Broward County Small Business Development Advisory Board (SBDAB)

Location: Governmental Center, 115 S. Andrews Avenue, Room A680, Fort Lauderdale, FL 33301

Meeting Minutes

Date and Time: Wednesday, June 12, 2019, 3:00 p.m.

SBDAB Members Attendance
Dana Pollitt Absent
Chelsa Arscott Present
Darren Badore Present
Dahlia Baker Present
Dena Lowell Blauschild Present
Stephen Botek Absent
Victor Green Present
Brian Johnson Absent
Jean McIntyre Present

County Staff:
Maribel Feliciano, Assistant Director, OESBD
Freddy Castillo, Small Business Dev. Manager, OESBD
Susan Smith, Small Business Dev. Specialist, OESBD

Members of the Public:
Jean Morejon, Intern, City of Pompano Beach, Florida

I. Call to Order/Roll Call
The meeting was called to order by Vice Chair Chelsa Arscott at 3:05 pm with a quorum present.

II. Welcome and Introduction of New Members
Vice Chair Arscott and Board Members welcomed new members, Dena Lowell Blauschild and Jean McIntyre. Member Blauschild is Co-owner, The Cook and the Cork Restaurant and Parkland Chef Catering, Coral Springs, Florida. Jean McIntyre is President & CEO of the Chamber of Commerce, Greater Pompano Beach/Lighthouse Point/Margate.

III. Approval of Minutes
Motion: Member Badore moved to approve the minutes from April 10, 2019. Member Green seconded. The motion passed unanimously.
IV. Adoption of Agenda

Motion: Member Green moved to approve the agenda for the June 12, 2019 meeting. Member Badore seconded. The motion passed unanimously.

V. Comments: Members of the Public

None

VI. Staff Updates

Maribel Feliciano, Assistant Director, reminded Members to review the 2020 Legislative Program and submit their comments to Susan by June 18, 2019.

Staff will host several Penny for Transportation Surtax outreach workshops. The Wednesday, July 19, 2019, BAW (Business Assistance Weekly) newsletter will include a final schedule.

Member Baker asked staff to include the June 27th Pompano Beach, Florida Outreach into the BAW newsletter.

A solicitation has been published for the BSMD Revolving Loan program. This program provides for additional funding to businesses that are located within the unincorporated areas of Broward County.

VII. New Business

Agenda Items A (Update: Transportation Oversight Board Meeting) and D (Discussion: Greater Fort Lauderdale Alliance) were postponed until the next Board meeting.

B. Demonstration: Opportunity Zone Searchable Map

Ms. Feliciano demonstrated a map that has been developed by the Greater Ft. Lauderdale Alliance for use by investors to locate businesses within the opportunity zones of Broward County’s unincorporated areas.

C. Discussion: Reschedule October 10th Board Meeting – FITCE Conflict

The annual Florida International Trade & Cultural Expo (FITCE), which is scheduled for October 9-10, 2019, conflicts with the regularly scheduled Advisory Board October 9th meeting.

Motion: Member Baker moved to reschedule the October 9, 2019 meeting to September 11, 2019. Member McInTyre seconded. The motion passed unanimously.

E. Discussion: CBE/SBE Reserve - Minimum Percent for Self-Performed Work - Sec. 1-81.1(8)(d)

Freddy Castillo, Manager, OESBD, stated that the Small Business Ordinance requires that, in projects involving a CBE or SBE reserve, all work associated with the reserve must be performed by CBEs or SBEs. Staff believes this requirement is too restrictive and eliminates SBEs/CBEs from pursuing projects which may require the SBE/CBE to subcontract with a non SBE/CBE manufacturer, such as General Electric, to provide a service for the project (for example: a special license). Mr. Castillo asked the Advisory Board for suggestions staff may include in discussions with the County’s legal, purchasing and other staff as they attempt to draft a less restrictive, but fair percentage
required for SBE/CBE self-performance. **Motion:** Member Badore moved that the discussions consider SBE/CBEs actually perform a minimum of 80% of a reserved project. Member McIntyre seconded. **The motion passed unanimously.**

**F. Discussion: Capped Percentage Before Rejection of Responses (bid/proposal)**

Sec. 1-81.10

Mr. Castillo said that small business participation is restricted when a CBE reserve solicitation also permits non-CBEs to submit a bid. Mr. Castillo asked the Advisory Board for suggestions staff may include in discussions with the County’s legal, purchasing and other staff as they attempt to draft a policy which caps the amount the County may pay when a CBE bid is a little higher than a non-CBE’s bid. The Advisory Board engaged in some discussion and will continue this discussion the next meeting. Members should submit any suggestions to Susan, and she will distribute them to the members.

**VIII. Old Business**

No old business was discussed

**IX. Future Agenda Items**

1) Vice Mayor Dale V.C. Holness
2) Update: Mentor/Protege Training Session

**X. Next Meeting**

The next SBDAB meeting is scheduled for **Wednesday, August 14, 2019,** at 3 p.m.

**XI. Adjournment**

**Motion:** Member Green moved to adjourn the meeting. Member Baker seconded. **The motion passed unanimously.**

Meeting adjourned at 4:00 p.m.

**Disclosure:** The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records to Susan Smith, Small Business Development Specialist, who can be reached at svsmith@broward.org or 954-357-6400.