

Broward County Transit (BCT) is developing the Premium Mobility Plan, or PREMO. PREMO will define a vision for a world-class premium transit network in Broward County that provides modern, convenient, attractive, safe, reliable, and frequent mobility options. To achieve this vision, PREMO strategically identifies a program of projects that sequences the implementation of premium transit services – connecting local BCT routes to regional services. Examples of premium transit include bus rapid transit (BRT) or light rail transit (LRT).

What is PREMO? *PRE—mium MO—bility for all*

BUS RAPID TRANSIT • BRT



Bus Rapid Transit, or BRT, is high quality bus-based transit that uses modern vehicles and often dedicated lanes or technology to provide faster, more reliable service.

LIGHT RAIL TRANSIT • LRT



Light Rail Transit, or LRT, is passenger rail that uses modern rail cars in urban areas, often in dedicated lanes to provide frequent, reliable service.

PREMO Goals

The following goals are the foundation for PREMO. The goals were developed collaboratively with the Project Advisory Group (PAG), leadership, and agency staff.

Improve
Mobility
for All

Implement
Equitable
Transit
Solutions

Improve
Safety,
Security,
and Ensure
Environmental
Stewardship

Enhance
Economic
Development
and Ensure
Financial
Stability

Integrate
and Serve
Communities



PREMO Process

PREMO began by identifying mobility trends and premium transit needs in Broward County, focusing on major roadways where premium transit investments can be made. This is followed by a series of steps to develop a sequenced program of projects. Projects will be sequenced based on how well they meet the goals of PREMO and the needs of the public, through a step-by-step technical analysis coupled with robust and meaningful public involvement.

PREMO will look at “where” to locate premium transit, “what” it will look like, and “how” it can be built:

Steps A through C will look at **WHERE** the best premium transit corridors are located



How well does the corridor connect to communities and support growth?



Does the corridor provide mobility and equity benefits?



Does the corridor have the ability to attract more riders?

Step D will look at **WHAT** type of transit service works best to create a project



What type of transit would serve the corridor best?

Steps E and F will look at **HOW** the projects can be built



How can each project be built?



What is the sequence of projects?

What is the schedule?

The PREMO Plan is ongoing and will conclude in Winter '22 to '23 with adoption by the Broward Board of County Commissioners.

Winter/Spring '22

A Initial Corridors

Summer '22

B Shortlisted Corridors

C Recommended Corridors

D Corridor Transit Type

Fall '22

E Corridor Implementation Strategy

Winter '22/'23

F Program of Projects Board Adoption

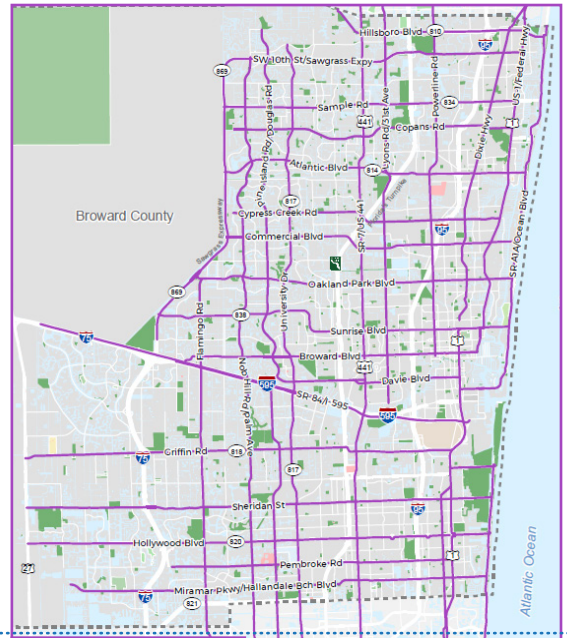
You are invited to participate throughout the PREMO's creation. Check out the last page for information about how to get involved!

PREMO Starting Point: Defining the *Initial Network*



PREMO’s purpose is to develop a premium transit vision resulting in a sequenced program of projects. PREMO will “bridge the gap” and connect local transit to regional transit services. The Initial Network contains the candidate corridors for premium transit and serves as the starting point for PREMO. To develop the Initial Network, PREMO focused on major roads, primarily the east-west and north-south arterials.

- » **Atlantic** Boulevard
- » **Broward** Boulevard
- » **Commercial** Boulevard
- » **Copans** Road
- » **Cypress Creek** Road
- » **Davie** Boulevard
- » **Dixie** Highway
- » **Flamingo** Road
- » **Hillsboro** Boulevard
- » **Hollywood/Pines** Boulevard
- » **Lyons Road/31st** Avenue
- » **Miramar Parkway/Hallandale Beach** Boulevard
- » **Nob Hill Road/Palm** Avenue
- » **Oakland Park** Boulevard
- » **Pine Island Road/Douglas** Road
- » **Powerline** Road
- » **Sample** Road
- » **SR 7/US 441**
- » **SR A1A/Ocean** Boulevard
- » **Sunrise** Boulevard
- » **SW 10th Street/Sawgrass** Expressway
- » **University** Drive
- » **US 1/Federal** Highway
- » **Rail Corridors** (not shown on map)



Major Roads



Defining the *Initial Corridors*

“How well does the corridor connect to communities and support growth?”

The next step in PREMO’s development was to identify the Initial Corridors. The Initial Corridors are those that **Connect to Communities and Support Growth**. To answer this question, corridors were evaluated against PREMO goals. A snapshot of the characteristics evaluated for each corridor includes:

| PREMO Goal | Step A Evaluation Characteristics |
|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| Mobility for All | » Serves existing riders or high ridership routes |
| Implement Equitable Transit Solutions | » Provides access to housing |
| Integrate with and Serve Communities | » Serves existing and future jobs and residents » Serves major activity and community centers (schools, medical centers, public facilities) |
| Enhance Economic Development and Ensure Financial Sustainability | » Serves future housing » Has potential for future growth » Supports and is supported by premium transit |

Recommendation: *Initial Corridors*

As a result, the following recommendations were identified and reviewed by the PAG as the Initial Corridors:

- » **Atlantic** Boulevard
- » **Broward** Boulevard
- » **Commercial** Boulevard
- » **Cypress Creek** Road
- » **Dixie** Highway
- » **Hollywood/Pines** Boulevard
- » **Lyons Road/31st** Avenue
- » **Miramar Parkway/Hallandale Beach** Boulevard
- » **Nob Hill Road/Palm** Avenue
- » **Oakland Park** Boulevard
- » **Pine Island Road/Douglas** Road
- » **Powerline** Road
- » **Sample** Road
- » **Sheridan** Street
- » **SR 7/US 441**
- » **SR A1A/Ocean** Boulevard
- » **Sunrise** Boulevard
- » **University** Drive
- » **US 1/Federal** Highway



What's next?



Defining the *Shortlisted Corridors*

“How well does the corridor provide mobility and equity benefits?”



The next step of PREMO's development is defining the Shortlisted Corridors. This step evaluates each potential premium transit corridor's ability to provide **Mobility and Equity Benefits**. To answer this question, the focus of this step will be to evaluate:

- » How investing in premium transit can improve access to affordable housing, activity centers, and jobs
- » How investing in premium transit can improve access to jobs and housing
- » How investing in premium transit can impact congested corridors
- » How PREMO can connect to bicycle and pedestrian facilities
 - » How investing in premium transit can positively impact underrepresented and transit dependent communities

Community Coordination

The PREMO Project Team is working hard to engage the community in a meaningful way. It's time to get involved and let your voice be heard!

Visit the project website • premo.broward.org.

The website houses information about PREMO and links to the latest survey and interactive map. As PREMO development continues, additional documents will be added, allowing the community stay updated on the progress.

Take our survey. A survey is available on the project website with questions that help the Project Team make decisions as PREMO progresses.

Drop your comment on our interactive map. The interactive map, available on the PREMO website allows members of the community to add comments connected to a specific location.

Visit us at a community event. The PREMO Project Team is out talking to the community at events throughout the County. Come meet us at one of our events! Check out the PREMO website or follow us on social media to see where the next event will be located.



Tell us what you want!



Let's create tomorrow's transportation today.

Scan the QR code to provide your feedback.

Go to the PREMO website: premo.broward.org



Help design **YOUR** future transportation options

Take our survey



Sign up to receive updates



Provide feedback on the Interactive Map



PREMO in the Community

Email: premo@broward.org · **Call:** 877-436-0207

PROTECTIONS OF TITLE VI OF THE CIVIL RIGHTS ACT OF 1964 AS AMENDED

Any person(s) or group(s) who believes that they have been subjected to discrimination because of race, color, or national origin, under any transit program or activity provided by Broward County Transit (BCT), may call 954-357-8481 to file a Title VI discrimination complaint or write to Broward County Transit Division, Compliance Manager, 1 N. University Drive, Suite 3100A, Plantation, FL 33324.

This document is intended to be distributed digitally to inform the public about Broward County Transit's PREMO Plan and therefore a cost to print was not calculated. 10/22

