

## Welcome to NewsFLLash Issue #39

In this edition: FLL remembers 9/11, new cantina debuts, an innovative store format opens, other international carriers arrive, and more.



**Mark E. Gale**  
CEO/Director of  
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Lauderdale-Hollywood  
International Airport  
(FLL)

## A Message From the CEO

Dear Friends,

While Autumn has officially begun, it may take a few weeks before the cooler temperatures of the fall season make a landing in South Florida to turn down our typically sweltering climate. The chilly weather should be a welcomed respite from the extreme heat experienced this summer. As the last quarter of 2023 gets underway, and more signs of fall appear (harvest decorations, ghoulish costumery in stores and residential communities, and cold fronts), preparations for seasonal festivities such as Halloween and Thanksgiving will soon slide into high gear.

In August, FLL welcomed 2.8 million visitors, a 7.1% increase from 2.6 million in the same month a year ago. Year-to-date through August, some 23.7 million people have flown through our airport versus 21.3 million over the same eight months of 2022.

Two key FLL events in September included new scheduled commercial flights by BermudAir, the first national airline of Bermuda and the start of EL AL Israel Airlines' seasonal service between FLL and Tel Aviv.

Looking ahead, the Broward County Aviation Department (BCAD) will take part in the 8th Florida International Trade and Cultural Expo, organized by the County's Office of Economic and Small Business Development, which historically attracts more than 2,000 attendees globally. Also, in early October, BCAD plans to officially break ground on FLL's new Terminal 5 project, which will include five new gates, concessions, and other amenities.

As October settles in, let's not forget that two months of the Atlantic hurricane season remain, so keep watch and be ready to respond should a storm threaten our region.

*Mark*

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## The Sky's the Limit

### August passenger traffic recap

Airport Statistics	Current Month	2022 Month	Year-Over-Year Difference	2019 Month
Total Passengers	2,808,468	2,623,507	7.1%	2,939,892
Domestic Passengers	2,106,117	1,953,049	7.8%	2,149,295
International Passengers	702,351	670,458	4.8%	790,597

[View FLL Statistics](#)



## Girls in Aviation Day

### The sky is not the limit

The 9th annual Girls in Aviation Day (GIAD) took place at FLL's Sheltair Aviation on September 23. Founded by Women in Aviation International (WAI), this event gives girls ages 8-18 the opportunity to be introduced and learn about careers in aviation and aerospace. Approximately 200 local youth participated in this year's activities hosted by Sheltair. A key official in attendance was Vice Mayor of Broward County Nan Rich. She received an appreciation award from soFly, which is the local chapter of WAI, for her participation in the event.

On an international scale, around 30,000 girls participated in GIAD, with more than 150 events hosted within their local communities across the U.S., Canada, Europe, Africa, and Asia.



## New Cantina Debuts

### Refreshing adult beverages

On September 22, the [Topo Chico Hard Seltzer](#) Cantina opened in Terminal 3, Concourse E. Topo Chico Hard Seltzer is inspired by [Topo Chico Mineral Water](#). This new Delaware North concession also offers passengers a refreshing experience with an assortment of other alcoholic beverages such as beer, wine, and various cocktails.



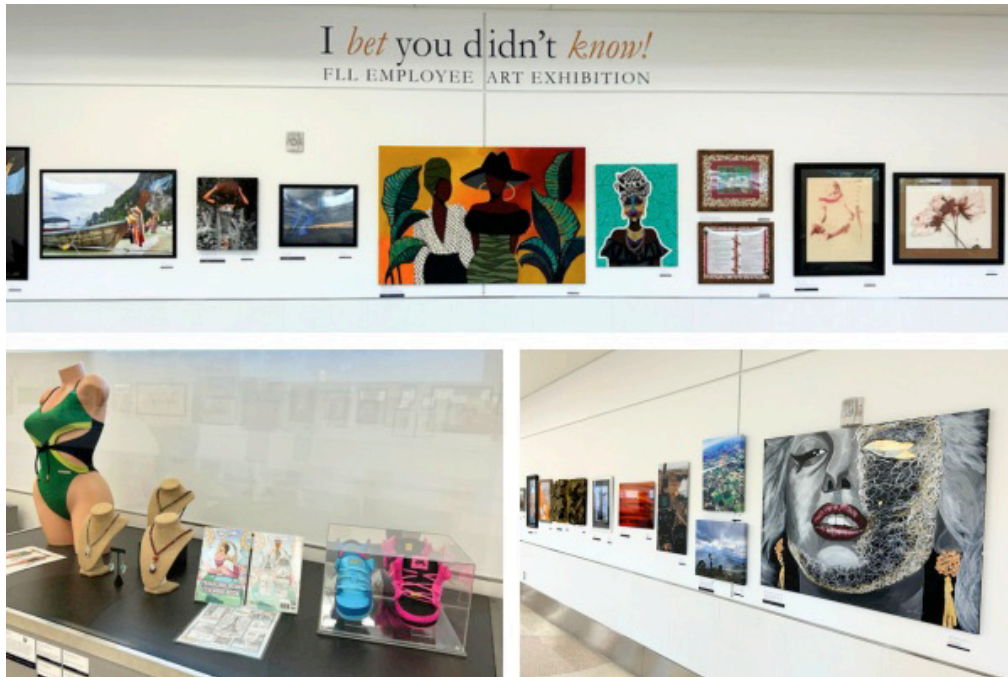
Photo credit: BermudAir and Andre Chambers

## New Airline Arrivals

### More options abroad

New airline [BermudAir](#) launched nonstop service with six flights weekly between FLL and Bermuda on September 22, following its initial operations to New York and Boston earlier in the month. BermudAir is Bermuda's first flagship carrier and offers flights on board an all-business-class Embraer E175 aircraft.

[EL AL Israel Airlines](#) began seasonal service on September 13 between FLL and Tel Aviv in time for the Jewish holidays. Service will run through October, and year-round flights are expected to start in April.



## 10<sup>th</sup> Employee Art Exhibit

Exhibition runs through March

The 10<sup>th</sup> installation of FLL's employee art exhibit, "I Bet You Didn't Know" (IBYDK), is now on display post-security in the connector walkway between Terminals 3 and 4. The exhibit features 52 artists and will be on view until mid March. Some of the artwork displayed includes paintings, collages, sculptures, and even fashion design.

IBYDK debuted in 2018 as a collaboration between FLL and the Broward Cultural Division's Public Art & Design Program. The installations rotate every six months and are widely anticipated by the airport community. You can see the artwork virtually [here](#).



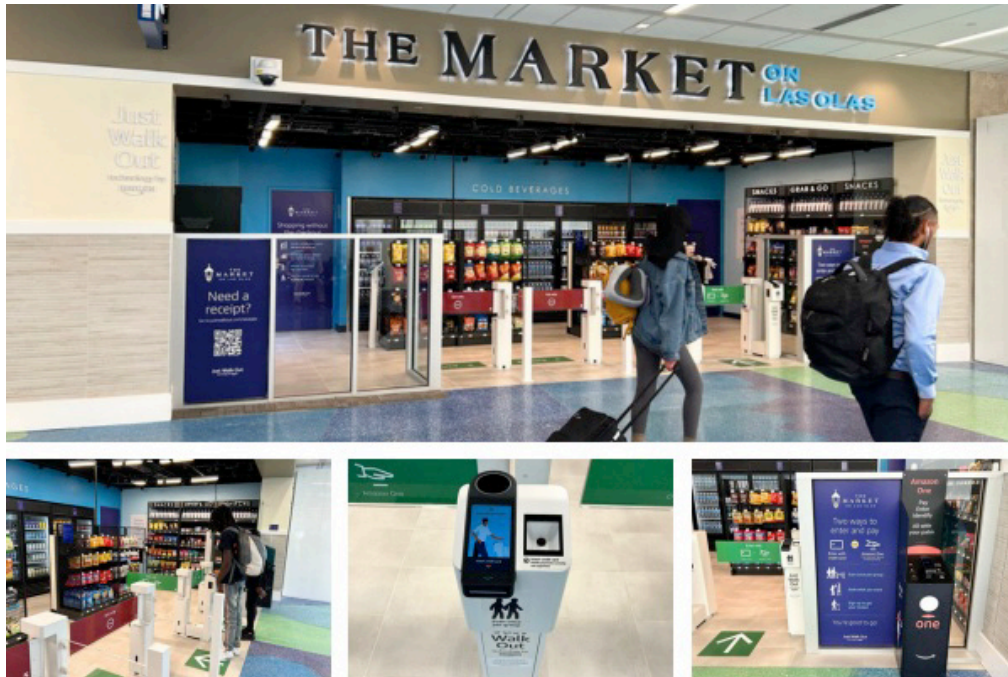


## FLL Will Never Forget

### Honoring the lives lost

On September 11, BCAD held its annual Patriot Day Anniversary Commemoration. Twenty-two years have passed since the horrific attacks that impacted our nation forever. The “FLL Will Never Forget” ceremony honors the lives lost and serves as a vow that we will always remember those who made the ultimate sacrifice.

The ceremony was held in Terminal 1, lower level, near FLL’s permanent [9/11 Memorial](#). Speakers included Broward County Mayor Lamar Fisher, Broward County Administrator Monica Cepero, FLL CEO/Director of Aviation Mark Gale, U.S. Customs and Border Protection Port Director Dylan DeFrancisci, Transportation Security Administration Federal Security Director Jason Martin, and Broward County Sheriff’s Office Undersheriff Colonel Nichole Anderson.



## Checkout-free Shopping

### First Florida airport with Amazon tech

The Market on Las Olas opened on August 29 in Terminal 3 along the post-security Concourses E/F connector. This new Delaware North concession features Amazon's checkout-free shopping platform making FLL the first airport in Florida with this innovative technology.

To enter the store, guests can use a credit card or hover their palm over an Amazon One device. Once inside, the "Just Walk Out" technology identifies what item was taken so guests can simply exit without needing to stand in line to checkout. A receipt is immediately emailed once a guest leaves and a store concierge is always on duty for assistance.

The Market on Las Olas offers a wide selection of grab-and-go snack items such as chips, candy, and even sandwiches. Various beverages are also available, including a coffee machine that makes grabbing a brewed cup of java fast and easy.



## Therapy Dog Program Turns 10

### More volunteers needed

On August 23, the FLL AmbassaDogs program marked its tenth anniversary. The airport's AmbassaDogs are volunteer therapy dogs who roam the terminals and concourses with their handlers to visit passengers awaiting or arriving on flights. The program is designed to provide comfort and joy to airport guests.

FLL is currently recruiting for new AmbassaDogs to join the team. For more information, click [here](#).



## BCAD-Animal Care Partnership

### FLL lost items get new purpose

On August 22, BCAD and [Broward County Animal Care](#) joined forces to showcase an ongoing partnership where select unclaimed items from the airport's Lost & Found Office are given a new lease on life. The Aviation Department donated numerous items left at FLL for over 30 days, such as blankets and towels, which were repurposed into enrichment items for the animals staying at the Animal Care facility. A toy-making demonstration was given, and some dogs were taken out to play with their new toys.



## FLL Employee Scores Award

### Winning service

BCAD Senior Contract-Grant Administrator Michal Durden received the [Airport Purchasing Group \(APG\) 2023 David Wagner Distinguished Service Award](#) earlier this month. The award is given to an APG member who displays the highest degree of dedication and service to the organization. Durden has been a member of the APG Board since 2010, serving as Treasurer to now Membership Director. Congratulations!

# FLL BY THE NUMBERS: AUGUST 2023

TOTAL TRAFFIC WAS  
**2,808,468**

**UP 7.1%**  
FROM AUGUST 2022

DOMESTIC  
**TRAFFIC**  
**2,106,117**

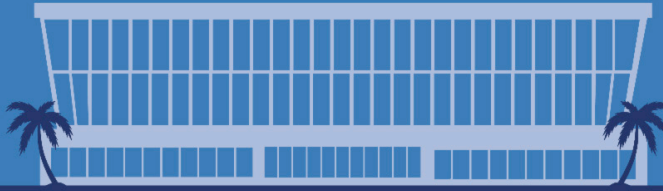


**UP 7.8%**  
OVER LAST YEAR

INTERNATIONAL  
**TRAFFIC**  
**702,351**

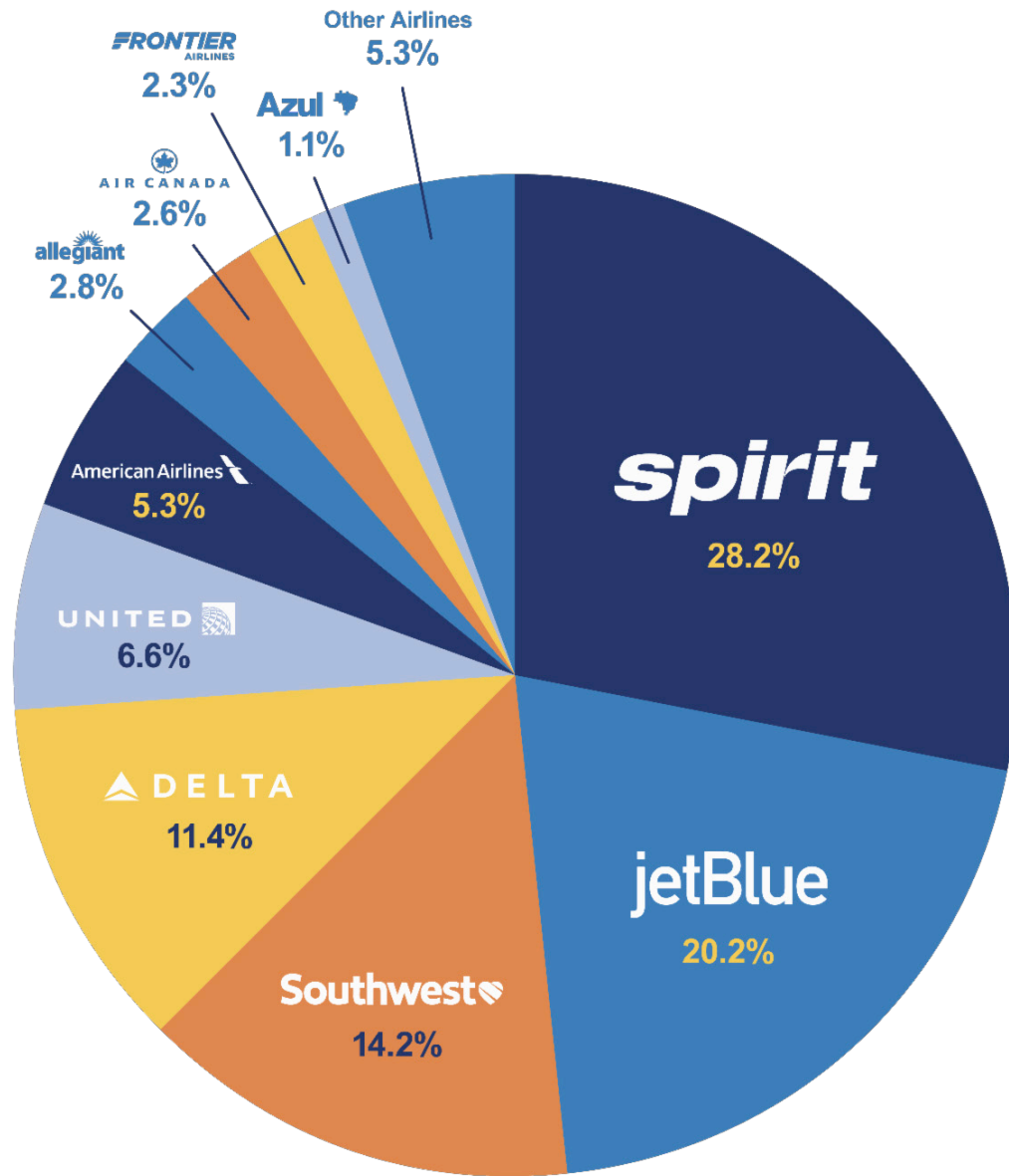


**UP**  
**4.8%**  
OVER  
LAST  
YEAR



# Top 10 Airline Market Share

Year-to-date: August 2023





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