October 21, 2019

115 S. Andrews Avenue, Room GC430, Fort Lauderdale, FL 33301

			, _			
Cate Farmer	Kara Franker	Jorge Hernandez	Andrea Saucedo	Margaret Stapleton	Total	Ranking
85.3304	85.3304	70.3304	71.3304	91.3304	403.6520	1
68.0000	83.0000	70.0000	73.0000	84.0000	378.0000	3
79.3411	76.3411	75.3411	84.3411	77.3411	392.7055	2
42.8224	62.8224	72.8224	77.8224	64.8224	321.1120	6
50.4293	62.4293	66.4293	64.4293	66.4293	310.1465	7
74.5148	77.5148	63.5148	63.5148	82.5148	361.5740	4
50.6953	63.6953	62.6953	84.6953	61.6953	323.4765	5
	85.3304 68.0000 79.3411 42.8224 50.4293 74.5148	85.3304 85.3304 68.0000 83.0000 79.3411 76.3411 42.8224 62.8224 50.4293 62.4293 74.5148 77.5148	Cate Farmer Kara Franker Hernandez 85.3304 85.3304 70.3304 68.0000 83.0000 70.0000 79.3411 76.3411 75.3411 42.8224 62.8224 72.8224 50.4293 62.4293 66.4293 74.5148 77.5148 63.5148	Cate Farmer Rara Franker Hernandez Andrea Saucedo 85.3304 85.3304 70.3304 71.3304 68.0000 83.0000 70.0000 73.0000 79.3411 76.3411 75.3411 84.3411 42.8224 62.8224 72.8224 77.8224 50.4293 62.4293 66.4293 64.4293 74.5148 77.5148 63.5148 63.5148	Cate Farmer Rara Franker Hernandez Andrea Saucedo Stapleton 85.3304 85.3304 70.3304 71.3304 91.3304 68.0000 83.0000 70.0000 73.0000 84.0000 79.3411 76.3411 75.3411 84.3411 77.3411 42.8224 62.8224 72.8224 77.8224 64.8224 50.4293 62.4293 66.4293 64.4293 66.4293 74.5148 77.5148 63.5148 63.5148 82.5148	Cate Farmer Rara Franker Hernandez Andrea Saucedo Stapleton 10tal 85.3304 85.3304 70.3304 71.3304 91.3304 403.6520 68.0000 83.0000 70.0000 73.0000 84.0000 378.0000 79.3411 76.3411 75.3411 84.3411 77.3411 392.7055 42.8224 62.8224 72.8224 77.8224 64.8224 321.1120 50.4293 62.4293 66.4293 66.4293 310.1465 74.5148 77.5148 63.5148 63.5148 82.5148 361.5740

TIE BREAKER CRITERIA

- 3. Vendor that has the lowest dollar volume of work, calculated by payments to vendor, by County over a five (5) year period from the date of the submittal.
- 4. A re-vote or re-assessment of only the tied vendors.
- 5. Preference to vendor receiving a majority of the total first-place votes.

^{1.} Vendor located within Broward County as set forth in Subsection 21.31.c.

^{2.} Vendor which provides domestic partner benefits.

October 21, 2019

Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/ Barr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brand Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	8	8	8	5	10	9	5
PROJECT APPROACH (Total Maximum 40 Points)						•		
See Evaluation Criteria - question 2	15	15	8	15	10	5	19	5
See Evaluation Criteria - question 2.1	10	q	8	9	5	8	8	7
See Evaluation Criteria - question 2.2	5	5	3	3	2	3	5	2
See Evaluation Criteria - question 2.3	10	q	7	90	5	5	8	5
PAST PERFORMANCE		EUS Santis L						
See Evaluation Criteria - question 3	20	19	15	19	5	10	18	12.
WORKLOAD OF FIRM								162
See Evaluation Criteria - question 4	5	3	4	3	1	3	2	4
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 6	10							
PRICING SUPPORT					Y The state of the			
See Evaluation Criteria - question 7	10	8	5	8	6	6	9	5
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
OTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 Points							

Cate Farmer

Signatura

By signing this document I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.

October 21, 2019

	110 3.	Andrews Avenu	e, Room GC43	ov, Port Lauger	uaie, FL 33301			
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/ Barr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL			_					
See Evaluation Criteria - question 1	10	9	8	ક	7	7	9	7
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	7	14	14	19	- 11	14	ĪŢ
See Evaluation Criteria - question 2.1	10	σ	8	8	フ	7	9	7
See Evaluation Criteria - question 2.2	5	5	4	7	,3	W# 3	5	3
See Evaluation Criteria - question 2.3	10	9	8	8	9	9	9	5
PAST PERFORMANCE								
See Evaluation Criteria - question 3	20	18	18	17	15	15	18	16
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	4	4	7	3	3	4	3
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 6	10							
PRICING SUPPORT								
See Evaluation Criteria - question 7	10	8	9	7	ام	6	4	6
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATE BY PURCHASING
OTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 Points							

Kara Franker

ame

Signature

By signing this document I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.

October 21, 2019

aluation Criteria - Project Specific Criteria (Complete text of questions provided separately) ABILITY OF PROFESSIONAL PERSONNEL See Evaluation Criteria - question 1 PROJECT APPROACH (Total Maximum 40 Points) See Evaluation Criteria - question 2 See Evaluation Criteria - question 2.1 See Evaluation Criteria - question 2.2	10 15 10 5	Aqua Marketing & Communications Inc.	Fry/Hammond/ Barr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
See Evaluation Criteria - question 1 PROJECT APPROACH (Total Maximum 40 Points) See Evaluation Criteria - question 2 See Evaluation Criteria - question 2.1	15 10 5	13			4	8	7	ጽ
PROJECT APPROACH (Total Maximum 40 Points) See Evaluation Criteria - question 2 See Evaluation Criteria - question 2.1	15 10 5	13			7	8	7	স্থ
(Total Maximum 40 Points) See Evaluation Criteria - question 2 See Evaluation Criteria - question 2.1	10 5		12					_
See Evaluation Criteria - question 2.1	10 5		12					
	5	5		12	14	14	12	9
Can Employettan Orlingia - guardian 2.2			7	8	10	4	6	6
See Evaluation Criteria - question 2.2	10	3	4	4	5	3	4	3
See Evaluation Criteria - question 2.3	LIV	7	8	9	8	9	8	8
PAST PERFORMANCE								
See Evaluation Criteria - question 3	20	17	12	17	15	16	18	16
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	2	3	5	5	3	2	3
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 6	10			-				
PRICING SUPPORT		31	ЭH	<i>≫</i> /	X			
See Evaluation Criteria - question 7	10	5 🕳	7 %	5	5 🍇	5	3	4
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 Points							

Jorge Hernandez

Name

Signature

By signing this document I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or -coerced by anyone in the assignment of the points by me for this procurement.

October 21, 2019

	115 S.	Andrews Avenu	e, Room GC43	30, Fort Lauder	dale, FL 33301			
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/ Barr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	8	7	10	9	8	9	10
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	- 1	12	14	14	1		14
See Evaluation Criteria - question 2.1	10	8	8	9	9	7	7	9
See Evaluation Criteria - question 2.2	5	3	3	5	4	3	3	4
See Evaluation Criteria - question 2.3	10	8	8	9	9	8	8	9
PAST PERFORMANCE		-		-	, , , , , , , , , , , , , , , , , , ,			
See Evaluation Criteria - question 3	20	13	14	18	16	13	13	20
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	3	3	4	4	3	2	4
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 6	10	=						
PRICING SUPPORT					-			
See Evaluation Criteria - question 7	10	8	8	9	9	7	7	9
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 Points							
Andrea Carreda								

Andrea Saucedo

Name

Signature

10/21/19

By signing this document I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or expected by anyone in the assignment of the points by me for this procurement.

October 21, 2019

Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/ Barr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	10	10	10	10	10	10	7
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	15	15	12	10	10	15	10
See Evaluation Criteria - question 2.1	10	10	7	٦	7	5	7	7
See Evaluation Criteria - question 2.2	5	5	5	5	5	5	5	5
See Evaluation Criteria - question 2.3	10	10	10	10	7	10	10	5
PAST PERFORMANCE					1000			
See Evaluation Criteria - question 3	20	20	15	15	10	10	20	10
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	5	5	5	5	5	5	5
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10							Maria .
PRICING SUPPORT						Yespelin		
See Evaluation Criteria - question 7	10	7	7	7	7	7	7	7
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
OTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 Points						Www.VIII	B-wypos

Margaret Stapletor

Name

By signing this document I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or — coerced by anyone in the assignment of the points by me for this procurement.

October 21, 2019

- T				1				
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/Bar r Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	8	8	8	5	6	9	5
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	15	8	15	10	5	12	5
See Evaluation Criteria - question 2.1	10	9	8	9	5	. 8	8	7
See Evaluation Criteria - question 2.2	5	5	3	3	2	3	5	2
See Evaluation Criteria - question 2.3	10	9	7	8	5	5	8	5
PAST PERFORMANCE								
See Evaluation Criteria - question 3	20	19	15	19	5	10	18	12
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	3	4	3	1	3	2	4
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10	9.3304	10.0000	6.3411	3.8224	4.4293	3.5148	5.6953
PRICING SUPPORT								
See Evaluation Criteria - question 7	10	8	5	8	6	6	9	5
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING				
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	85.3304	68.0000	79.3411	42.8224	50.4293	74.5148	50.6953
Cate Farmer		Ī						
Name		1						
STAFF ELECTRONIC SCORE SHEET FOR CALCULATING	3							

October 21, 2019

			[
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/Bar r Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	9	8	8	7	7	9	7
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	14	14	14	12	11	14	11
See Evaluation Criteria - question 2.1	10	9	8	8	7	7	9	7
See Evaluation Criteria - question 2.2	5	5	4	4	3	3	5	3
See Evaluation Criteria - question 2.3	10	9	8	8	6	6	9	5
PAST PERFORMANCE								
See Evaluation Criteria - question 3	20	18	18	17	15	15	18	16
WORKLOAD OF FIRM		•			•			
See Evaluation Criteria - question 4	5	4	4	4	3	3	4	3
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10	9.3304	10.0000	6.3411	3.8224	4.4293	3.5148	5.6953
PRICING SUPPORT								
See Evaluation Criteria - question 7	10	8	9	7	6	6	6	6
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING				
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	85.3304	83.0000	76.3411	62.8224	62.4293	77.5148	63.6953
Kara Franker								
Name		1						
STAFF ELECTRONIC SCORE SHEET FOR CALCULATING	G	1						

October 21, 2019

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Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/Bar r Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	9	7	9	7	8	7	8
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	13	12	12	14	14	12	9
See Evaluation Criteria - question 2.1	10	5	7	8	10	4	6	6
See Evaluation Criteria - question 2.2	5	3	4	4	5	3	4	3
See Evaluation Criteria - question 2.3	10	7	8	9	8	9	8	8
PAST PERFORMANCE								
See Evaluation Criteria - question 3	20	17	12	17	15	16	18	16
WORKLOAD OF FIRM								
See Evaluation Criteria - quostion 4	5	2	3	5	5	3	2	3
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10	9.3304	10.0000	6.3411	3.8224	4.4293	3.5148	5.6953
PRICING SUPPORT			-					
See Evaluation Criteria - question 7	10	5	7	5	5	5	3	4
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING				
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	70.3304	70.0000	75.3411	72.8224	66.4293	63.5148	62.6953
Jorge Hernandez								
Name]						
STAFF ELECTRONIC SCORE SHEET FOR CALCULATING	3							

October 21, 2019

								
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/Bar r Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, Inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	8	7	10	9	8	9	10
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	11	12	14	14	11	11	14
See Evaluation Criteria - question 2.1	10	8	8	9	9	7	7	9
See Evaluation Criteria - question 2.2	5	3	3	5	4	3	3	4
See Evaluation Criteria - question 2.3	10	8	8	9	9	8	8	9
PAST PERFORMANCE								
Seo Evaluation Criteria - quostion 3	20	13	14	18	16	13	13	20
WORKLOAD OF FIRM					-			
See Evaluation Criteria - question 4	5	3	3	4	4	3	2	4
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10	9.3304	10.0000	6.3411	3.8224	4.4293	3.5148	5.6953
PRICING SUPPORT								
See Evaluation Criteria - question 7	10	8	8	9	9	7	7	9
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED B' PURCHASING				
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	71.3304	73.0000	84.3411	77.8224	64.4293	63.5148	84.6953
Andrea Saucedo						-		
Name		4						
STAFF ELECTRONIC SCORE SHEET FOR CALCULATING	3	1						

October 21, 2019

		<u> </u>	Γ					
Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Aqua Marketing & Communications Inc.	Fry/Hammond/Ba rr Inc. dba &Barr	Fuseideas LLC dba Fuseideas	Nobox Marketing LLC dba NoBox	Pace Communications Group, Inc. dba Pace Branding and Marketing	Paradise Advertising and Marketing, inc.	Relevant Brands Inc. dba Relebrand
ABILITY OF PROFESSIONAL PERSONNEL								
See Evaluation Criteria - question 1	10	10	10	10	10	10	10	7
PROJECT APPROACH (Total Maximum 40 Points)								
See Evaluation Criteria - question 2	15	15	15	12	10	10	15	10
See Evaluation Criteria - question 2.1	10	10	7	7	7	5	7	7
See Evaluation Criteria - question 2.2	5	5	5	5	5	5	5	5
Soo Evaluation Criteria - question 2.3	10	10	10	10	7	10	10	5
PAST PERFORMANCE					-			
See Evaluation Criteria - question 3	20	20	15	15	10	10	20	10
WORKLOAD OF FIRM								
See Evaluation Criteria - question 4	5	5	5	5	5	5	5	5
LOCATION		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 5	5	0	0	0	0	0	0	0
PRICE		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING				
See Evaluation Criteria - question 6	10	9.3304	10.0000	6.3411	3.8224	4.4293	3.5148	5.6953
PRICING SUPPORT								
See Evaluation Criteria - question 7	10	7	7	7	7	7	7	7
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING				
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	91.3304	84.0000	77.3411	64.8224	66.4293	82.5148	61.6953
Margaret Stapleton								
Namo		1						
STAFF ELECTRONIC SCORE SHEET FOR CALCULATIN	IG	L						
<u> </u>								