



2020 SCORECARD

OCTOBER 2019 - SEPTEMBER 2020



\$7.5 Billion

**SOUTH FLORIDA
TRADE SURPLUS**
(USCB 2020)*
\$11.7 Billion (2019)



1.9 Million

POPULATION
(USCB 2020)*



738,600

**PEOPLE
EMPLOYED**
(BLS 2020)*
811,810 (2019)



73,400

EMPLOYERS
(BLS 2020)*

66.4%

**BROWARD RESIDENTS
THAT ARE ABLE
TO WORK**
(USCB 2019)*

FL - 59.3% US - 63.6%

12.2%

**BROWARD
POVERTY RATE**
(USCB 2019)*

FL - 12.7% US - 12.3%

8.2%

**BROWARD
UNEMPLOYMENT
RATE**
(BLS 2020)*

FL - 7.2% US - 7.9%

COVID-19's impact on Broward County's tourism and economy has been undeniable as reflected by the reduction in some of the indicators below when compared to 2019.

\$377,000



**MEDIAN
SINGLE-FAMILY
HOME PRICE**
(BCPA 2020)*

21 Million



**AIRPORT
PASSENGERS**
(FLL 2020)*
36 Million (2019)

8.6+ Million



**OVERNIGHT HOTEL
VISITORS**
(GFLCVB 2020)*
13+ Million (2019)

2.54 Million



**CRUISE
PASSENGERS**
(PORT EVERGLADES 2020)
3.89 Million (2019)

* Sources: United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), and Bureau of Labor Statistics (BLS).

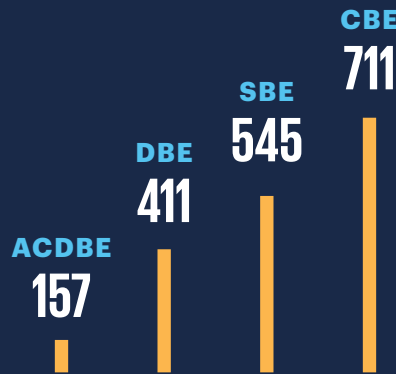
2020 PROGRAM TRACKING

FISCAL YEAR



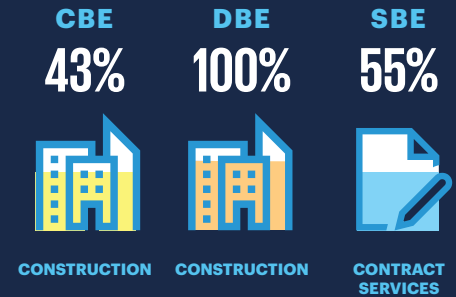
\$105,865,119*

COMMITTED TO CERTIFIED SMALL BUSINESSES ON COUNTY PROJECTS FROM OCT. 2019 TO SEPT. 2020 OUT OF \$312.2 Million



NUMBER OF FIRMS CERTIFIED BY TYPE*

9.25% increase from 2019



MOST POPULAR TRADES RECEIVING CONTRACTS PER PROGRAM

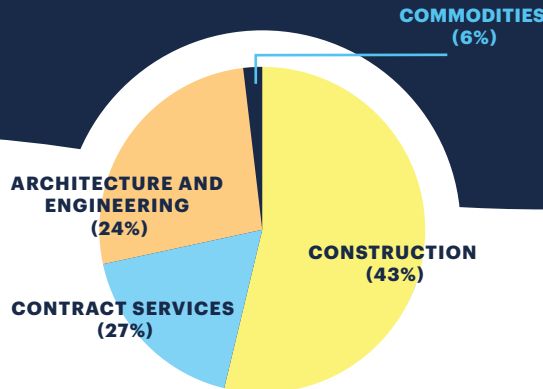
* County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).



RESERVED FOR SMALL BUSINESSES TOTTALING APPROX. \$5 MILLION



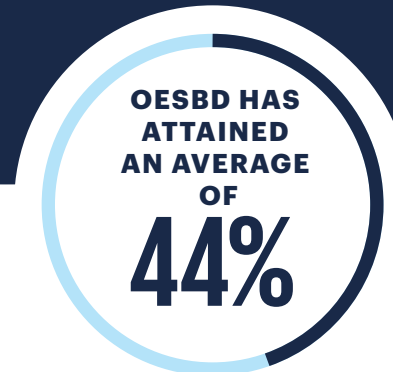
1 FIRM SUCCESSFULLY OUTGREW THE SMALL BUSINESS PROGRAM



CONTRACTS AWARDED TO SMALL BUSINESSES BY INDUSTRY



OVER 11,053 FOLLOWERS ON TWITTER



WITH A CBE SMALL BUSINESS GOAL REQUIREMENT OF AT LEAST 25%



OVER 11,500 PARTICIPANTS (849% INCREASE FROM 2019)

- 124 WORKSHOPS/WEBINARS
- 13 COVID-19 WEBINARS SERVING 2,050 BUSINESSES
- 60 BUSINESSES RECEIVING COVID-19 TECHNICAL ASSISTANCE

*Committed dollars in 2020 were less than 2019 (\$177,800,000) due to a large construction project in 2019.

SURTAX PROJECTS IMPACT

**SURTAX FUNDING APPROVED: \$65.7 MILLION (MUNICIPAL) & \$214.6 MILLION (COUNTY).
CBE SURTAX RECOMMENDED FUNDING: \$26.4 MILLION IN SURTAX PROJECTS WITH AN AVERAGE CBE GOAL OF 33%**

AWARDED SURTAX PROJECTS WITH CBEs AS PRIME VENDORS

- ONE (1) COMMUNICATION & MARKETING SERVICES: \$787,500 (75% CBE COMMITMENT)**
- TWO (2) PROJECTS FOR CONSULTANT SERVICES FOR TRANSIT SERVICES: \$1 MILLION (60% CBE COMMITMENT)**