	Advertising Agency Services				
RFP No. GEN2116476P1					
		Cactus Marketing Communications 2128 15th St. Denver, CO 80202	Fuseideas 8 Wihchester Place, Suite 303 Winchester, MA 10890	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334	
1	Legal business name:	Cactus Communications, Inc.	Fuseideas LLC	Lightship Media, Inc.	
2	Doing Business As/ Fictitious Name (if applicable):	Cactus Marketing Communications, Inc.	Fuseideas	Lightship Studios	
3	Federal Employer I.D. no. (FEIN):	841183960	20-4237603	27-2125647	
4	Dun and Bradstreet No.:		790969187	79877824	
5	Website address (if applicable):	<u>cactusinc.com</u>	www.fuseideas.com	www.lightshipstudios.com, www.lightshiptv.com	
6	Principal place of business address:	2128 15th Street Denver, CO 80202	8 Winchester Place, Suite 303 Winchester, MA 01890	4030 NE 6th Avenue Oakland Park, FL 33334	
7	Office location responsible for this project:	2128 15th Street Denver, CO 80202	8 Winchester Place, Suite 303 Winchester, MA 01890	4030 NE 6th Avenue Oakland Park, FL 33334	
8	Telephone No.	3034557545	617-776-5800	9546211350	
	Fax No.	3034550408	617-776-5821	blank	
	Type of business (check appropriate box):				
	Corporation (specify the state of incorporation): Sole Proprietor	Colorado Corporation		Florida corporation	
9	Limited Liability Company (LLC)		Checked		
	Limited Partnership		Checked		
	General Partnership (State and County Filed In)				
	Other - Specify				
10	List Florida Department of State, Division of Corporations document number (or registration number if fictitious name):		M16000004166	P10000023485	
		Joe Conrad, Founder & Chief Executive Officer	Dennis Franzcak, CEO, Owner	Andrew S. Perrott	
		Norm Shearer, Partner & Chief Creative Officer	Linda Frenzcak, Owner		
11	List name and title of each principal, owner, officer, and major shareholder:		Glenn Morgan, COO		
				Name: Andy Perrott	
12	AUTHORIZED CONTACT(S) FOR YOUR FIRM:	Kristen Taylor Smith Strategy & Marketing Project Manager Kristen@cactusinc.com 303-455-7545	Dennie Franzcak, CEO dfranczak@fuseideas.com 781-897 4801 Justin Vogt, VP of Business Development jvogt@fuseideas.com 781-897-4856	Title: President E-mail: andy@lightshipstudios.com Telephone No.: 954-621-1350 Name: Denise Wissmann Title: Chief Marketing Officer E-mail: denise@lightshipstudios.	

Advertising Agency Services RFP No. GEN2116476P1				
Vendor Questionaire	Cactus Marketing Communications 2128 15th St. Denver, CO 80202	Wihchester Place, Suite 303 Winchester, MA	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334	

	Advertising Agency Services					
	RFP No. GEN2116476P1					
	Vendor Questionaire		Fuseideas 8 Wihchester Place, Suite 303 Winchester, MA 10890	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334		
13	Has your firm, its principals, officers or predecessor organization(s) been debarred or suspended by any government entity within the last three years? If yes, specify details in an attached written response.	No	No	No		
14	Has your firm, its principals, officers or predecessor organization(s) ever been debarred or suspended by any government entity? If yes, specify details in an attached written response, including the reinstatement date, if granted.	No	No	No		
15	Has your firm ever failed to complete any services and/or delivery of products during the last three (3) years? If yes, specify details in an attached written response.	NO	No	No		
16	Is your firm or any of its principals or officers currently principals or officers of another organization? If yes, specify details in an attached written response	No	No	No		
17	Have any voluntary or involuntary bankruptcy petitions been filed by or against your firm, its parent or subsidiaries or predecessor organizations during the last three years? If yes, specify details in an attached written response.	No	No	No		
18	Has your firm's surety ever intervened to assist in the completion of a contract or have Performance and/or Payment Bond claims been made to your firm or its predecessor's sureties during the last three years? If yes, specify details in an attached written response, including contact information for owner and surety.	No	No	No		
19	Has your firm ever failed to complete any work awarded to you, services and/or delivery of products during the last three (3) years? If yes, specify details in an attached written response.	No	No	No		
20	Has your firm ever been terminated from a contract within the last three years? If yes, specify details in an attached written response.	No	No	No		
21	Living Wage solicitations only: In determining what, if any, fiscal impacts(s) are a result of the Ordinance for this solicitation, provide the following for informational purposes only. Response is not considered in determining the award of this contract.	N/A	N/A	N/A		
	If yes, Living Wage increased the pricing by% or decreased the pricing by%.	N/A	N/A	N/A		

Advertising Agency Services RFP No. GEN2116476P1				
one of Silence Requirement Certification:				
The Cone of Silence Ordinance, Section 1-266, Broward County Code of Ordinances prohibits certain communications among Vendors, Commissioners, County staff, and Selection or Evaluation Committee members. Identify on a separate sheet any violations of this Ordinance by any members of the responding firm or its joint ventures. After the application of the Cone of Silence, inquiries regarding this solicitation should be directed to the Director of Purchasing or designee. The Cone of Silence terminates when the County Commission or other awarding authority takes action which ends the solicitation.	Checked			
The Vendor hereby certifies that: (check each box)				
The Vendor has read Cone of Silence Ordinance, Section 1-266, Broward County Code of Ordinances; and	Checked	checked	Checked	
The Vendor understands that the Cone of Silence for this competitive solicitation shall be in effect beginning upon the appointment of the Selection or Evaluation Committee, for communication regarding this solicitation with the County Administrator, Deputy County Administrator, Assistant County Administrators, and Assistants to the County Administrator and their respective support staff or any person, including Evaluation or Selection Committee members, appointed to evaluate or recommend selection in this RFP/RLI process. For Communication with County Commissioners and Commission staff, the Cone of Silence allows communication until the initial Evaluation or Selection Committee Meeting.	Chacked	checked	Checked	
The Vendor agrees to comply with the requirements of the Cone of Silence Ordinance.		Checked	Checked	

Advertising Agency Services				
RFP No. GEN2116476P1				
Vendor Questionaire	Cactus Marketing Communications 2128 15th St. Denver, CO 80202	Fuseideas 8 Wihchester Place, Suite 303 Winchester, MA 10890	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334	
Drug-Free Workplace Requirements Certification:				
Section 21.31.a. of the Broward County Procurement Code requires awards of all competitive solicitations requiring Board award be made only to firms certifying the establishment of a drug free workplace program. The program must consist of: 1. Publishing a statement notifying its employees that the unlawful manufacture, distribution,				
1. I abilishing a statement notifying its employees that the unlawful manufacture, distribution,				
Establishing a continuing drug-free awareness program to inform its employees about:				
a. The dangers of drug abuse in the workplace;				
b. The offeror's policy of maintaining a drug-free workplace;				
c. Any available drug counseling, rehabilitation, and employee assistance programs; and d. The penalties that may be imposed upon employees for drug abuse violations occurring in the				
3. Giving all employees engaged in performance of the contract a copy of the statement required by				
4. Notifying all employees, in writing, of the statement required by subparagraph 1, that as a condition				
a. Abide by the terms of the statement; and				
b. Notify the employer in writing of the employee's conviction of, or plea of guilty or nolo contendere to,				
5. Notifying Broward County government in writing within 10 calendar days after receiving notice under				
6. Within 30 calendar days after receiving notice under subparagraph 4 of a conviction, taking one of the				
a. Taking appropriate personnel action against such employee, up to and including termination; or				
b. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation				
7. Making a good faith effort to maintain a drug-free workplace program through implementation of				
The Vendor hereby certifies that: (check box)				
The Vendor certifies that it has established a drug free workplace program in accordance with the above				
requirements.	Checked	Checked	Checked	

Advertising Agency Services					
RFP No. GEN2116476P1					
Vendor Questionaire	Cactus Marketing Communications 2128 15th St. Denver, CO 80202	Fuseideas 8 Wihchester Place, Suite 303 Winchester, MA 10890	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334		
Non-Collusion Certification:					
Vendor shall disclose, to their best knowledge, any Broward County officer or employee, or any relative of any such officer or employee as defined in Section 112.3135 (1) (c), Florida Statutes, who is an officer or director of, or has a material interest in, the Vendor's business, who is in a position to influence this procurement. Any Broward County officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement. Failure of a Vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the Broward County Procurement Code.					
The Vendor hereby certifies that: (select one)					
The Vendor certifies that this offer is made independently and free from collusion; or	Checked	Checked	Checked		
The Vendor is disclosing names of officers or employees who have a material interest in this procurement and is in a position to influence this procurement. Vendor must include a list of name(s), and relationship(s) with its submittal.					
Public Entities Crimes Certification:					
In accordance with Public Entity Crimes, Section 287.133, Florida Statutes, a person or affiliate placed on the convicted vendor list following a conviction for a public entity crime may not submit on a contract: to provide any goods or services; for construction or repair of a public building or public work; for leases of real property to a public entity; and may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity; and may not transact business with any public entity in excess of the threshold amount provided in s. 287.017 for Category Two for a period of 36 months following the date of being placed on the convicted vendor list.	f				

Advertising Agency Services				
Vendor Questionaire		Fuseideas 8 Wihchester Place, Suite 303 Winchester, MA 10890	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334	
The Vendor hereby certifies that: (check box)				
The Vendor certifies that no person or affiliates of the Vendor are currently on the convicted vendor list and/or has not been found to commit a public entity crime, as described in the statutes.	Checked	Checked	Checked	
Scrutinized Companies List Certification:				
Any company, principals, or owners on the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List is prohibited from submitting a response to a solicitation for goods or services in an amount equal to or greater than \$1 million.				
The Vendor hereby certifies that: (check each box)				
The Vendor, owners, or principals are aware of the requirements of Sections 287.135, 215.473, and 215.4275, Florida Statutes, regarding Companies on the Scrutinized Companies with Activities in Sudan List the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List; and	checked	Checked	Checked	
The Vendor, owners, or principals, are eligible to participate in this solicitation and are not listed on either the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List; and	Checked	Checked	checked	
If awarded the Contract, the Vendor, owners, or principals will immediately notify the County in writing if any of its principals are placed on the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List.	Checked	Checked	checked Andrew S. Perrott, President, 12/14/2019	

	Advertising Agency Services RFP No. GEN2116476P1				
			Wihchester Place, Suite 303 Winchester, MA	Lightship Media, Inc. 4030 NE 6th Avenue Oakland Park, FL 33334	
Authorized		Kristen Taylor Smith Strategy and Marketing Project Manager 3/19/19	Dennis Franzcak, CEO 2/25/19	Place name, title and date here.	