



Broward County Small Business Development Advisory Board (SBDAB)

Location: Government Center, 115 S. Andrews Avenue, Large Conference Room A-680, Fort Lauderdale, FL 33301 and

Virtual Zoom:

<https://zoom.us/j/97407876904?pwd=ang2OGFEcWpvZXIwaDdoUy9oSFd0QT09>

Meeting ID: 974 0787 6904 Password: 6400

Dial by your location: +1646 558 8656 US (New York)

Meeting Minutes

Date and Time: Wednesday, July 21, 2021, 3:00 pm

SBDAB Members

SBDAB Members	Attendance
Darren Badore	Present (Virtual)
Dahlia Baker	Present (Virtual)
Chelsa Arscott	Present (Virtual)
Dena Lowell Blauschild	Present (Virtual)
Robert Brannen	Absent
Victor Green	Present (Virtual)
Jean McIntyre	Present (Virtual)
Shaheewa Jarrett	Present (Virtual)
Charles Michelson	Present (Virtual)
Dana Pollitt	Present (Virtual)
Martin "Marty" Sherwood	Present (Virtual)

County Staff:

Sandy-Michael McDonald, Director, OESBD (Virtual)
Maribel Feliciano, Assistant Director, OESBD (Virtual)
Susan Smith, Small Business Development Specialist, OESBD (in person)
Sandy Steed, Assistant County Attorney (Virtual)

Members from the Public:

Dodie Keith, Keith & Associates, Inc., Guest (Virtual)
Dianettee Rivera, H84 Exports, Guest (Virtual)
Yana Kirmaz, Ballard Partners, Guest (Virtual)
Victor Harris, CNTS, Guest (Virtual)

I. Call to Order/Roll Call/Introduction

The meeting was called to order by Chair, Darren Badore at 3:00 p.m. with a quorum present.

II. Approval of Minutes

Motion: Member Dahlia Baker moved to approve the minutes of the May 19, 2021, meeting. Member Victor Green second. **The motion passed unanimously.**

III. Adoption of Agenda

Motion: Member Jean McIntyre moved to approve the agenda for July 21, 2021. Member Marty Sherwood second. **The motion passed unanimously.**

IV. Comments: Members from the Public

None

V. Staff Updates

A. Upcoming OESBD Events

OESBD and Balfour Beatty will host a Meet and Greet on July 22, 2021. Balfour Beatty's CBE goal is 30%; however, they have attained 51% CBE participation to date. The Florida International Trade and Cultural Expo (FITCE) will be held on November 17 and 18, 2021. Members were asked to continuously share these events with their colleagues.

B. MAP (Mobility Advancement Program fka Surtax) Update

The Advisory Board had been provided detailed reports of Broward County and Municipal projects that have been reviewed, to date, for recommended CBE goals. The average recommended CBE goal to date for MAP projects reviewed by OESBD is 34%.

C. Post Graduate CBE Program

This is an idea which aims to offer continued opportunity to graduates from Broward County's Small Business Program and was discussed at the May Advisory Board meeting.

OESBD staff received suggestions for the Post Graduate CBE Program. The OESBD Director, Sandy-Michael McDonald will review the recommendations and provide a consolidated recommendation of two to three program models that could be considered.

VI. New Business

A. Reschedule November 17, 2021 Board Meeting

Motion: Member Shaheewa Jarrett moved to reschedule the Advisory Board meeting from November 17, 2021 to October 27, 2021, due to a conflict with the FITCE expo. Member Dahlia Baker second. **The motion passed unanimously.**

B. County Ground Leases

The Advisory Board had been provided with a copy of a draft ordinance which proposes to include CBE goals as part of properties leased by the County for one year or longer. The Ordinance provides that if the County leases its property to a developer for one year or longer, the County may assign CBE goals on the construction of further development of that property.

C. Disparity Study Update

The County Board of Commissioners passed a motion directing County staff to review data currently available and provide recommendations on pursuing a disparity study. The Advisory Board will discuss the disparity study at their next meeting and consider making a recommendation to the County Commissioners.

4:12 p.m. Advisory Board member Blauschild left the meeting a quorum remained.

4:16 p.m. Advisory Board member Jarrett left the meeting and a quorum remained.

D. 2021 List of Priorities

1. #3: Capacity Building
2. #4: Small Business Procurement Recommendations

These two items are tabled until the September 15, 2021 meeting.

VII. Old Business

Broward County small business obstacles/operations (focus on storefront/mom and pop businesses) – Member Blauschild

Advisory Board member Blauschild had to leave the meeting at 4:12 pm.

VIII. Future Agenda Items

Disparity Study

2021 List of Priorities

1. #3 Capacity Building
2. #4 Small Business Procurement Recommendations

IX. Next Meeting – September 15, 2021

Advisory Board member Dahlia Baker moved to adjourn the meeting and member Chelsa Arscott second. The meeting was adjourned at 4:30 p.m.

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records request to Susan V. Smith, Small Business Development Specialist, who can be reached at svsmith@broward.org or 954-357-6400.