



2024 SCORECARD

OCTOBER 2023 - SEPTEMBER 2024



\$1.6 Billion

**BROWARD COUNTY
TRADE SURPLUS**
(USCB 2024)*
\$1.4 Billion (2023)



1.98 Million

POPULATION
(BEBR 2024)*
1.97 Million (2023)



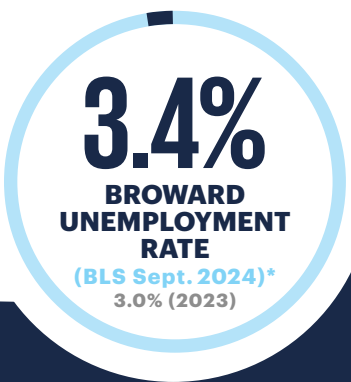
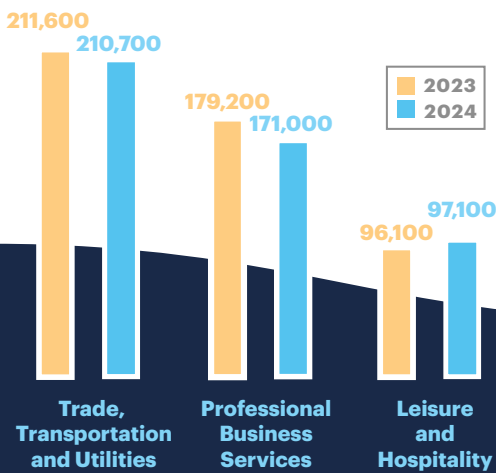
1,060,606

**PEOPLE
EMPLOYED**
(DEO 2024)*
1,083,782 (2023)



84,263

EMPLOYERS
(BLS 2024)*
84,022 (2023)



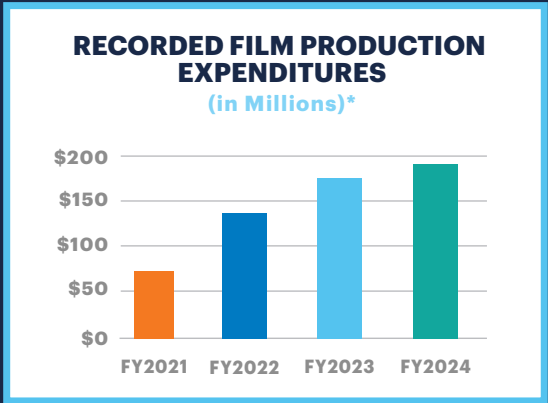
FL - 3.4% US - 3.9%

**JOBS GROWTH IN BROWARD COUNTY'S
LARGEST INDUSTRIES**
(DEO 2024)*

664



FILM PERMITS
(BROWARD FILM
COMMISSION 2024)*
713 (2023)



\$635,000



**MEDIAN
SINGLE-FAMILY
HOME PRICE**
(BCPA 2024)*
\$639,000 (2023)

33.5 Million



**AIRPORT
PASSENGERS**
(FLL 2024)*
34.3 Million (2023)

10.1 Million



**OVERNIGHT HOTEL
ROOMS SOLD**
(GFLCVB 2024)*
9.9 Million (2023)

3.9 Million



**CRUISE
PASSENGERS**
(PORT EVERGLADES 2024)*
3 Million (2023)

* Sources: (BEBR) Bureau of Economic and Business Research, United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser, (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), Bureau of Labor Statistics (BLS), and Department of Economic Opportunity (DEO).

2024 PROGRAM TRACKING

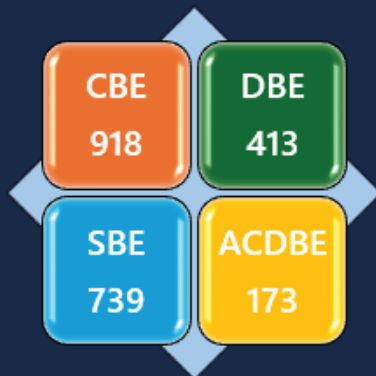
FISCAL YEAR



\$164.3 Million

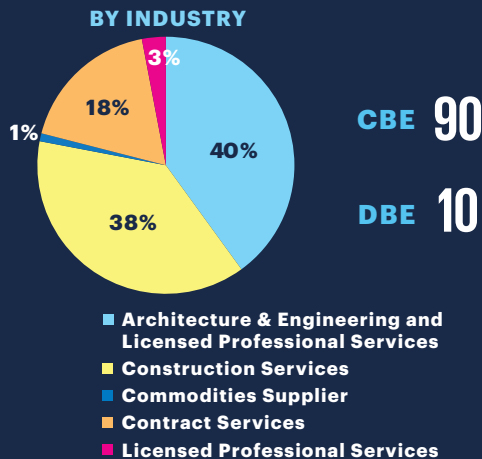
COMMITTED TO CERTIFIED
SMALL BUSINESSES (CBE & DBE)*
ON COUNTY PROJECTS FROM
OCT. 2023 TO SEPT. 2024
OUT OF \$616.1 Million

27% committed to small businesses

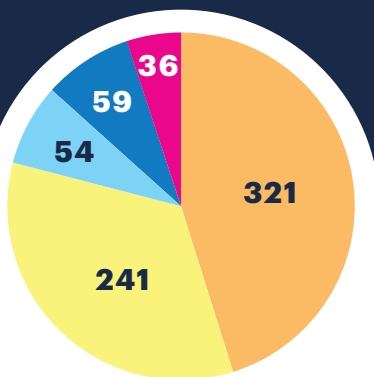


NUMBER OF CERTIFIED
FIRMS BY TYPE*

CERTIFIED FIRMS ON
PROJECTS AWARDED BETWEEN
OCT. 2023 AND SEPT. 2024

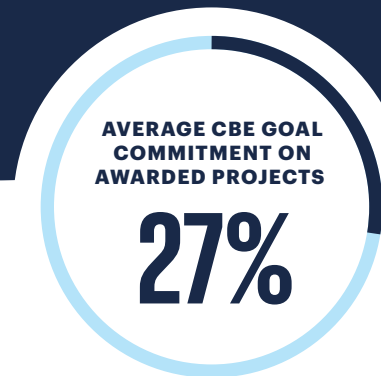


RESERVED FOR CERTIFIED
SMALL BUSINESSES
TOTTALING
APPROX. \$2.3 MILLION



TRADES OF ALL BROWARD
COUNTY CERTIFIED SMALL
BUSINESSES (SBEs)

- Architecture & Engineering
- Commodities Supplier
- Construction Services
- Contract Services
- Licensed Professional Services



OESBD CONTINUES TO
SURPASS THE AT LEAST 25%
CBE SMALL BUSINESS
GOAL REQUIREMENT

*Including CBE Reserves (excluding surtax)



OVER 20,000 PARTICIPANTS
IN OESBD ACTIVITIES

- 60 WORKSHOPS/WEBINARS
- 10,396 COMMUNITY EVENTS ATTENDEES
- 6,843 PARTICIPANTS IN TRAININGS & BUSINESS DEVELOPMENT WORKSHOPS
- #FITCE 2024 - 2,026 PARTICIPANTS FROM 71 COUNTRIES
- #BBBC2024 - 984 PARTICIPANTS



OVER 16,900
FOLLOWERS
ON SOCIAL MEDIA



OVER 28,000
EVENT &
NEWSLETTER
SUBSCRIBERS

SMALL BUSINESS GRANTS
PROVIDED TO BROWARD
COUNTY BUSINESSES

2024 MICRO-GRANT PROGRAM

- 81 BUSINESSES
- \$202,500 AWARDED

MAP BROWARD (Surtax) Awarded Projects with CBE Goals

FY 2024

Total Awarded: \$201,820,687.97

17 Projects Awarded to 42 CBEs: \$3,531,532.74 (37%)

SINCE 2019

Total Awarded: \$529 Million

102 Projects (52 County, 50 Municipal) Awarded to 137 CBEs: \$169 Million (38%)

ECONOMIC IMPACT OF MAP BROWARD PROJECTS WITH CBE GOALS SINCE 2019

Estimated 3,267 jobs supported directly from awarded projects**

Total Economic Impact = \$867.7 Million** Estimated using IMPLAN**

*County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).
**IMPLAN is a regional economic analysis software and data application that is designed to estimate the impact or ripple effect of a given economic activity or the contribution of some existing activity within a specific geographic area.