

RFP #	GEN2116476P1								Date Advertised:	2/1/2019
Title:	CVB Advertising Agency Services								Date Opened:	3/20/2019
Agency:	Greater Fort Lauderdale Convention and Visitors Bureau								Number of Responses Received:	16
Project Manager:	Tony Cordo								Initial Evaluation Date:	9/12/2019
Purchasing Agent:	Carolyn Messersmith								Presentation/Ranking Date:	10/21/2019
								Proposed Recommendation of Ranking Begin Date (8:30 AM)		TBD
								Proposed Recommendation of Ranking Ending Date (5:00 PM)		TBD
								Final Recommendation of Ranking/Award Begin Date (8:30 AM)		TBD
								Final Recommendation of Ranking/Award Expiration Date (5:00 PM)		TBD
Non Responsive	Non Responsible	Shortlisted	Vendor Name	Address	City	State	Zip	Contact Name	Contact Telephone	E-mail
		X	Aqua Marketing & Communications, Inc	360 Central Avenue, Suite 420	St. Petersburg	FL	33701	David Di Maggio	727-687-4670	DaveD@welcometoaqua.com
									Fran Vaccaro	727-798-0942
	X		Birdsall, Voss & Associates, Inc. dba BVK	250 W. Coventry Court #300	Milwaukee	WI	53217	Mary Delong	813-258-2510	mary.delong@bvk.com
X	X		Cactus Communications, Inc. dba Cactus Marketing Communications, Inc.	2128 15th Street	Denver	CO	80202	Mike Lee	303-455-7545	mike@cactusinc.com
		X	Fry/Hammond/Barr Inc. dba &Barr	600 East Washington Street	Orlando	FL	32801	Peter Barr	407-432-7066	pete.barr@andbarr.co
									Douglas White	407-284-6638
		X	Fuseideas LLC dba Fuseideas	8 Winchester Place, Ste 303	Winchester	MA	01890	Justin Vogt	781-897-4801	jvogt@fuseideas.com
			Lightship Media, Inc. dba Lightship Studios	4030 NE 6th Avenue	Oakland Park	FL	33334	Andy Perrott	954-621-1350	andy@lightshipstudios.com
								Denise Wissmann	954-621-1350	denise@lightshipstudios.com
			Metropolitan Public Strategies	1677 Lexington Avenue, 2nd Floor	New York	NY	10029	Jason Heard	415-624-9970	jasonheard@gmail.com
			Joint Venture					Neal Kwatra	917-337-7661	kwatraneal@gmail.com
			Spark Branding House	2309 W Platt St.	Tampa	FL	33609	Michael Porter	813-253-0300	peters@spark.us
								David Gonzelez	813-253-0300	gonzalez@spark.us

			MMGY Global	4601 Madison Avenue	Kansas City	MO	64111	Clayton Reid	816-300-5104	creid@mmgyglobal.com
								Craig Compagnone	816-300-5202	ccompagnone@mmgyglobal.com
			Modop, LLC dba Mod Op	444 Brickell Ave., Suite 900	Miami	FL	33137	Eric Bertrand	201-320-2310	eric@modop.com
								Ray Singer	305-323-3234	ray.singer@modop.com
		X	Nobox Marketing LLC dba NoBox	3390 Mary Street, Suite 310. Coconut Grove	Miami	FL	33133	Sergio Montes	954-629-2335	sergio@nobox.com
								Sanitago Mas	786-427-5900	santiagomas@nobox.com
		X	Pace Communications Group, Inc. dba Pace Branding and Marketing	7301 N. Federal Highway, Studio B	Boca Raton	FL	33487	Julie Bricker	561-931-2639	julie@paceadv.com
								Diana Riser	561-756-2500	diana@paceadv.com
		X	Paradise Advertising and Marketing, Inc.	150 Second Avenue North, Ste 800	St. Petersburg	FL	33701	Barbara Karasek	727-821-5155	bkarasek@paradise.com
								Rudy Webb	727-821-5155	rwebb@paradise.com
			PP+K, Inc. dba PPK	1102 N Florida Ave.	Tampa	FL	33602	Thomas Kenney	813-393-8564	tkenney@uniteppk.com
								Garnett Garcia	813-496-7015	ggarcia@uniteppk.com
		X	Relevant Brands Inc. dba Relebrand	800 Douglas Road, La Puerta del Sol, Ste 230	Coral Gables	FL	33134	Roberto Schaps	305-476-3536	roberto@relebrand.com
								Sara Saiz	305-476-3522	sara@relebrand.com
			Starmark International, Inc. dba Starmark	210 S Andrews Ave	Fort Lauderdale	FL	33301	Jacqueline Harnett	954-874-9000	jharnett@starmark.com
			The Zimmerman Agency	1821 Miccosukee Commons Dr	Tallahassee	FL	32308	Angela Meredith	850-668-2222	curtis@zimmerman.com
								Curtis Zimmerman	850688-2222	curtis@zimmerman.com
COMMENTS:	Tie Breaker was used in determination of Shortlisting.									