



Broward County Small Business Development Advisory Board (SBDAB)

Location: Government Center, 115 S. Andrews Avenue, GC-ConfRoom 302, Fort Lauderdale, FL 33301 And

Virtual Zoon: <https://zoom.us/j/97407876904?pwd=ang2OGFEcWpvZXlwaDdoUy9oSf0QT09>

Meeting ID: 974 0787 6904

Password: 6400

Dial by your location

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Meeting Minutes

Date and Time: Wednesday, December 9, 2020 3:20 p.m.

SBDAB Members

Dana Pollitt

Chelsa Arcscott

Darren Badore

Dahlia Baker

Dena Lowell Blauschild

Victor Green

Jean McIntyre

Martin "Marty" Sherwood

Shaheewa Jarrett

Charles Michelson

Attendance

Present (in person)

Present (in person)

Present (in person)

Present (in person)

Present (virtual)

Present (virtual)

Present (in person)

Present (virtual)

Present (in person)

Present (in person)

County Staff:

Sandy-Michael McDonald, Director, OESBD

Maribel Feliciano, Assistant Director, OESBD

Susan Smith, Small Business Development Specialist, OESBD

Tatyana McCall, Community Relations and Outreach Manager, OESBD

Sandy Steed, Assistant County Attorney

Mario Cartaya, Cartaya & Associates Architects, member from the public

Members of the Public:

I. Call to Order/Roll Call/Introduction

The meeting was called to order by Chair, Dana Pollitt at 3:20 p.m. with a quorum present. The Chair advised attendees they must socially distance, wear masks and adhere to CDC recommendations at all times during the meeting.

II. Approval of Minutes

Motion: Member Badore moved to approve the minutes from September 23, 2020. Member Michelson second. **The motion passed unanimously.**

III. Adoption of Agenda

Motion: Member Jarrett moved to accept the proposed agenda for December 9, 2020. Member Badore second. **The motion passed unanimously.**

IV. Comments: Member from the Public

Mr. Mario Cartaya, member of the public stated that he wanted to provide feedback in reference to Item D: CBE Certification eligibility ordinance.

V. Staff Updates

A. CARES ACT Small Business and Non-Profit Grant Update

OESBD Assistant Director, Maribel Feliciano, stated that today is the last day for submission of applications to the CARES ACT Small Business and Non-profit grant program. There have been two extensions to date.

B. Broward County Construction Apprenticeship Program

Newly elected Mayor Geller was the sponsor of the Construction Apprenticeship Program which is expected to begin in early 2021.

C. Broward County Business Opportunity Act of 2012 amendments (various sections)

Staff continues to draft updates to propose amendments to the current Business Opportunity Act of 2012.

D. Upcoming OESBD Events

OESBD has conducted numerous virtual events and programming in 2020 and staff will prepare new programming for 2021.

E. Surtax Update (Talk Surtax with Nikki Videos)

Staff has provided links to infomercials that were made by Nichole Francis, Small Business Development Specialist-Surtax, which describes the many surtax business opportunities available to Broward County small businesses. All city managers and assistant city managers, procurement directors and staff from municipalities that are part of the surtax program have received "in person" and "virtual" training. Phase II training will be conducted with participating municipalities in 2021.

VI. New Business

B. 2021 Board Meeting Schedule

Motion: Member Michelson moved to accept the proposed schedule of Advisory Board meetings for calendar year 2021. Member Arscott second. **The motion passed unanimously.**

C. Broward County small business obstacles/operations (focus on "storefront/mom and pop" businesses) – Member Blauschild

Member Blauschild stated that issues concerning "mom and pop" businesses are seldom addressed during board meetings. "Mom and pop" businesses need legal, architectural, "shop your city initiatives", "shop small and local," loan and grant programs, lobbying efforts with state and cities for rebates or reduced rates of fees for liquor, occupational licensing, assistance with COVID-19-related compliance expenses, rent abatement of government owned properties, rethinking indoor dining and making outdoor dining lenient and flexible, build outdoor patio, outdoor seating, some business owners don't have capital to retrofit businesses.

Member McIntyre and Ms. Feliciano will ask the Greater Ft Lauderdale Alliance Partners Council to invite member Blauschild to speak to the group of economic development officers and City managers at their next meeting.

Member Blauschild will compile examples of the needs of "mom and pop" businesses and shared with Board members. The Board should draft a letter to the Commission asking that

when funds become available for small mom and pop businesses, that they propose eligibility criteria to cover the needs and services of small businesses described by Member Blauschild.

A. SBDAB Board Election

Motion: Member Baker moved to nominate Member Badore as SBDAB Chair in 2021. Member McIntyre seconded. After a roll call of all members physically present and virtual, **the motion passed unanimously.**

Motion: Member Sherwood moved to nominate Member Baker as SBDAB Vice-Chair in 2021. Member Pollitt seconded. After a roll call of all members physically present in person and virtual, **the motion passed unanimously.**

New Small Business Development Advisory Board (SBDAB) officers for calendar year 2021 are: Darren Badore, Chair and Dahlia Baker, Vice Chair.

D. Presentation: Business Opportunity Act of 2012 amendments for SBE/CBE Certification Eligibility – County Attorney’s Offices

Attorney Sandy Steed stated that Amended Ordinance Number 2020-37 provides that when purely pass-through amounts are paid by architectural or engineering firms to non-affiliated firms for subcontract, this work is excluded from annual gross revenue calculations and creates a “carve out” for subcontractor work that is done by non-affiliated providers from the CBE eligibility analysis. Advisory Board Member Michelson and member from the public, Mr. Cartaya echoed that these trades are unique, and payments made to subs are carved out and do not benefit the prime vendor financially.

V. Old Business

None

VI. Future Agenda Items

A. 2021 List of Priorities

Members were asked to review the existing 2020 list of priorities and send suggested revisions to Susan Smith for discussion at the January 20th meeting.

VII. Next Meeting

The next SBDAB meeting is scheduled for Wednesday, January 20, 2021 at 3:00 p.m.

VII. Adjournment

The meeting adjourned at 4:50 p.m.

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records request to Susan V. Smith, Small Business Development Specialist, who can be reached at svsmtih@broward.org or 954-357-6400.