioner (D7)*
- **The Honorable Josh Levy**, *Mayor of City of Hollywood*
- **Greetings from our Panel Sponsor:** *Graziella Cabrera-Miron, Senior Manager, Regional Sales USA, Air Canada*

Passport to Prizes #1: *Two (2) Economy Class Airfare with Air Canada*

Moderator: Shaun Gayle, *Assistant City Manager, City of Miramar*

Countries:

- **CANADA:** *Introductory Video Message by The Honorable Judy Sgro, Member of Parliament & Chair of Standing Committee on International Trade, Economic Development and Small Business followed by presentation by Sylvia Cesaratto, Consul General of Canada in Miami*
- **MEXICO:** *The Honorable Senator Israel Zamora Guzmán, The Honorable José Alfredo Contreras Méndez, Municipal President of City of Bacalar & Juan Manuel Garcia Gonzalez, Vice President of CANACINTRA*

3:00PM- 3:45PM

Doing Business with the World – Part III: THE CARIBBEAN

GRAND BALLROOM A-B

Sponsored by Minority Business Development Agency (MBDA)

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Hazelle P. Rogers**, *Broward County Commissioner (D9)*

Moderator: Marie Gill, *Operator/Executive Director MBDA Programs, FL, PR, USVI*

Countries Presenting:

- **JAMAICA:** *The Honorable Oliver Mair, Consul General of Jamaica in Miami*
- **BELIZE:** *The Honorable Kevin Bernard, Minister Health & Wellness, Belize & The Honorable Sharon Palacio, Mayor of Belmopan*
- **HAITI:** *The Honorable Lusconne Janvier, Mayor of Port au Prince*
- **BARBADOS:** *David Rice, Investment Executive, Invest Barbados*
- **SAINT LUCIA:** *The Honorable Emma Hippolyte, Minister for Commerce, Manufacturing, Business Development, Cooperatives and Consumer Affairs*

- **US VIRGIN ISLANDS:** *Wayne L. Biggs, Jr., Chief Executive Officer of the Virgin Islands Economic Development Authority (USVIEDA)*
- **DOMINICAN REPUBLIC:** *Ramón Peralta, Director of International Relations, Santo Domingo Este presented by Roger Rincón, Commercial Officer, Consulate General of Dominican Republic in Miami.*
- **GUYANA:** *Wesley Kirton, President, World Trade Center, Guyana*
- **MARTINIQUE:** *The Honorable Ralph Monplaisir Mayor of Ville de Case Pilote, Martinique*

4:00PM – 5:00PM

11 Steps to Exporting – A Roadmap to your Exporting Success!

GRAND BALLROOM A-B

Sponsored By Invest Barbados

Welcome Remarks:

- **The Honorable Michael Udine,** *Broward County Commissioner (D3)*
- **Greetings from our Panel Sponsor:** *David Rice, Investment Executive, Invest Barbados*

Moderator: Paola Isaac Baraya, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

Panelists:

- **John Diep,** *Director of International Trade & Development, Select Florida*
- **Miguel Olivares,** *Senior International Trade Specialist, U.S. Commercial Service Fort Lauderdale, U.S. Department of Commerce*
- **Daniel Cardona,** *Vice-President, Florida Export Finance Corporation (FEFC)*
- **Sandro Murtas,** *Lead Export Finance Manager – Florida, Puerto Rico & USVI, U.S. Small Business Administration (SBA)*
- **Elena Méndez,** *Regional Director, Export-Import Bank of the United States – Southeast Regional Office (EXIM)*

5:00PM

World Expo Closes!

GRAND BALLROOM C-H

5:00PM

Cultural Art Exhibit Closes!

Presented by Broward County's Cultural Division

GRAND BALLROOM LOBBY

5:00PM – 5:30PM

Cultural Immersion Experience

Presented by Sustainable Fashion & Tech Week

GRAND BALLROOM LOBBY

5:30PM – 7:30PM

Presidential Network Reception

Hosted by Sustainable Fashion & Tech Week

GRAND BALLROOM A-B

Special Remarks & Awards Presentation presented by
The Honorable Lamar P. Fisher, Mayor of Broward County

Day 2

Thursday, October 5, 2023

- 7:00AM **Registration Opens for General Admission**
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*
- 7:00AM – 8:00AM **Breakfast (Space is Limited – first come, first served)**
GRAND BALLROOM A-B ENTRANCE IN LOBBY
- 8:00AM **World Expo Opens!**
GRAND BALLROOM C-H
- 8:00AM **Cultural Art Exhibit Opens!**
GRAND BALLROOM LOBBY
Presented by Broward County's Cultural Division
- 8:30AM – 9:45AM **Opening Ceremony – Day 2**
GRAND BALLROOM A-B
Sponsored by Florida Power & Light (FPL) & Nova Southeastern University (NSU)
- Mistress of Ceremonies: Paola Isaac Baraya**, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development
- Surprise Musical Performances & Celebrity Appearances**
- Welcome Remarks:**
- **The Honorable Mark D. Bogen**, Broward County Commissioner (D2)
 - **Monica Cepero**, Broward County Administrator
 - **Dr. Ricki Garrett**, President & CEO, Sister Cities International
 - **Greetings from our Panel Sponsor: Juliet Murphy Roulhac**, Director, Broward-SW External Affairs & Corporate Philanthropy
 - **Greetings from our Panel Sponsor: Ashley McCafferty**, Assistant Dean, International Affairs and Signature Programs, Nova Southeastern University (NSU)
- Keynote Presentation:**
- **His Excellency P. Pillay Vyapooray**, Former President & Vice President of Mauritius
- 10:00AM – 10:45AM **Doing Business with the World – Part IV: EUROPE**
GRAND BALLROOM A-B
- International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country
- Moderator: Paul Njoroge**, Analytics Manager, Economic Development & Housing Department, City of Miramar
- Countries:**

- **ITALY:** *The Honorable Andrea Di Giuseppe, Member of Italian Parliament, Foreign Affairs Committee*
- **NORTH MACEDONIA:** *Dana Klein, Honorary Consul of North Macedonia*
- **GERMANY:** *Börje Wichert, Authorized Representative, Duisburg Business & Innovation*
- **SPAIN:** *Francisco Javier Garzón, Economic and Commercial Counselor of the Embassy of Spain in Miami, Director of ICEX Spain Trade & Investments*
- **UNITED KINGDOM:** *Christopher George, CEO, Made in Britain Trade Center*
- **POLAND:** *Rafal Sordyl, Economic & Technology Officer, Embassy of the Republic of Poland in Washington D.C.*
- **SERBIA:** *Dusan Kozarev, Minister Counselor, Embassy of Serbia in Washington D.C.*

11:00AM – 12:00PM

Doing Business with the World – AFRICA - Part V:

GRAND BALLROOM A-B

Sponsored By Global Oved Dei Seminary & University / American Immigration & Social Security Legal Center

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts about their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Nan H. Rich**, *Broward County Vice Mayor & Commissioner (D1)*

Moderator: H.E. Atty. Rev. Dr. Diane Moore-Eubanks, *Chancellor, Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center*

Countries:

- **GHANA:** *Kate Abbeo, Deputy CEO of Ghana Free Zone & The Honorable Nana Anim Obiri, Cultural Ambassador for the Promotion of Culture, National Commission on Culture for the Republic Ghana*
- **DEMOCRATIC REPUBLIC OF CONGO:** *The Honorable Augustin Kibassa Maliba, Minister of Postal Services, Telecommunications and Innovation in IT and Communication presented by the National Agency of Export Promotion (ANAPEX), Democratic Republic of Congo (TBC)*
- **NIGERIA:** *The Honorable Festus Keyamo, Minister of Aviation & Aerospace Development, Nigeria*
- **SENEGAL:** *Governors & Mayors Delegation presented by Sukeyna Toure, Senegal Delegation Leader*
- **LIBERIA:** *The Honorable Jefferson T. Kojjee, Mayor of Monrovia (Capital), Liberia*
- **MAURITIUS:** *Sellooyee Ponoo Swami Moorthee Pillay, President, Mauritius Chamber of Commerce*
- **CHAD:** *Her Excellency Ambassador Kitoko Gata Ngoulou, Ambassador of Chad to the USA*
- **SIERRA LEONE:** *The Honorable George Hamilton, Consulate General of Sierra Leone*

12:00PM – 12:30PM

World Expo Cultural Performances

GRAND BALLROOM C-H

12:00PM – 1:00PM

Buyers and Sellers Networking

WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

Food vendors available for lunch purchase in Grand Ballroom Lobby

1:00PM – 1:45PM

Doing Business with the World – Part VI: ASIA & THE MIDDLE EAST
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Moderator: Desmond Alufohai, *Director, Protocol & International Affairs Division, Miami International Airport*

Countries:

Part I - Asia

- **JAPAN:** *The Honorable Kazuhiro Nakai, Consul General of Japan in Miami*
- **MALAYSIA:** *Ahman Shanizam Ab Ghani, Trade Commissioner, Malaysia Trade Center (MATRADE)*
- **HONG KONG:** *Victoria Delvizi, Business Development Manager, Hong Kong Trade Development Center in New York*
- **INDIA:** *The Honorable Swati V. Kulkarni, Consul General of India in Atlanta (TBC)*
- **PAKISTAN:** *Azmat Mahmud Khan, Trade Minister, Embassy of Pakistan in Washington D.C.*
- **BANGLADESH:** *Mehede Hasan, Minister of Economy, Embassy of Bangladesh to the USA in Washington D.C.*
- **SINGAPORE:** *Antonio Acunzo, ASEAN Market Entry Expert*

Part II – Middle East

- **ISRAEL:** *The Honorable Maor Elbaz-Starinsky, Consul General of Israel in Miami*
- **BAHRAIN:** *Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C.*

2:00PM – 2:45PM

How to Import into the United States of America
GRAND BALLROOM A-B

Passport to Prizes #2: Miami Heat Tickets for a Home Game for Two (2)

Moderator: Jennifer Diaz, Esq. *Board Certified Customs and International Law Attorney & President of Diaz Trade Law*

Panelists:

- **Laura Rosenberger**, *Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)*
- **Nyvia Burgos**, *Compliance Officer, U.S. Food and Drug Administration Office of Enforcement & Import Operations Division of Southeast Imports (FDA)*
- **Charly Berio-Cruz**, *Federal Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)*

3:00PM – 3:40PM

American and International Buyers Panel: How to Sell to Large Organizations

GRAND BALLROOM A-B

Moderator: Maribel Feliciano, Assistant Director, Broward County Office of Economic and Small Business Development

Panelists:

- **Ajay Dhawan**, Florida Chapter President, National Supermarket Association
- **Bruce Siddens**, Former Sam's Club/Walmart Buyer Association
- **Rosa Simmons**, Purchasing Manager, Supply Chain Operations & Diversity, Broward Health
- **Sandra Vasquez**, Director of Global Health & International Services & Sr. Director Food & Nutrition Services, Holy Cross Health Hospital
- **Saul Kredi**, VP for Supply Chain Management, Memorial Healthcare System (TBC)
- **Junior Anderson**, District Director, Office of Economic Opportunity, Miami-Dade County Public Schools
- **Mary Catherine Coker**, Director of Procurement & Warehousing Services, Broward County Public Schools
- **Ana Rioseco**, Local Competition Advocate, Strategic Procurement Department, Miami Dade County
- **Anthea Pennant**, Associate VP, Advancement Services, Broward College
- **Kalimullah Chaudhry**, Healthcare, Defense, Hotels, Construction Buyer for Pakistan

3:40PM – 4:00PM

Meet & Greet with the Buyers

GRAND BALLROOM A-B

4:00PM – 5:00PM

Speed Matchmaking with Country Representatives & Trade Resources

GRAND BALLROOM A-B

Sponsored by the Global Opportunities Committee of the Atlanta Black Chambers

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

Mistress of Ceremonies: Paola Isaac Baraya. Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Greeting From Panel Sponsor: Ricardo Berrís, Chairman, Global Opportunities Committee of the Atlanta Black Chamber

Countries Participating: AFRICAN COUNTRIES, ARGENTINA, BARBADOS, BELIZE, BRAZIL, CHILE, COLOMBIA, DOMINICAN REPUBLIC, DR CONGO, ECUADOR, GHANA, HAITI, HONDURAS, HONG KONG, INDIA, ITALY, JAMAICA, JORDAN, LIBERIA, MAURITIUS, MEXICO, NIGERIA, PANAMA, PAKISTAN, PERU, PUERTO RICO, SAINT LUCIA, SENEGAL, SIERRA LEONE, UNITED KINGDOM, US VIRGIN ISLANDS

Export Assistance Partners: SELECTFLORIDA, EXPORT FINANCING (EXIM, SBA & FEFC), U.S. COMMERCIAL SERVICE & MORE RESOURCES TO BE ANNOUNCED!

- 5:00PM **World Expo Closes!**
GRAND BALLROOM C-H
- 5:00PM **Cultural Art Exhibit Closes!**
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY
- 5:00PM **Cultural Immersion Experience**
Presented by Sustainable Fashion & Tech Week
GRAND BALLROOM LOBBY
- 5:30PM – 7:30PM **Closing Cocktail Reception & Cultural Exchange**
Hosted by Sustainable Fashion & Tech Week
GRAND BALLROOM A-B

***Special Concurrent Plenary Sessions Hosted by Sustainable Fashion & Tech Week (SFTW),
Life Sciences Industrial Manufacturing Symposium (LSIPMS) & Bringing The Globe /
Neighbors for Neighbors - Refer to Pages 9-10***

Concurrent Plenary Sessions:

ROOM 209B (2ND Floor)

Wednesday, October 4:

11:00AM– 12:00PM

DOING BUSINESS IN AN ECO-SUSTAINABLE WORLD

Hosted by Sustainable Fashion & Tech Week

Moderator: Roger Panta, *President & CEO, Sustainable Fashion & Tech Week*

Panelists:

- **His Excellency P. Pillay Vyapooray**, *Former President of Mauritius*
- **The Honorable Nana Anim Obiri**, *Cultural Ambassador for the Promotion of Culture, National Commission on Culture for the Republic Ghana*
- **The Honorable Clemente Bravo**, *Prefect of Provincia De el Oro, Ecuador*
- **Dr. Sara Schesser Bartra PhD**, *Scientist, University of Miami*
- **Molly Faulkner**, *CEO, Falcon Phoenix Group & Hydrogen Renewable Energy Expert*

Thursday, October 5:

10:00AM– 11:00AM

SUSTAINABLE TEXTILE, TECHNOLOGY & AGRICULTURE BY DESIGN

Hosted by Sustainable Fashion & Tech Week

Moderator: Roger Panta, *President & CEO, Sustainable Fashion & Tech Week*

Panelists:

- **Lorgia Cuenca Correa**, *Textile Representative for the Ecuadorian Indigenous Community*
- **Keneea Linton-George**, *Jamaica Sustainable Fashion Designer & T.V. Producer*
- **Queen Mother Cristina Swan**, *Ghana Sustainable Fashion Designer & Advisor to the Ghana Cultural Ambassador*
- **Fernando Egas Noblecilla**, *Director of Planificaiton, GADPEO, Ecuador*

1:30PM– 2:30PM

THE IMPACT OF CULTURE ON INTERNATIONAL SUSTAINBLE ECONOMIES

Hosted by Sustainable Fashion & Tech Week

Moderator: Roger Panta, *President & CEO, Sustainable Fashion & Tech Week*

Panelists:

- **Donna Scantlebury**, *Florida State Representative, Sister Cities International*
- **The Honorable Nana Anim Obiri**, *Cultural Ambassador for the Promotion of Culture, National Commission on Culture for the Republic Ghana*
- **Marjé Etheridge**, *CEO, Rumble Worldwide*
- **Nontobeko Bernstein**, *CEO, African Image & Wellness Institute*
- **Prof. Massimo Lucidi**, *Founder, Premio Eccellenza Italiana in Washington D.C.*

3:00PM– 4:00PM

YOUTH ENGAGEMENT PANEL: EMPOWERING DIGITAL CITIZENSHIP

Hosted by Bringing the Globe & Neighbors for Neighbors

Moderators: H.E. Cairo Eubanks, *Co-Chair of the United Nations Department of Global Communications, Civil Society, Youth Representatives Steering Committee*

Panelists:

- **Sgt. Thomas McInerney**, *South Florida Commander for the Internet Crimes Against Children (ICAC) and Sergeant, Broward Sheriff's Office*
- **Dr. Nadia Assad**, *Anti-Human Trafficking & Mental Health Expert*
- **Glen Benjamin**, *Lan InfoTech*
- **Margaret "Peggy" Senn**, *Broward County Public Schools*
- **Captain Renee Peterson**, *Broward Sheriff's Office & Creator of the Broward Sheriff's Office Social Justice Taskforce (TBC)*
- **ThriveDX (TBC)**

Special Sectorial Sessions: Life Sciences, Innovation & Technology:

ROOM Royal Palm A (2ND Floor)

Wednesday, October 4 & Thursday, October 5:

10:00AM – 5:00PM

Hosted by Life Sciences Industrial Manufacturing Symposium

Interested in Life Sciences, Pharma, Medical Devices and MedTech (Innovation & Technology) Industries? Attend special sessions specifically designed for these targeted sectors hosted by the Life Sciences Industrial Manufacturing Symposium. For more details on programming, visit Palm A (2nd Floor).