



# 2024 SCORECARD

OCTOBER 2023 - SEPTEMBER 2024



## \$1.6 Billion

BROWARD COUNTY  
TRADE SURPLUS  
(USCB 2024)\*  
\$1.4 Billion (2023)



## 1.98 Million

POPULATION  
(BEBR 2024)\*  
1.97 Million (2023)



## 1,060,606

PEOPLE  
EMPLOYED  
(DEO 2024)\*  
1,083,782 (2023)

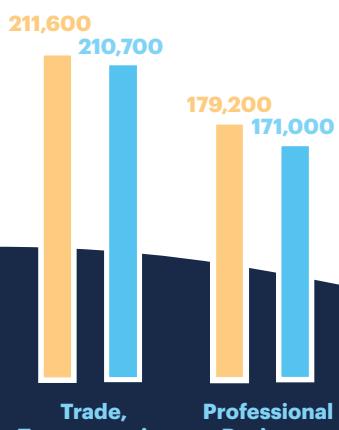


## 84,263

EMPLOYERS  
(BLS 2024)\*  
84,022 (2023)

## \$74,932

BROWARD COUNTY'S  
AVERAGE ANNUAL  
WAGE  
(BLS 2024)\*  
\$67,132 (2023)



## 3.4%

BROWARD  
UNEMPLOYMENT  
RATE  
(BLS Sept. 2024)\*  
3.0% (2023)

FL - 3.4% US - 3.9%

JOB GROWTH IN BROWARD COUNTY'S  
LARGEST INDUSTRIES  
(DEO 2024)\*

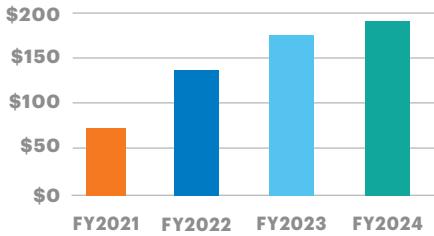
## 664



FILM PERMITS  
(BROWARD FILM  
COMMISSION 2024)\*  
713 (2023)

RECORDED FILM PRODUCTION  
EXPENDITURES

(in Millions)\*



## \$635,000

MEDIAN  
SINGLE-FAMILY  
HOME PRICE  
(BCPA 2024)\*  
\$639,000 (2023)

## 33.5 Million

AIRPORT  
PASSENGERS  
(FLL 2024)\*  
34.3 Million (2023)

## 10.1 Million

OVERNIGHT HOTEL  
ROOMS SOLD  
(GFLCVB 2024)\*  
9.9 Million (2023)

## 3.9 Million

CRUISE  
PASSENGERS  
(PORT EVERGLADES 2024)\*  
3 Million (2023)



# 2024 PROGRAM TRACKING

FISCAL YEAR



## \$164.3 Million

COMMITTED TO CERTIFIED  
SMALL BUSINESSES (CBE & DBE)\*  
ON COUNTY PROJECTS FROM  
OCT. 2023 TO SEPT. 2024  
OUT OF \$616.1 Million

27% committed to small businesses



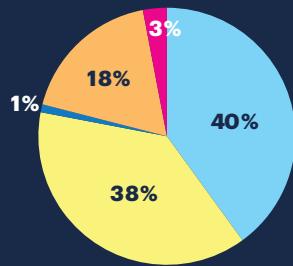
RESERVED FOR CERTIFIED  
SMALL BUSINESSES  
TOTALLING  
APPROX. \$2.3 MILLION



NUMBER OF CERTIFIED FIRMS BY TYPE\*

CERTIFIED FIRMS ON  
PROJECTS AWARDED BETWEEN  
OCT. 2023 AND SEPT. 2024

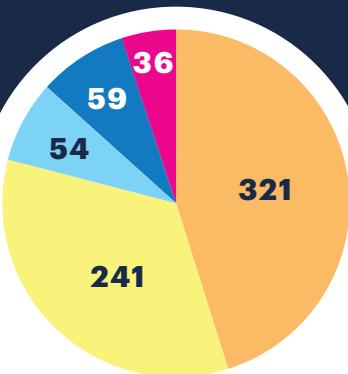
BY INDUSTRY



CBE 90

DBE 10

- Architecture & Engineering and Licensed Professional Services
- Construction Services
- Commodities Supplier
- Contract Services
- Licensed Professional Services



TRADES OF ALL BROWARD COUNTY CERTIFIED SMALL BUSINESSES (SBEs)

- Architecture & Engineering
- Commodities Supplier
- Construction Services
- Contract Services
- Licensed Professional Services

AVERAGE CBE GOAL COMMITMENT ON AWARDED PROJECTS

27%

OESBD CONTINUES TO SURPASS THE AT LEAST 25% CBE SMALL BUSINESS GOAL REQUIREMENT

\*Including CBE Reserves (excluding surtax)



OVER 20,000 PARTICIPANTS IN OESBD ACTIVITIES

- 60 WORKSHOPS/WEBINARS
- 10,396 COMMUNITY EVENTS ATTENDEES
- 6,843 PARTICIPANTS IN TRAININGS & BUSINESS DEVELOPMENT WORKSHOPS
- #FITCE 2024 - 2,026 PARTICIPANTS FROM 71 COUNTRIES
- #BBC2024 - 984 PARTICIPANTS



OVER 16,900 FOLLOWERS ON SOCIAL MEDIA



OVER 28,000 EVENT & NEWSLETTER SUBSCRIBERS

SMALL BUSINESS GRANTS PROVIDED TO BROWARD COUNTY BUSINESSES

### 2024 MICRO-GRANT PROGRAM

- 81 BUSINESSES
- \$202,500 AWARDED

## MAP BROWARD (Surtax) Awarded Projects with CBE Goals

FY 2024

Total Awarded: \$201,820,687.97

17 Projects Awarded to 42 CBEs: \$3,531,532.74 (37%)

SINCE 2019

Total Awarded: \$529 Million

102 Projects (52 County, 50 Municipal) Awarded to 137 CBEs: \$169 Million (38%)

## ECONOMIC IMPACT OF MAP BROWARD PROJECTS WITH CBE GOALS SINCE 2019

Estimated 3,267 jobs supported directly from awarded projects\*\*

Total Economic Impact = \$867.7 Million\*\* Estimated using IMPLAN\*\*

\*County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).

\*\*IMPLAN is a regional economic analysis software and data application that is designed to estimate the impact or ripple effect of a given economic activity or the contribution of some existing activity within a specific geographic area.