

AGENCY: Environmental Protection and Growth Management Department
TITLE: Co-Sponsorships for Third Annual Go SOLAR and Renewable Energy Fest
CONTACT:
Name: Kay Sommers
Address: 1 North University Drive, Suite 203, Plantation, Florida 33324
Telephone: 954-519-1257
Fax: 954-765-4804
Email: ksommers@broward.org

Due Date /Time August 15, 2015

This is a request for co-sponsorship of the Third Annual [Go SOLAR and Renewable Energy Fest](#). This is not a request for pricing or a commitment to purchase.

This description of co-sponsorship opportunities will remain posted on the Purchasing Division website at www.broward.org/purchasing for a period of one hundred (100) calendar days, and a response is due at the date and time indicated above.

Service Required

We are requesting co-sponsorships of the Third Annual Go SOLAR and Renewable Energy Fest (Fest) tentatively to be held on October 9 & 10, 2015 at the Broward County Convention Center. The intent of the Fest is to bring together local, regional and state partners to learn about and collaborate in the use of alternative energy.

The goal of the Fest is to highlight the following:

- Go Solar Florida accomplishments
- Standardized permitting and interconnection processes
- Reduced photovoltaic siting restrictions
- Emerging solar technologies
- Financing options
- Solar rights
- Benefits to residential and small commercial installations of photovoltaic systems.
- Highlight the use and advantages of other alternative sources of energy such as thermal, biofuel, wind, wave and biomass

The co-sponsorship funds will be used to offset the cost of media promotions and event support services such as food and beverage, audio/visual, electricity, internet services, and event labor. Our June 2014 Fest proved to be a popular event with over 65 local, national, and international renewable energy exhibitors, and over 1700 attendees over the two-day conference. More than 3,000 attendees are expected in 2015.

Broward County is funded by the Department of Energy for Phase II of the Go SOLAR Florida Grant in the amount of \$2,275,776 to lower the soft-costs associated with grid-tied photovoltaics

by standardizing the permitting process across participating jurisdictions in four Florida counties. Up to \$55,000 is allocated for funding the Fest.

The specific co-sponsorship opportunities and recognition received are indicated below.

Third Annual Go SOLAR and Renewable Energy Fest Co-sponsorship Opportunities

Copper Co-sponsor \$500

- Business name displayed at venue
- Business name included on web site
- Free 10' by 10' exhibit booth

Bronze Co-sponsor (\$1000)

- Same as Copper Co-sponsors (Free 10' by 10' exhibit booth) plus
- Business card sized ad in the Conference Program
- Acknowledgement in media releases
- Opportunity to place one flat item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration

Silver Co-sponsor (\$2,500)

- Same as Bronze Co-sponsors (Free 10' by 10' exhibit booth) plus
- Opportunity to place one item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration
- One-quarter page ad in the Conference Program
- Logo incorporated on all printed promotional items (except Attendee Bags distributed to all attendees at registration)

Gold Co-sponsor (\$4,000)

- Same as Silver Co-sponsor plus
- Free exhibit Booth size expanded to 15' by 15' in Exhibit Hall
- Logo and business name prominently displayed at venue
- Logo and business name placed on web site
- One-half page ad in the Conference Program
- Small sized logo placed on the back of Attendee Bags distributed to all attendees at registration

Padfolio Co-sponsor (\$6,000)

Promote your brand long after the conference ends with a beautiful Padfolio

- Same as Gold Co-sponsor (Free 15' by 15' exhibit booth) plus
- Padfolios branded with your company logo, distributed to all attendees at registration
- One-half page ad in the printed Conference Program naming your company for providing the Padfolio
- Medium sized logo placed on the back of Attendee Bags distributed to all attendees at registration

Wireless Co-Sponsor (\$8,000)

Provide attendees with wireless for the entire two day event.

- Same as Gold Co-sponsor plus
- Free exhibit Booth size expanded to 20' by 20' in Exhibit Hall
- A banner with your company logo will be placed in the exhibit hall saying, "Wireless connection exclusively sponsored by . . ."
- Acknowledgement on the Go SOLAR Fest website naming your company for providing wireless connectivity
- One-half page ad in the printed Conference Program naming your company for providing the wireless connectivity
- Medium sized logo placed on the back of Attendee Bags distributed to all attendees at registration

Platinum Co-sponsors (\$10,000)

- Same as Wireless Co-sponsor (20' by 20' booth size) plus
- Named as Platinum Co-sponsor
- Two large signs at the entrance to the exhibit hall naming your company as Platinum co-sponsor
- Full page ad plus 50 word corporate profile printed in Conference Program
- Large Logo incorporated on all promotional items
- Large sized logo placed on the front of Attendee Bags distributed to all attendees at registration

Social Reception Co-sponsor (\$25,000)

Exclusive lead co-sponsorship opportunity at THE networking event scheduled for Friday evening

- Same as Platinum Co-sponsor (20' by 20' booth size) plus
- Named as Social Reception Co-sponsor
- Table tent signs on each serving table naming your company as social co-sponsor
- Two large signs at the entrance to the social event naming your company for co-sponsoring it
- Full page ad plus 150 word corporate profile printed in Conference Program
- Your company logo placed on the cover of the Conference Program
- Message and link to your company's website on each registration confirmation email
- Opportunity to distribute a Memento to Reception attendees
- Opportunity to make opening remarks and welcome attendees at Social Reception
- Largest sized logo placed on the front of Attendee Bags distributed to all attendees at registration
- A special media release announcing your company's partnership with Go SOLAR Fest
- Your linked company logo on the Broward County Go SOLAR Fest homepage and on the Co-sponsor's section landing page
- Your booth location highlighted on the floor plan of the Conference Program
- An opportunity to place an article in Go SOLAR Florida, Broward County's monthly electronic newsletter

Customized Co-sponsor Opportunities

Broward County is also open to developing customized co-sponsor opportunities with benefits that might better suit your needs. Please contact Kay Sommers at (954) 519-1257 or ksommers@broward.org with your ideas and objectives to discuss a co-sponsorship package that would work for you.

Requesting Agency

The Environmental Protection and Growth Management Department

Third Annual Go SOLAR & Renewable Energy Fest Exhibitor or Cash Sponsor Form Page 5 of 7

Booth Size	A-La-Cart Prices	Sponsor Packages	
Small 10X10	Cost \$100	Copper	\$500
		Bronze	\$1,000
		Silver	\$2,500
Medium 15X15	Cost for Charter Exhibitors \$250 Cost without Sponsorships for all others \$1000	Gold	\$4,000
		Padfolio	\$6,000
Large 20X20	Cost for Charter Exhibitors \$1,000 Cost without Sponsorships for all others \$3000	Wireless	\$8,000
		Platinum	\$10,000
		Social Reception	\$25,000

If you were an exhibitor at both the 2013 and 2014 Go SOLAR Fests, you qualify as a Charter Member.

Vendors may purchase multiple exhibit spaces, but they will not be located contiguously.

Please indicate your preference in the appropriate box			Small exhibitor (\$100)
Charter medium exhibitor (\$250)	Non-charter medium exhibitor (\$1000)	Charter large exhibitor (\$1,000)	
Non-charter large exhibitor (\$3000)	Copper Sponsor (\$500)	Bronze Sponsor (\$1,000)	
Silver Sponsor (\$2500)	Gold Sponsor (\$4000)	Padfolio Sponsor (\$6000)	
Wireless Sponsor (\$8000)	Platinum Sponsor (\$10,000)	Social Reception Sponsor (\$25,000)	
If Charter Exhibitor, business name you used in past			

All booths will have pipe and drape, an 8' high backwall drape, and identification sign and waste basket. Small booths will have one six foot draped table and two folding chairs. Medium and Large booths will have two six-foot tables and four folding chairs.

Company/Exhibitor				
Address				
City	State	Zip	Country	
Phone	Email		Web Address	
Product or service company provides				
Contact Name		Contact Title		
Contact Email		Contact Phone		
Exhibit space is limited, so reserve now! Early paid reservations will receive location preference.				
Exhibitor/Sponsor Signature			Date	
Fax or email transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.				

PLEASE CHARGE MY CREDIT CARD For \$					VISA	MC	AMEX	DISC
Cardholder Name (as it appears on card)						Cardholder Phone		
Cardholder Address								
(Card Mailing Address)	Street	City	State	Zip				
Expiration Date								
Month/Year			Signature					
Credit Card Number						Card Verification Value for MC/Visa/Disc (Last 3 digit of number on signature panel)		
Billing Address			City		State Zip			

I hereby authorize Broward County Board of County Commissioners to charge the credit card listed above the amount indicated. This charge is payment for fees and/or services indicated above. This charge is payment for services and is accepted in good faith by the Pollution Prevention Division (PPD). Should I have any questions concerning the credit card charge made to my account, I will make every attempt to resolve the issue directly with PPD. By signing the above, I acknowledge that I am an authorized signatory for the above referenced credit card.

You may also pay by check. Make check payable to Broward County Board of County Commissioners. Mail to the attention of Kay Sommers, BC PPD, 1 North University Drive, Suite 203, Plantation, FL 33324



Third Annual Go SOLAR and Renewable Energy Fest In-kind Sponsor Form

Instructions for Responses

Prospective co-sponsors are requested to provide information via email or postal services.

Company Name: _____ (Print)	Address: _____ (Print)
City: _____ (Print)	Zip: _____ (Print)
Contact Name: _____ (Print)	Title: _____ (Print)
Phone Number: _____ (Print)	Fax Number: _____ (Print)
Email Address: _____ (Print)	Web Address: _____ (Print)

Signature _____

Product or Service Company Provides _____

Send this completed form to:

Kay Sommers
Broward County Pollution Prevention, Remediation & Air Quality Division
1 N. University Drive, Suite 203
Plantation, FL 33324
(954) 519-1257 or Fax to (954) 765-4804

Send your company logo to KSommers@broward.org

Guidance for logos: Co-sponsor logo files must be vector .eps files or high resolution .jpg files suitable for enlarging on venue signage

Indicate type of In-kind service offered on next page.

Indicate In-kind goods or services offered:

	Type of advertising	Details	Value
Advertising	Print (circle type below) Newspaper Magazine Newsletter Booklets Flyers Direct Mail Other (specify)	Name of Publication Target Audience Paid or free circulation Circulation rates Frequency (daily, weekly, monthly) Placement on page (front, prominent or back) Audience Share Type of advertising (editorial, article, and size) Number of subscribers	
	Online	Web Address Primary focus of website Type (online banner or static spot) Ad size Page Views Traffic Source New Visitors Repeat Visitors Click Rate Bounce Rate	
	Social Media	Which type (Twitter, Facebook, LinkedIn) Address Size of Audience Frequency of messages	
	Mobile Cell Phone	Type (text messages, display banners or ring tones) Response Rate	
	Radio	Radio Station Audience Audience Share Listenership Frequency of messages	
	Television	Which networks Number of ads Number of runs per day Viewership Frequency of messages	
	Billboards	Location Duration Total Number Daily Views	
	Bus Ads	How many buses Where will ads be on bus What bus routes Daily Views	
	Services	Type of service (ex. Radio station provides live broadcast at event)	Details on service, duration, location, amount, estimated value
Goods	Type of goods	Audience for goods Number of items Value of each	
Other	Specify		