#### Welcome to NewsFLLash Issue #27

In this edition: FLL remembers 9/11; Honor Flight marks 25<sup>th</sup> homecoming mission, new retail venues open, AmbassaDogs wanted, airport's latest trading card debuts, and more.







Mark E. Gale
CEO/Director of Aviation
Fort Lauderdale-Hollywood
International Airport (FLL)

# A Message From the CEO

Happy Fall FLLiers, and welcome to NewsFLLash No. 27. Two milestone events occurred in September at FLL, which are worth noting again. First, the Broward County Aviation Department (BCAD) commemorated the 21st anniversary of Patriot Day (09/11/01) with a solemn yet moving "FLL Will Never Forget" tribute ceremony. Secondly, BCAD hosted over 70 veterans on September 17 during Honor Flight South Florida's 25th Operation Homecoming flight. Read more about these important occasions in the stories below.

Other September happenings included opening two new concessions in Terminal 3, <u>SPANX</u>, and the dual-branded store concept PGA TOUR Fan Shop/Runway. Additionally, retailers Desigual and Island of Bahama reopened their doors in Terminal 1 after an extended pandemic hiatus.

Overall, more than 90 percent of FLL's concessions are now operational. Before yearend, other new venues set to open include, <u>Hip & Humble</u>, Burger King, Sergio's Cuban Café, and Evolve.

As fourth-quarter 2022 begins, there are other noteworthy events on tap. During Customer Service Week, October 3-7, the airport's Guest Experience Team will offer educational sessions for FLL employees on the theme of "Celebrating Service." From October 19-20, BCAD will participate in the annual Florida International Trade and Cultural Expo, organized by Broward County's Office of Economic and Small Business Development, which historically attracts more than 2,000 attendees globally. Beginning November 5, Frontier Airlines will add seasonal service to Cleveland, OH, and year-round flying to Phoenix, AZ, and Las Vegas, NV. Spirit Airlines is resuming daily flights between FLL and Managua, Nicaragua starting November 30. Other airlines adding new routes this quarter include Avelo (Newport News/Williamsburg, VA and Wilmington, NC), AZUL (Manaus, Brazil), Norse Atlantic (Berlin, Germany), and Swoop (Hamilton, Canada).

With summer officially behind us, October's arrival is a reminder that two months remain of the Atlantic hurricane season, and the busiest period still lies ahead. So stay vigilant and prepared to respond should a storm threaten our region.

Enjoy this edition.



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The Sky's the Limit

### August passenger traffic recap

Airport Statistics	Current Month	2021 Month	Year-Over- Year Difference	2019 Month
Total Passengers	2,623,507	2,403,653	9.15%	2,939,892
Domestic Passengers	1,953,049	1,982,731	(1.50%)	2,149,295
International Passengers	670,458	420,922	59.2%	790,597

FLL served approximately 21.3 million travelers from January through August, an increase of 14.5% from the 18.6 million people welcomed during the same period in 2021. That's only 16% fewer than 25.3 million visitors in the 2019 timeframe.

#### View FLL Statistics







## Honor Flight Marks 25th Mission

#### Next flight set for October

Honor Flight South Florida (HFSF), in partnership with Spirit Airlines and BCAD, hosted its 25th veterans' trip to Washington, D.C., on Saturday, September 17, 2022, from FLL. The one-day excursion to the nation's capital gave over 70 participating U.S. veterans from the Korean, Vietnam, and Gulf wars the chance to visit their respective war memorials alongside other military brothers and sisters.

On their return to FLL, the veterans were greeted by dozens of well-wishers thanking them for their invaluable service. Prior to the late-evening homecoming celebration, Broward County Mayor Michael Udine presented a proclamation to HFSF recognizing September 17 as "Honor Flight Appreciation Day." HFSF in turn gave special appreciation plaques to BCAD, the Broward Sheriff's Office (BSO), and Transportation Security Administration (TSA) for their support.

The next Honor Flight from FLL will depart October 22. For future flights, HFSF is actively recruiting local heroes who served in Vietnam, Korea, or World War II. For more information, visit <a href="https://honorflightsouthflorida.org">honorflightsouthflorida.org</a>.





# Retail Therapy Roundup

#### **Dual-branded storefront**

On September 16, new retail venues from concessionaire <u>Paradies Lagardère</u> made their debut in Terminal 3, Concourse E. Runway is a lifestyle destination concept for travelers living an active life at home or on the road - or who simply like to look the part and embrace the athleisure trend. The store offers activewear, weekend wear, and accessories from popular brands such as Nike, Puma, Adidas, Under Armour, and more.

Meanwhile, the <u>PGA TOUR Fan Shop</u> selection of apparel and accessories is curated for customers of all ages. You don't need to be a golf expert to be a FAN of this store which features apparel and accessories from brands like Nike, Adidas, Under Armour, Travis Mathew, and Puma. It also features a Full Swing golf simulator, which gives an exciting real experience in the store.



Global brands reopen doors

<u>Desigual</u> reopened in Terminal 1, Concourse B on September 13. The Spanish retail brand offers an assortment of fashionable styles from Barcelona including apparel, travel bags and accessories, belts and scarves. On the same day, next door neighbor, <u>Island of Bahama</u>, also resumed operations offering FLL guests a selection of island-inspired men's and women's wear, accessories, and shoes.



### SPANX expands to FLL

A SPANX airport shop offering shapewear, leggings, activewear, and other leisure apparel, opened at FLL on September 2. The airport is excited to welcome SPANX's popular trend-setting fashions to Terminal 3, Concourse F courtesy of a brand partnership with Paradies Lagardère. In March 2012, the brand's founder Sara Blakely was named the world's youngest, self-made female billionaire by Forbes Magazine. Read her story and inspiration for the brand here.

**Dine & Shop Directory** 



# **FLL Will Never Forget**

#### Ceremony included a wreath display

BCAD held its annual Patriot Day commemoration on Sunday, September 11, 2022, to mark the anniversary of 9/11. Twenty-one years later, the reminder to "Never Forget" the thousands of innocent lives lost on that fateful day continues to resonate for us who work in aviation and understand the global impact of 9/11 on our industry.

The "FLL Will Never Forget" ceremony took place in Terminal 1, Lower Level (Baggage Claim) near the airport's permanent 9/11 Memorial. Speakers included Broward County Mayor Michael Udine, Deputy County Administrator Michael Ruiz, FLL CEO/Director of Aviation Mark E. Gale, TSA Deputy Federal Security Director Dwaine Murray, U.S. Customs & Border Protection Port Director Dylan DeFrancisci, and Col. David Holmes, BSO.

Since dedicating and unveiling FLL's permanent <u>9/11 Memorial</u> on September 11, 2016, the Aviation Department has hosted an in-person ceremony or virtual commemoration annually to remember the thousands of lives lost in the terrorist attacks on America on September 11, 2001.

## AmbassaDogs Wanted

#### Therapy dog program milestone



Woof! Woof! The airport's FLL
AmbassaDogs therapy dog program
marked nine years on August 23. These
friendly pups roam through FLL's
terminals with their dedicated trainers to
greet travelers in a pawsitive way with
wagging tails and warm licks to help
make travel calmer and less stressful. We
hope to see these adorable furry friends
at FLL for many more years to come. So,
if you and your pooch are interested in
this mushy, feel-good gig, we want you to
hear from you.

#### AmbassaDogs Recruitment

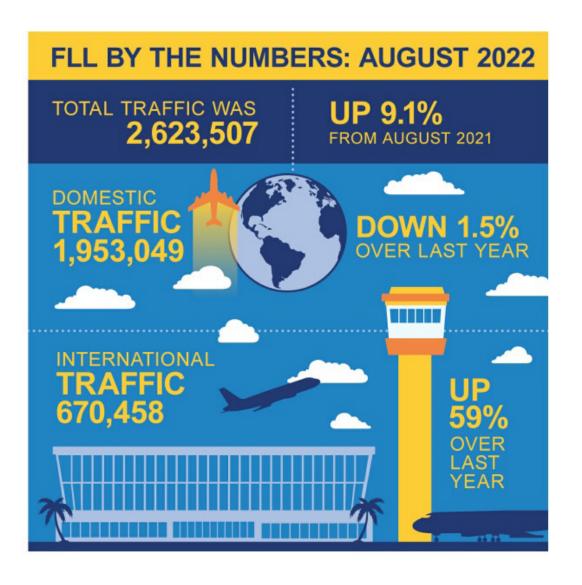
# FLL 2022 Trading Cards

### The Mosaic public art in Terminal 4

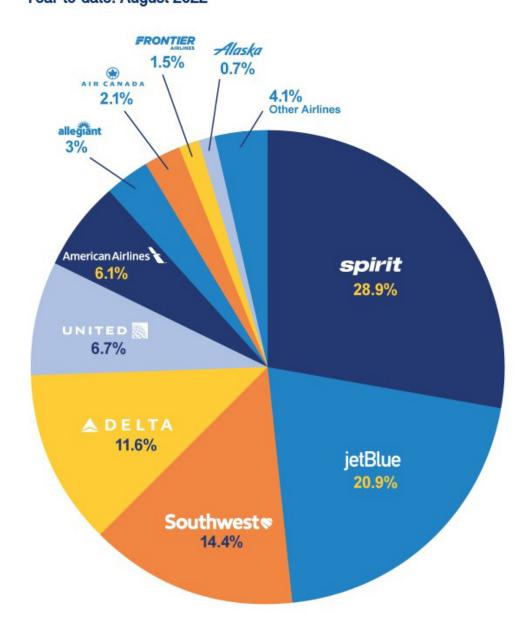


Aviation enthusiasts, if you're a collector of airport trading cards, the latest one for FLL is now available. This is the fourth time FLL is participating in the Airports Council International-North America (ACINA) North American Airports Collectors Series trading card program for member airports.

The pocket-sized collectibles are sought after by travelers worldwide who collect them as treasured mementos of the ACI-NA airports they visit. The attractive two-sided cards are an opportunity to showcase signature airport features on the front with an overview of the past year's passenger traffic, economic impact, and guest amenities on the back.



## Top 10 Airline Market Share Year-to-date: August 2022





## **Stay Connected**

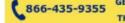
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