



BROWARD COUNTY COMMISSION
NEWS RELEASE
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Broward County Commission Libraries Division Presents

D.B.A. 2010 - "Doing Business As ... Artist Entrepreneurs" Exhibit at the Main Library

Meet Jackie Battenfield, author of *The Artist's Guide: How to Make a Living Doing What You Love*, at Closing Forum on Saturday, Feb. 20, 4 p.m.

BROWARD COUNTY, FL – The second annual art exhibit "Doing Business As...Artist Entrepreneurs" (D.B.A. 2010) is at the Main Library, gallery six, through February 20, 2010. D.B.A. 2010 features seven Broward County residents and "Artist As An Entrepreneur Institute" (AEI) Alumni: Katherine K. Allen, Jeff Breed, Olga Dziembowska, Liliana Gerardi, Alan Isely, Rachel Piering and Jami Nix Rahn. Featured also are three honorary exhibiting artists: Virginia Fifield, Jacklyn Laflamme and LeeAnna Yater. These three artists spearheaded the first DBA exhibit in 2009 and return as honorary artists. This is a diverse group of professional artists in painting, mixed media and photography.

This exhibit affords the South Florida artists the opportunity to utilize the business skills and information gained from the AEI course to spring board and further their careers. The AEI is an artist-focused course of study designed to assist all artists by cultivating and advancing their business skills. To date more than 180 artists have graduated from the program.

Location: Gallery 6, Main Library, 100 South Andrews Avenue, Ft. Lauderdale, FL 33301

Gallery Hours: Mon. to Wed. 10am to 8pm, Thurs to Sat. 10am to 6pm, Sun. closed

Exhibit Dates: January 6 through February 23, 2010

Opening Reception: Saturday, January 23: 2pm to 5:30 pm

Closing Forum: Saturday, February 20: 3pm to 4:30 pm

On February 20, during the closing forum, a re-union of AEI artists and instructors will provide discussion of the successes of all the exhibiting artists and other visiting AEI alumni. At 4 p.m., Jackie Battenfield, author of *The Artist's Guide: How to Make a Living Doing What You Love* will provide commentary about her book and information on how to succeed in the creative industry.

