

**2022 First There First Care Gathering of Eagles
Committee Meeting
February 16, 2022 @ 1000
Minutes**

Randi Alfonzo, Peter Antevy, Bruce Caruso, James Cecil, Tony Chin, Johana Cinque, Vince Cinque, Steven Carter, Todd Draizin, Scott Gilmore, Joel Gordon, Paola Goyeneche, Marc Hubschman, Kelly Keys, Jeff Levy, Bill McGrath, Jeffrey McMahon, Wayland Morrison, Paul Pepe, Candace Pineda, Cheryl Rashkin, Steven Shaw, Rachele Solomon, Rick Sluman, Rodney Turpel, Marc Vermont, Alison Zerbe

I. **CALL TO ORDER**

Minutes approval from 1/5/2022 and 2/2/2022 E-Board
1/12/2022 Committee Meeting
1/12/2022 EMS World Agreement Meeting

MOTION: Chief Todd Draizin
SECOND: Chief Jeff Levy
Passed Unanimously

II. **OLD BUSINESS**

- Chair's Report – Chief Caruso
 - EMS World Proposed Agreement - Chief Downey should be signing it today.
 - Eagles MOU - Chief Caruso has to review the changes one last time and then that should be signed.
 - Chief Caruso will contact Theresa Curbelo – giveaways
 - At the e-board meeting 2/2/2022 had some discussion and voted on a commemorative pin. Chief Caruso emailed the company and there is some paperwork to fill out. The pin's size is a standard 2¼" so the logo will show. He hopes to have an updated design in the next couple days.
 - This is just one of the items for the 25th anniversary.
- Vice Chair's Report – Chief Draizin
 - Website Update – web address is www.FirstThereFirstCare.bizhall.net That link was sent to the e-board last night.
 - Preliminary design concept: direction is to have a scrolling up/down and side-by-side, search bar at top and pull down menus.
 - Chief Draizin asked Chief Gordon to send pictures for across top/included in webpage.
 - Built-In Promo and Sponsor videos.
 - Will get the Fire Chief's and EMS Council's logo which will be on the footer. Too busy to be in the header, i.e., using a smartphone. Chief Draizin will talk this over with web designer.
 - Last year a comment Dr. Pepe received was that Eagles was lost in the webpage. Should be more visually displayed.
 - New font to be updated for *First There First Care Conference* and add-in *The Gathering of Eagles*. This will be displayed as banner at the top.

- Johana mentioned switching logo to the blue star of life; if so, the color design would have to be changed.
- Any suggestions forward to Chief Draizin.
- Logo: conceptual design with a guitar for the 25th anniversary. Motion made at e-board meeting to go with the blue and make it look more like an electric guitar. Chief Caruso waiting for the design of the 2½ pins. Since pins not branded they can give away and sell.
- Finance/Budget Report- Chief Cinque
 - Approximately \$38,000 in seed money (spent \$2,000 on advertising yesterday) and Chief Turpel will open bank account for FTFC tomorrow. He will then contact Chiefs Cinque and Draizin for their part. The gateway will be available for Monday.
 - Chief Cinque started a P&L statement for anticipated expenses. By the next committee meeting should have a draft P&L. Food and Beverage and AV are the biggest expense but have not been finalized.
- Health and Safety Report – Lieutenant McMahon
 - Chief McGrath said the times and locations have changed for COVID; he has a section for COVID precautions and readjust as needed. They will do minimal health screenings. Kelly Keys said the positivity rate for the last three days has been 4.7%. Chief Draizin said all information has to be consistent.
- Registration Report – Chief Levy
 - Need the payment portal. Had a lot of progress with Ngoc.
 - Would like Chief Gordon to get a photo for registration landing page and will be tied to Chief Draizin’s website. A button on the main page will bring them to this landing page. Two registration links: a public link and a link for the Broward County Healthcare Providers for the grant seats.
 - Similar to Fire Rescue East which is same platform.
 - If already registered it will save personal information. If already registered it will prompt to submit password.
 - For example, using the public link if they choose registration it will only bring up sessions under registration. Won’t let them double-book. The Broward County Healthcare Provider link you provided a discount code, and the rest of process is the same.
 - Plan to have this live on Monday.
 - Chief Gordon said that when registration is ready send him a link.
 - Same information Chief McGrath is giving Johana; will need the same information for nursing competition from Kelly Keys. Wants the information by end of today or tomorrow.
 - Rocio from Fire Chief’s created a file share site but best way is through the BCHC Ready Op site that has its own dashboard.
 - They have ability to create interactive forms.
 - Chief Caruso needs to contact Chief Downey regarding the

- Registration Agreement.
- As a result of the conference evolution, the Fire Chief's Association is going to be signing five contract/agreements to-date: EMS World, Eagles MOU, Le Meridien, Registration, and Hard Rock.
 - Speaker's Report – Chief Carter
 - Sunday ALS pre-con, Resuscitation Academy setup, Nursing setup.
 - Monday – Nursing/ALS Competition (if nursing gets 10 teams then they would have a final); Resuscitation Academy; cadaver lab pre-con.
 - Tuesday – Opening Ceremony/keynote speaker is Dr. Schepcke (thanks to Dr. Pepe); ALS finals and possibly nursing finals; airway trauma, EKG programs; capnography; vendor will open after the keynote; Fire Chiefs', and Eagles Creek continues. Chief Carter said that the sessions would be completed and then moved to the Opening Ceremony. Chief McGrath mentioned he should move the sequestered teams to 11:00 a.m. after the Opening Ceremony.
 - Wednesday – airway modules; meet Eagles facilitated by Dr. Pepe; pediatrics; patient experience presentation; attorney doing documentation presentation; trauma; leadership presentation; Eric Chase presentation; nursing symposium; CEN, cadaver lab; bleed control; area management; interactive CPR session; Department of Health meeting, Eagles Creek; Dr. Antevy's program; Surfside Panel will be from 3p.m.-5p.m.; awards following Surfside Panel
 - Thursday - Eagle's meeting continues; CEN; EMS Chiefs Quad County meeting (Chiefs Shaw and McGrath have been coordinating); additional cadaver lab.
 - Friday – Eagle's meeting continues; CEN testing, Advanced Burn Life Support; closing day.
 - Event Coordinator Report – Lieutenant Johana Cinque
 - Tuesday – Inform Chief McGrath the Fire Chiefs wanted to move their meeting into the Terrace Ballroom to have a continuous lunch and meeting in one room (one side is 75 x 26). If nurses have a final this might change a little (move airway into one of these spaces). Opening Ceremony will be held in same space as last year.
 - Wednesday – The Surfside Panel will be held in the same large area as Opening Ceremony. The State meetings will be separated into the four-quadrant area in the Terrace Ballroom; the schedule has been updated.
 - Fire Chiefs' lunch and meeting will take place at 11a.m. through 3 p.m.
 - Hot sessions, dynamic airway trauma, capnography, EKG, and MIH Blueprint speaker, floor presentations, and then cocktail hour and winner announcements at 5 p.m.
 - Nursing symposium and State meetings will be starting, CEN course, Handtevy course.

- Leadership symposium is their own track.
 - At 3 p.m. they will have the Surfside Panel focusing on the EMS component.
 - Awards ceremony and Gala to follow. They want to make award ceremony one hour. They will have to trim down nominations: few sentences vs. two or three pages. Dr. Pepe will send an example of a looping video kiosk to announce award nominees.
 - Due to last year's partying, this year's bar will be outside the awards, and food will be served after awards. Chief Turpel said they must work with the Chiefs' e-board to change awards. He will talk to the executive board next week.
- Thursday – Gathering of Eagles, cadaver lab (offsite), and EMS Quad County meeting, more EMS meetings and the second day of CEN course. Last day of exhibit hall.
- Friday – Gathering of Eagles and the EMS State meeting (Dr. Pepe wants to coordinate, with Mike Hall from EMS State, agendas with Eagles and EMS State meetings.); and holding an Advance Burn Life Support class.
- Johana will send everyone the agenda. Johana will share EMS State meeting agenda with Dr. Pepe.
- Lieutenant McMahon suggested color-coding map.
- PIO Report – Chief Gordon
 - Ads are running in *Fire Service* and *First Responder* (a banner across top when you click it will take to the website). Once the website and portal is established, Chief Gordon will send links to the advertisers.
 - Contract is signed and he contacted *EMS World* to start promotion.
 - Rick Sluman and Chief Gordon discussing AV needs and setting up kiosk displays throughout the conference. Also, Chief McGrath wants to capture of some of the preliminary competition.
 - Discussed if they want a still photographer. Chief Gordon will check if the videographer can do both. Dr. Pepe said that the videographer partners with Sam B Photography. Chief Gordon will have the information for the next e-board meeting.
 - As they confirm speakers and programs send to Chief Gordon.
 - Chief Turpel said that it was time to start submitting the award nominations, including Lifetime Achievement and the Ralph Marrinson Award (April is the deadline). Johana will send information out.
- Vendor/Sponsorship Report – Candace Pineda

- Prospectus is up and running. Approximately 30 Vendors from last year recommitted and will receive an invoice and updated prospectus. Added more sponsorship opportunities.
- Meeting with major sponsors to start receiving the money. Some sponsorships already sold out.
- It will be updated on Ready Op and a notice will be sent out. Candace will send link to Chief Gordon and update the website.
- Direct the vendors who want to sponsor to the website.
- Eagles Update – Dr. Pepe
 - They are ready and Dr. Pepe is developing a survey with Candace that defines who's coming and when, etc.; it will be a large show.
 - Dr. Pepe is producing articles for *EMS World*.

III. **NEW BUSINESS**

- Sub-committee new discussions
 - FTFC's agenda will start adding some subcommittees as they get closer to conference.
 - ALS competition and Nursing competition: Chief McGrath is trying to do a Facebook live or live weblink during the finals and announce the finalist since ALS competition will be off site.
 - Logistics: Chief Hubschman said that neither Plan A nor B will work. Both quotes were more than \$50,000 for a week. Chief Cinque said that Rev and ETR are going to bring units at an economical cost.
 - Volunteer Coordinator: Rachele Solomon said that still deciding how many people they need for HR competition. Deciding on a process. Chief Caruso said that we need people directing in hallways, registration, and number of opportunities for volunteers. Keep Inform Rachele and coordinate through Johana and Rachele volunteer needs.
 - Johana asked Chief Gordon to contact Theresa to start discussing and researching giveaways. Chief Cinque wants to be involved.

- IV. Next E-Board Meeting: Wednesday, March 9, 2022 @ 1000 – Zoom meeting
 Next Conference Meeting: Wednesday, March 16, 2022 @ 1000

Adjourned at 1135 by Johana Cinques, SECONDED by Chief Hubschman.