OVERHEAD STREET NAME SIGN DESIGN GUIDELINES
(INTERNALLY ILLUMINATED SIGNS)

SINGLE STREET NAME

WIDTH VARIES - MAX 108" (SEE NOTE 2)

Douglas Rd

WIDTH VARIES - MAX 108" (SEE NOTE 2)

M L King Jr Av
NW 31 Av

PREFERRED LETTER HEIGHT:
PRIMARY: 8"
SECONDARY: 6"
MINIMUM LETTER HEIGHT: 6"
BORDER WIDTH: 0.5"

PRIME AND SECONDARY STREET NAMES

WIDTH VARIES - MAX 108" (SEE NOTE 2)

NW 50 Ter

WIDTH VARIES - MAX 108" (SEE NOTE 2)

NW 50 Av

PREFERRED LETTER HEIGHT:
PRIMARY: 8"
MINIMUM LETTER HEIGHT: 6"
BORDER WIDTH: 0.5"

SEPARATE STREET NAMES ON EACH SIDE OF THE STREET

NOTES:
1. STREET NAME SIGN DESIGN SHALL BE IN ACCORDANCE WITH MUTCD GUIDELINES.
2. MAXIMUM SIGN AREA SHALL BE 18 SQ. FT. PER FDOT SPECIFICATIONS. LARGER SIGNS MAY BE CONSIDERED WITH FOR APPROVED STRUCTURAL ANALYSIS.
3. ALL SIGNS SHALL BE SINGLE SIDED AND BACK MOUNTED. DOUBLE-SIDED, TOP MOUNTED (FREE SWINGING) SIGNS MAY BE CONSIDERED ON A CASE BY CASE BASIS.
4. Designers should aim to use the preferred letter height. The preferred font is series E modified. If series E modified can not be accommodated due to sign width restriction, the next smaller size font shall be used with minimum size font being series C.
5. Signs for approaches that only serve private developments should normally only display the block number (e.g., 5400 block).
6. Signs for approaches that serve both public roadways and private developments should normally only show the name of the public roadway with an arrow in the direction of the public roadway.