



Broward County Small Business Development Advisory Board (SBDAB)

Meeting Minutes

Address: Governmental Center, 115 S. Andrews Avenue, Room A680, Fort Lauderdale, FL 33301

Meeting Date: Wednesday, November 2, 2016

Time: 3:00 p.m.

SDDAB Members	Attendance
Bob Behar	Present (via telephone)
Brian Johnson	Present
Sarah Chappell	Present
Shaun Davis	Not Present
Sheryl Dickey	Present
Rafael Gonzalez	Not Present
Victor Green	Present
Gerald Heller	Not Present
A Dodie Keith-Lazowick	Present
Stavros Moforis	Present
Dana Pollitt	Present (via telephone)

Staff:

Sandy-Michael McDonald
Chris Atkinson
Carl Kitchner
Dawn Marshall

- I. Housekeeping
- II.
 - A. Introduction of Meeting
 - B. Roll Call
 - C. Approval of August 10, 2016 Meeting Minutes
 - D. Adoption of November 2, 2016 Agenda (As Amended)
- III. Comments: Members of the Public
- IV. OESBD Staff Updates
- V. Purchasing Staff Updates (Quarterly): N/A



Page 2 of 3

- VI. New Business:
 - A. Update on Disparity Study Consultant
 - B. Living Wage Survey (Re: Purchasing Recommendation).
 - C. Review of Municipalities with Small/Minority Business Efforts.
 - D. Broward is Listening Public Forum – November 17, 2016.
 - E. Update on Revised Ordinance.
- VII. Old Business:
 - A. N/A

Discussion Points: Chair, Brian Johnson called the meeting to order at 3:10 p.m. without a quorum present. Introductions were made followed by staff updates until a quorum was present at 3:40 p.m.

Comments from the Public: N/A.

Staff Updates:

Update on Disparity Study Consultant: Sandy-Michael McDonald reported on the disparity study consultants. He stated that OESBD staff has been working with Purchasing and staff is close to an agreement with FAU as the disparity consultant. Staff is hopeful that the consultant will begin reviewing data this month (November). The consultant will be reviewing data from the past seven (7) years. Staff is hoping to eventually have a report from the consultant within the first three (3) months in 2017. At which time, a presentation of the information gathered will be made on whether more information is required for a disparity study. The Chair, Brian Johnson, stated that the starting point for the data should be in 2008 - 2009 because that was the start of the race/gender neutral program, and this information needs to be included in the data review by the consultant. Mr. McDonald explained the timeline and clarified that the relevant information for race/gender neutral began in 2010. Mr. Johnson agreed that 2010 ought to be the starting point.

Living Wage Survey (re: Purchasing recommendation): The Living Wage Advisory Board, along with Purchasing and the Auditor's Office, created a recommendation for employees of small businesses who choose not to accept Healthcare benefits because they may have coverage through a spouse. The Living Wage Advisory Board would like Purchasing to take the recommendation to the Board of County Commissioners for approval, to determine if it is okay for those employees to refuse healthcare coverage, and instead be paid a cash supplement versus being required to accept healthcare benefits. Mr. McDonald will send SBDAB members a list of questions from Purchasing regarding the Living Wage. The Living Wage Advisory Board wants feedback from SBDAB in an effort to determine how living wage has impacted small businesses: whether it has hurt small businesses, or whether it has not affected small businesses at all.



Page 3 of 3

Review of Municipalities with Small/Minority Business Efforts. Mr. McDonald reported that staff and Mr. Johnson worked together and have reached out to Broward County cities. Staff sent a letter to each Mayor of the thirty-one (31) municipalities informing them of what occurred at the October 25th BOCC meeting. The letter provided a synopsis of our small business program, and encouraged each municipality to create some form of a local vendor preference, and if the city already has a small business program, to expand it by adding Broward County certified small businesses as a part of their individual local vendor preference. Mr. McDonald stated he is open to attending every municipality's council meeting to talk about the small business programs, and how we can work together to grow small businesses in Broward County and its surrounding municipalities. A copy of the letter was distributed to SBDAB members.

Broward is Listening Public Forum. Mr. McDonald reported that he will be conducting the first of three (3) Broward is Listening Public Forums on November 17th in the Commission Chamber. Firms will be invited to attend and encouraged to be candid about the reason why they are not becoming certified. Certified firms went from over 2,000 certified firms a few years ago, to now having less than 550 small businesses in the program.

Update on Revised Ordinance. Chris Atkinson reported that there were a few updates made on the draft ordinance by the County Attorney. There were some additional questions, which have since been answered. However, there is no agenda date at this time.

Purchasing Update: N/A

New Business: N/A

Greater Fort Lauderdale Alliance Update: N/A

Old Business: NA

Key Decisions:

A motion was approved by the SBDAB with a vote 8 - 0, to approve the August 10, 2016 meeting minutes.

A motion was approved by the SBDAB, with a vote 8 - 0, to approve the November 2, 2016 agenda (as amended).

Mr. Donald requested that attorney Carl Kitchner find out from the County Attorney, what date the draft ordinance will go before the Board of County Commissioners (BOCC), and when will the draft ordinance be available to share with the advisory board prior to going before the (BOCC).

The meeting was adjourned at 4:48 p.m.

Note: The next SBDAB meeting is scheduled for Wednesday, December 7, 2016 at 3 p.m.