COVID-19's impact on Broward County's tourism and economy has been undeniable as reflected by the reduction in some of the indicators below when compared to 2019.

66.4% Broward residents that are able to work (USCB 2019)*

12.2% Broward poverty rate (USCB 2019)*

8.2% Broward unemployment rate (BLS 2020)*

FL - 59.3% US - 63.6%

FL - 12.7% US - 12.3%

FL - 7.2% US - 7.9%

$377,000 21 Million 8.6+ Million 2.54 Million

* Sources: United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), and Bureau of Labor Statistics (BLS).
**2020 Program Tracking**

**Fiscal Year**

$105,865,119*

**Committed to Certified Small Businesses on County Projects from Oct. 2019 to Sept. 2020 Out of $312.2 Million**

31 Projects between $100K and $250K

Reserved for small businesses totalling approx. $5 million

1 Firm successfully outgrew the small business program

Over 11,053 followers on Twitter

OESBD has attained an average of 44%

Contracts awarded to small businesses by industry

- Construction (43%)
- Architecture and Engineering (24%)
- Contract Services (27%)
- Commodities (6%)

**Most popular trades receiving contracts per program**

<table>
<thead>
<tr>
<th>Type</th>
<th>CBE</th>
<th>DBE</th>
<th>SBE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>711</td>
<td>545</td>
<td>411</td>
</tr>
</tbody>
</table>

**Contracts Awarded to Small Businesses by Industry**

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- Commodities: 6%

**Reserved for Small Businesses Totalling Approx. $5 Million**

**Reserved for Small Businesses Totalling $5 Million**

**OESBD Has Attained an Average of 44%**

**Over 11,500 Participants (849% Increase from 2019)**

- 124 Workshops/Webinars
- 13 COVID-19 Webinars serving 2,050 Businesses
- 60 Businesses Receiving COVID-19 Technical Assistance

**Surtax Projects Impact**

- Surtax Funding Approved: $65.7 Million (Municipal) & $214.6 Million (County).
- CBE Surtax Recommended Funding: $26.4 Million in Surtax Projects with an Average CBE Goal of 33%

**Awarded Surtax Projects with CBEs as Prime Vendors**

- One (1) Communication & Marketing Services: $787,500 (75% CBE Commitment)
- Two (2) Projects for Consultant Services for Transit Services: $1 Million (60% CBE Commitment)

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*Committed dollars in 2020 were less than 2019 ($177,800,000) due to a large construction project in 2019.*