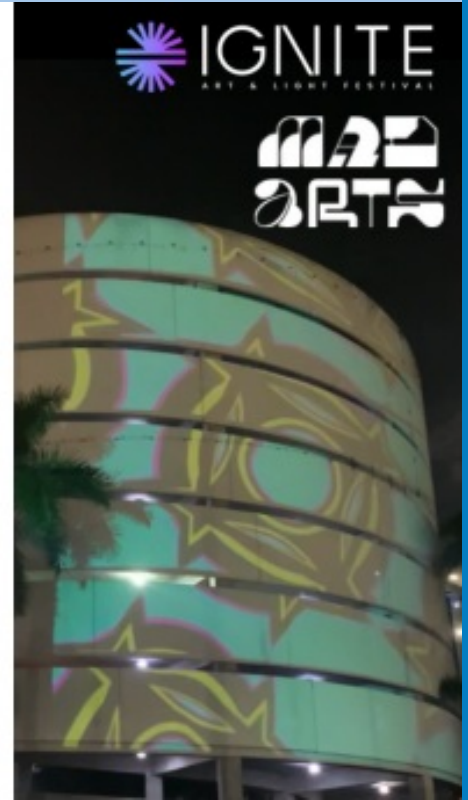




NEWSFLASH

JANUARY 2024



Official Newsletter of Broward County's Fort Lauderdale-Hollywood International Airport



Message From the CEO

Mark E. Gale

CEO/Director of Aviation
Fort Lauderdale-Hollywood
International Airport (FLL)

Dear Friends,

It's hard to believe January is already over, and February, with its St. Valentine's and American Heart Health Month festivities, among other annual celebrations, is knocking at our doors. Although the first month of 2024 is in the rear-view mirror, hopefully, you're managing to keep those resolutions in focus as the new year gains momentum.

For 2024, the Broward County Aviation Department (BCAD) is enthusiastic about the ongoing development of key airport projects and amenities such as the new Food Court in Terminal 3's Concourse E, slated to open this summer, and Terminal 5, FLL's new five-gate domestic facility, now under construction for a targeted opening in mid-2026. Meanwhile, over at North Perry Airport (HWO), our general aviation reliever in Pembroke

Pines, projects like the replacement/relocation of the Air Traffic Control Tower and a new Shared Use Path around HWO's perimeter for pedestrians are advancing in the design phase.

A preliminary end of year shows FLL welcomed approximately 35 million travelers in 2023, an increase of 10.4 percent from 31.7 million visitors in 2022, aided by a robust holiday season. For the Christmas/New Year's Day holiday period of December 21 to January 6, FLL served roughly 2.02 million passengers, about 14% more people than the same 2022 period.

As 2024 continues to take shape, BCAD looks forward to keeping our readers informed about noteworthy happenings at our two airports through this monthly newsletter.

Here's to many new journeys together in 2024.

Mark

New Art Installation



Spotlight on utility pipes

Terminal 1, Concourse C unveiled a new installation on January 18 titled “HYDRA” by artists and sisters Ruth Avra and Dana Kleinman. The artists shed light on the importance of utility pipes and how their advantages, like storm drainage and access to clean water, are often taken for granted. Their artwork is inspired by sculpture and consists of combining metal and painting.

Feelin' FLLy



A close-up at airline operations

On January 18, JetBlue hosted a Career Bound event in conjunction with Junior Achievement of South Florida to give 25 students from Fort Lauderdale’s Stranahan High School a behind-the-scenes tour of the airport’s operation at FLL. The students, accompanied by teachers and chaperones, also had the opportunity to connect with JetBlue crewmembers from various workgroups to learn about their roles and the paths they took to get there. The Junior Achievement program offers students in-depth knowledge of a specific industry, introducing them to companies and career opportunities within that sector.

Leadership Broward Visits



Posing on the runway

On January 11, Leadership Broward Class XLII visited FLL and received an airside tour of the airport. Leadership Broward is an educational program launched by the Greater Fort Lauderdale Chamber of Commerce to enhance leadership skills and provide unique experiences for established community leaders.

New JetBlue Route



First jet-service in years

JetBlue celebrated its inaugural service from FLL to Tallahassee International Airport (TLH) with a ribbon-cutting ceremony on January 4. FLL Chief Operating Officer Mike Nonnemacher and Broward County Mayor Nan Rich gave remarks congratulating JetBlue on this much-needed connectivity to the state's capital. Other key officials in attendance were Director of JetBlue at FLL Jeff Hart, Mayor of Tallahassee John Dailey, and Congresswoman Sheila Cherfilus-McCormick.

Flights between FLL and TLH operate once daily.

FLL's U.S. Shout-out



Photo credit: Visit Lauderdale

Seen and heard around the nation

FLL's Broward County sister agency, [Visit Lauderdale](#), participated for the first time in the Rose Parade on January 1 in Pasadena, Calif. The official destination marketing organization for Greater Fort Lauderdale debuted their new anthem, "[Laudy Dayo](#)," by Alexander Star on a custom-built float where Star adlibbed "touchdown at FLL" during the performance. The float portrayed their "Everyone Under the Sun" campaign, which showcases inclusivity for visitors while highlighting the people, places, and wildlife that make the region special. Watch the full performance [here](#).

Airport's New CFO



New executive onboard

BCAD recently welcomed Jason Watkins as its new Chief Financial Officer (CFO). As CFO, he manages the financial responsibilities of the Aviation Department and supports the leadership of several divisions: Business, Finance, Risk Management, and Small Business/Economic Development. Of note, Watkins served as BCAD's Director of Finance from July 2019 to January 2021. Before his return, Watkins was Executive Vice President/CFO for Orlando's Sanford Airport Authority. He also worked at the Hillsborough County Aviation Authority as Manager of Financial Operations and Director of Financial Operations. Watkins holds MBA and B.S. degrees from the University of South Florida and University of Florida, respectively.

**CHECK OUT THE SKY'S THE LIMIT
MONTHLY STATS AT [FLL.NET](https://www.fll.net)**

FLLylights

Other key updates



Fly Day 2024

“Fly Day” was held at Fort Lauderdale Executive Airport on January 27 for families with special needs children. BCAD’s ADA Coordinator Linda Merrill participated and shared information about FLL’s accessibility programs.

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IGNITE Debuts at FLL

FLL was thrilled to join IGNITE Broward in 2024 for its third annual edition running January 24-28.

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New Annual Report Available

BCAD’s latest annual report is now available [online](#). The 2022 publication highlights key events, milestones, and projects for both FLL and North Perry Airport.

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Silver's New Destination

Silver Airways debuted a new nonstop service to the Turks and Caicos Islands. Flights from FLL to Providenciales began on December 18 and operate twice weekly.

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Dr. Martin Luther King Jr. Day

On January 15, FLL paid tribute via social media to the life and legacy of Dr. Martin Luther King Jr., whose civil rights work championed freedom, equality, and justice for all.

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For questions or story ideas, email the Public Information Office at FLLNews@broward.org.



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