



Broward County Small Business Development Advisory Board (SBDAB)

Location: Government Center, 115 S. Andrews Avenue, GC-ConfRoom 430, Fort Lauderdale, FL 33301 and

Virtual Zoom:

<https://zoom.us/j/97407876904?pwd=ang2OGFEcWpvZXIwaDdoUy9oSFd0QT09>

Meeting ID: 974 0787 6904 Password: 6400

Dial by your location: +1646 558 8656 US (New York)

Meeting Minutes

Date and Time: Wednesday, May 19, 2021, 3:00 pm

SBDAB Members

Attendance

Darren Badore	Absent
Dahlia Baker	Present (Virtual)
Chelsa Arscott	Absent
Dena Lowell Blauschild	Absent
Robert Brannen	Present (Virtual)
Victor Green	Present (Virtual)
Jean McIntyre	Present (in person)
Shaheewa Jarrett	Present (Virtual)
Charles Michelson	Absent
Dana Pollitt	Present (Virtual)
Martin "Marty" Sherwood	Present (Virtual)

County Staff:

Sandy-Michael McDonald, Director, OESBD (Virtual)
Maribel Feliciano, Assistant Director, OESBD (Virtual)
Susan Smith, Small Business Development Specialist, OESBD (in person)
Sandy Steed, Assistant County Attorney (Virtual)

Members from the Public:

Dodie Keith, Keith & Associates, Inc., Guest (in person)

I. Call to Order/Roll Call/Introduction

The meeting was called to order by Co-Chair, Dahlia Baker at 3:13 p.m. with a quorum present. Member Jean McIntyre resumed the meeting at the Co-Chair's direction.

II. Approval of Minutes

Motion: Member Shaheewa Jarrett moved to approve the minutes of the March 17 meeting with a correction to Section V.D., Legislative Update, which reads

“...Sunshine Network...” to read “...Florida Channel...” Member Sherwood second. **The motion passed unanimously.**

III. Adoption of Agenda

Motion: Member Victor Green moved to approve the agenda for May 19, 2021. Member Dahlia Baker second. **The motion passed unanimously.**

IV. Comments: Members from the Public

None

V. Staff Updates

A. Upcoming OESBD Events

OESBD continues to conduct virtual workshops and Meet and Greets for specific projects. Members were asked to continuously share these events with their colleagues.

Post Graduate CBE Program

The Board of County Commissioners held a discussion regarding the institution of a plan or model to support a Broward County small business graduating and/or graduate CBE program which does not disenfranchise small businesses that are not involved in the certification program. Guest, Dodie Keith, Keith & Associates, Inc, a former SBDAB member, suggested that a model should be established which goes through Purchasing and award points to graduates to give graduates a competitive edge against larger firms. She also suggested that CBEs that have been purchased by larger firms should be exempted from this program. Board members were asked to submit suggestions to Susan.

Mr. McDonald stated that the threshold for Broward County Race and Gender-Neutral program for SBE Reserve is an average gross revenue of \$3 million for construction services, \$1 million for contractual services and \$500,000 for professional consultants. The threshold for the CBE program is an average of \$9 million for construction services and \$5 million for other services. The threshold for personal net worth of both programs is \$1.32 million.

C. Marty Cassini, County Administration Intergovernmental Affairs/Boards Section Manager, introduced the new Board Coordinator, Naomie Labaty. Mr. Cassini also stated that the County was successful in achieving a limited scope to HB53 and SB1056.

B. Surtax Update

The average attainment for projects and recommended goals is at 34%. Since May 2020 to March 2021, 87 new CBE firms have been identified for Surtax NAICS codes.

VI. New Business

A. Legislative Update

OESBD has been working with the legal department to draft a new ordinance to include opportunities for CBEs to participate in projects that are built on County-owned leased properties.

B. 2021 List of Priorities

#2 Penny Surtax Expanding Opportunities for Small Businesses; #3 Capacity Building – Discussion

These items will be discussed at the next Board meeting.

VII. Old Business

Broward County small business obstacles/operations (focus on storefront/mom and pop” businesses – Member Blauschild
Advisory Board member Blauschild was absent.

VIII. Future Agenda Items

1. #2 Penny Surtax Expanding Opportunities for Small Businesses; #3 Capacity Building
2. CBE Post Graduate program

Mr. McDonald stated that the future of a disparity study will be placed, for discussion, on the June 1st or June 15th Commission meeting agenda.

IX. Next Meeting – July 21, 2021

Board Member Marty Sherwood moved to adjourn the meeting and Member Dahlia Baker second. The meeting was adjourned at 5:00 p.m.

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records request to Susan V. Smith, Small Business Development Specialist, who can be reached at svsmith@broward.org or 954-357-6400.