



Finance and Administrative Services Department


RISK MANAGEMENT DIVISION

115 S Andrews Avenue, Room 210 • Fort Lauderdale, Florida 33301 • 954-357-7200 • FAX 954-357-7180

INSURANCE COMPLIANCE MEMORANDUM

September 4, 2019

TO: Carolyn Messersmith, Purchasing Agent Senior

FROM: Colleen Pounall, Risk Analyst  cpounall@broward.org
cn=cpounall@broward.org
2019.09.04 11:15:32 -04'00'

RE: RFP No. GEN2116476P1, CVB Advertising Agency Services

We have reviewed the proof of insurance from the proposers.

This solicitation requires proposers to either provide proof of insurance (even if the minimum limits are not met), or a letter stating that the proposer will comply with the minimum insurance requirements if awarded.

The requirements in this solicitation were:

General Liability
Automobile Liability
Workers Compensation
Professional Liability

Below is a summary of the compliance of the proposers:

&Barr	Compliant
Aqua	Compliant
BVK	Compliant
Cactus Marketing Communications	Compliant
Fuseideas	Compliant
Lightship Studios	Compliant
Sunshine Solutions (Joint Venture)	
• Metropolitan Public Strategies	Compliant
• Spark Branding House	Compliant
MMGY Global	Compliant
ModOp	Compliant
Nobox Marketing	Compliant

Broward County Board of County Commissioners

Mark D. Bogen • Lamar P. Fisher • Beam Furr • Steve Geller • Dale V.C. Holness • Nan H. Rich • Tim Ryan • Barbara Sharief • Michael Udine
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Pace Communications Group, Inc	Compliant
Paradise Advertising	Compliant
PPK	Compliant
Relebrand	Compliant
Starmark	Compliant
Zimmerman Agency	Compliant

Please advise Risk Management of any exceptions taken to the standard terms and conditions of the insurance article.