

2020 Point In Time Count & Strategies to help end Homelessness in Broward County

Rebecca S. E. McGuire, Ph.D.

Human Services Administrator

Homeless Initiative Partnership



Reporting Status for FL-601 - Ft Lauderdale/Broward County CoC

[Click here to update your account information](#)

Housing Inventory Counts

Status: **In Progress**

Report Due: **6/30/2020**

Errors: **0**

Warnings: **0**

Date of Inventory Count: **1/29/2020**

Total Organizations: **16**

Total Projects: **58**

Total Beds: **2874**

Total PIT Count¹: **2573**

Utilization Rate: **90%**

Updated By: **Ricardo Moore**

Updated On: **6/2/2020**

[View HIC](#)

Point-in-Time Counts

Status: **In Progress**

Report Due: **6/30/2020**

Errors: **0**

Warnings: **0**

Sheltered Populations (most recent count)

Date of Count: **1/29/2020**

Total Persons: **1227**

Total Households: **914**

Unsheltered Populations (most recent count)

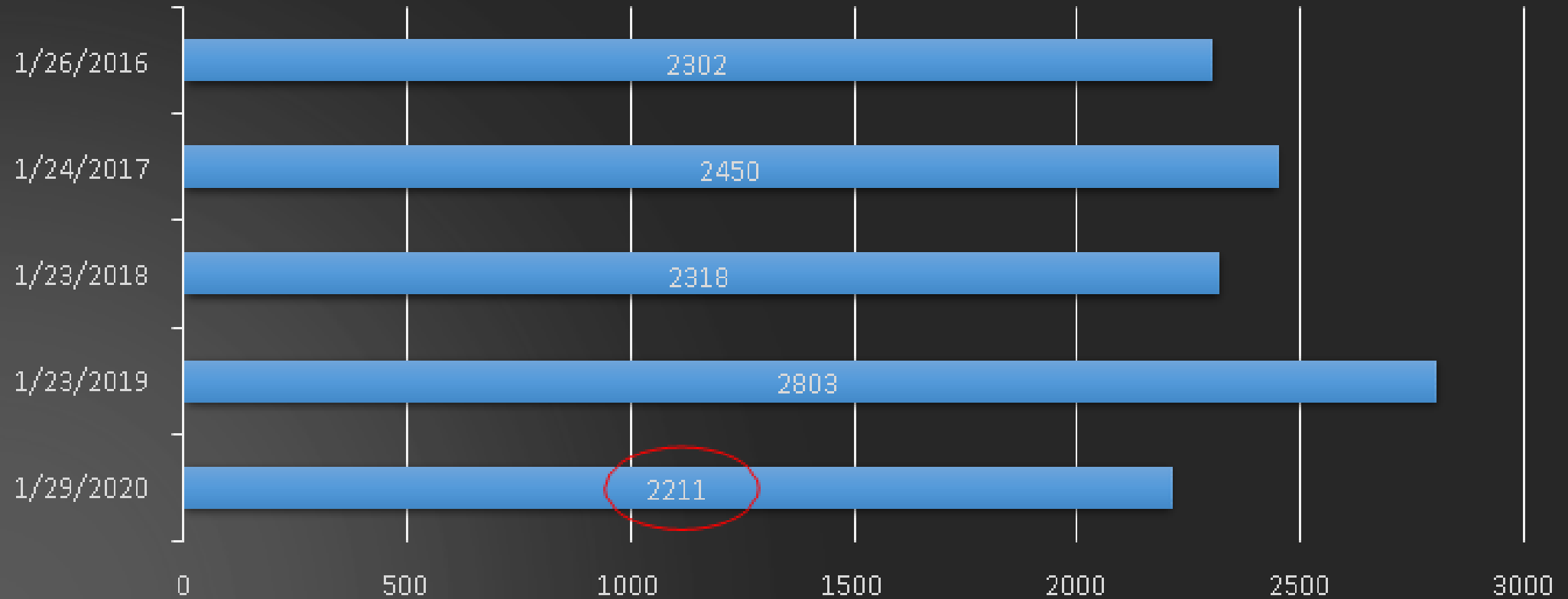
Date of Count: **1/29/2020**

Total Persons: **984**

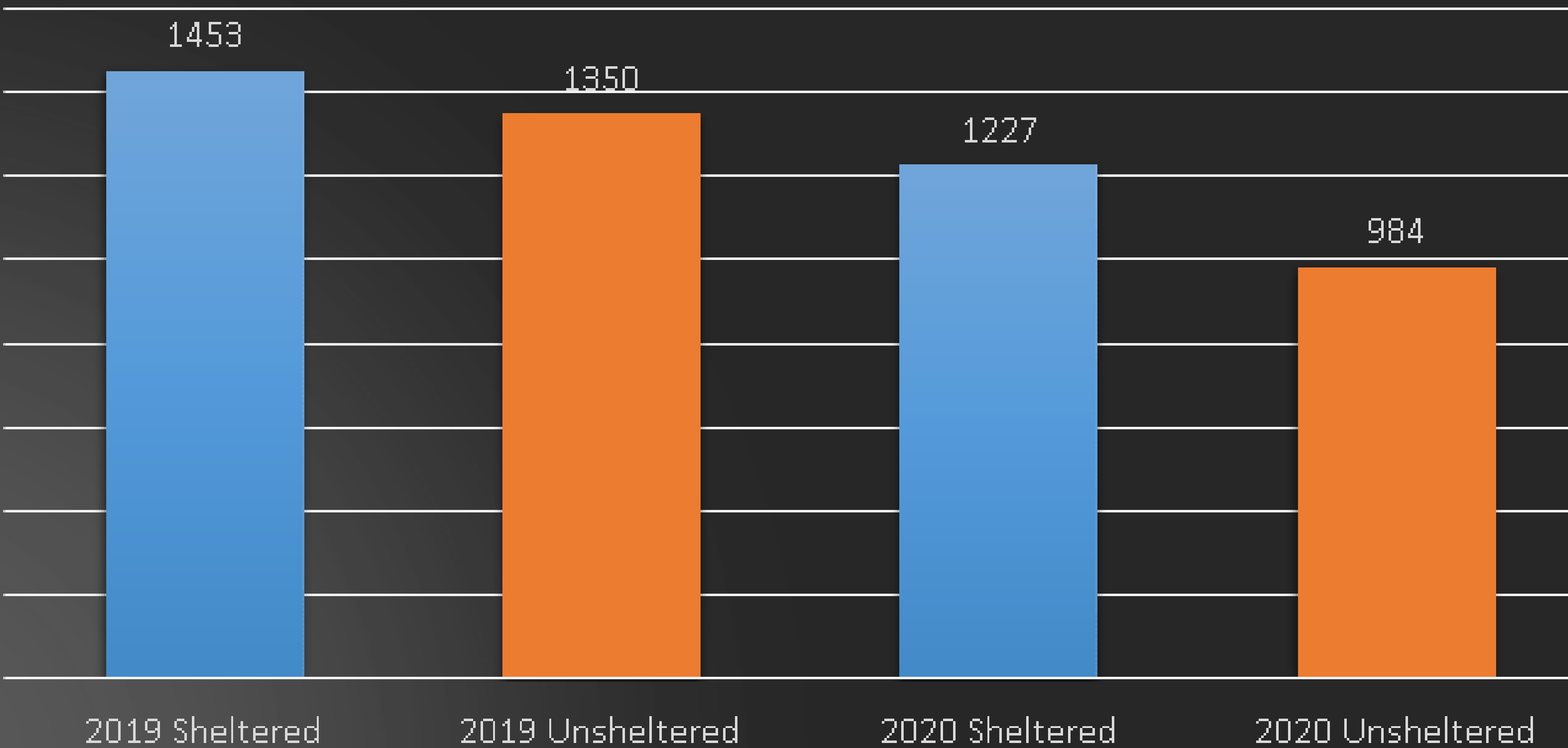
Total Households: **875**

[View PIT](#)

5-Year Point-In-Time Count Longitudinal Perspective



2019 vs 2020 Point-In-Time Count Comparison







Broward County Homeless Continuum of Care

\$27 MILL County, State, &
Federal funding provided to
19 CoC funded partners that
deliver

46 programs with services to
9,187 persons experiencing
homelessness annually.





Broward County
Homeless Initiative
(HIP) Partnership
Homeless
Continuum of Care

Strategies

Street Outreach Strategies

- Engage families and individuals where they are – bridges, encampments, streets, meal sharing, etc.
- Engagement must be frequent and consistent.
- Complete assessments such as:
 - Client Profile
 - Housing Barrier Assessment
 - V-SPDAT

New Strategies for Street Outreach

- Administrative Officer for HIP manages all families matters from shelter to housing
- Plan to launch a Family Outreach Team
- Plan to launch a Domestic Violence Outreach Team
- Create strategies to launch a Medical Outreach Team focusing on the most vulnerable and mentally compromised.

Housing Strategies

- Coordinated Entry and Assessment provides a single access point for permanent housing.
- Provides the ability to prioritize those in most need.
- Continue to utilize the Housing First Approach.

New Strategies for Permanent Housing

- Explore alternative housing types such as ALF's, Halfway Houses, Transitional Housing.
- Increased the number of Permanent Supportive funding for those who may not necessarily be "Chronic".
- Explore using Rapid Rehousing as a bridge to Permanent and Supportive housing by increase monthly subsidies up to 24 months.
- October 1, 2020 – HIP launched the Landlord Recruitment Campaign

RentalNet

RENTALNET: Branding & Marketing

The unique RentalNet logo was developed by a highly reputable graphic artist. Its welcoming design incorporates the established Broward County color scheme and is composed of the silhouette of a traditional house and a heart symbol suspended above an outstretched hand. The house represents the housing opportunities RentalNet landlords will provide to Broward's most vulnerable constituents, the heart symbolizes the hope this project will offer its benefactors, and the hand signifies the compassion with which housing providers extend their best efforts in finding safe, permanent housing for the clients they serve. RentalNet will transform lives for the better!



RentalNet
LEASE TO BUILD LIVES



RentalNet
LEASE TO BUILD LIVES



RentalNet
LEASE TO BUILD LIVES

RENTALNET: SOCIAL Media

HIP has created social media accounts on three major platforms: Facebook, Twitter, and YouTube. Content on these platforms will be updated regularly and will include information on RentalNet as well as other HIP initiatives and Updates. HIP social media accounts will go live October 1st, 2020. Be sure to like, follow, and subscribe!



RENTALNET: Branding & Marketing

HIP is currently developing dynamic marketing material with which to engage potential landlords. A detailed brochure, similar to the one shown below, will be available in print and online. We anticipate finalization of the RentalNet brochure on October 1st, 2020, with print and publication to follow shortly thereafter.



RentalNet
LEASE TO BUILD LIVES

Linking Landlords & People Experiencing Homelessness with Secure Housing Opportunities
A Broward County Homeless Initiative Partnership (HIP) Program

BROWARD COUNTY FLORIDA

Is There a Place for Humanity in Your Rental Portfolio?

This Broward County multiple listing service is unlike most you'll come across. In addition to connecting landlords with screened and eligible tenants, RentalNet creates opportunities to profoundly impact our community for the better. If you are a Broward landlord with one or more affordable rental units to let, you can help transform a population in need by providing secure housing for people experiencing homelessness. We have potential tenants in need of efficiencies, studios and multiple bedroom units. So please consider joining us – the Broward County Homeless Initiative Partnership (HIP) – in ending the heartbreak of homelessness right here in Broward, right now!



Housing First = Tenant Success

RentalNet supports the Housing First approach, which has transformed the way communities across the country are addressing homelessness. By first securing stable housing, and then embarking on a path to self-sufficiency, individuals and families who were experiencing homelessness are succeeding in rebuilding their lives. That first step and our mission, to secure a home in which to thrive, is where you, the RentalNet landlord, make all the difference. Your rental property provides a fresh start, along a new-found security which results in successful tenants.

Becoming a RentalNet landlord is simple

RentalNet makes it easy to sign on as a participating landlord. Simply register on our website and post your available properties today! Case managers from our highly reputable housing providers will browse the listings to identify units that will be a good match for the homeless clients they are serving. Listings will not be publicly viewable and can only be searched by authorized case managers. When a case manager identifies a potential tenant that would be a good match for your property, you will be contacted to confirm availability and schedule an inspection. You will have an opportunity to screen the potential tenant, conducting background screenings and credit checks if desired. Once you agree to rent to the tenant, and upon satisfactory inspection, both you and the tenant will sign an official lease. Not only will you have filled your vacant unit and played a key role in ending homelessness for your new tenant, you will have become a RentalNet landlord with all the RentalNet benefits!

RentalNet Landlord Benefits

- Fair and reasonable rent, guaranteed by local government, state and federally funded programs
- Timely rent payments guaranteed
- Security deposit and last month's rent paid up front
- Pre-screened tenants demonstrating a commitment to achieving self-sufficiency
- Case managers assisting landlords and tenants
- Housing providers maintaining Risk Mitigation Funds to cover cost of tenant damages
- Quick tenant replacement when vacancy occurs
- Free access to the RentalNet multi-listing website

Interested in Becoming a RentalNet Landlord?

Log on today to register as a RentalNet Landlord and share in the many rewards of the RentalNet journey:
Broward.org/RentalNet



RentalNet Landlords are RentalNet Heroes

Becoming a RentalNet Landlord may be a simple process, but it's also a big deal. Because RentalNet Landlords not only better the community, they stand as role models, and they stand apart as RentalNet Heroes. Just ask the tenants whose lives they've changed.

I was on the verge of residing in my vehicle with the kids again. The landlord was friendly and welcoming. I was able to budget, obtain employment and meet monetary goals set forth each month. Most importantly, I was able to build a rental history. It's landlords with an open mind, willing to give tenants like myself a chance, that make the process successful!

RentalNet Tenant K.D.



Broward County Homeless Initiative Partnership (HIP)

The Homeless Initiative Partnership (HIP) is Broward County's lead agency working to end homelessness in our community. Through collaboration with a network of community-based organizations, advocates, residents, and local businesses, HIP has developed and implemented a strategic plan to address this issue at its root causes and forge a new path for individuals and families experiencing homelessness.

Broward.org/homeless
(954) 563-4357
Addition contact info?
Facebook?





Thank You