



2019 SCORECARD

OCTOBER 2018 - SEPTEMBER 2019



\$11.7 Billion

**SOUTH FLORIDA
 TRADE SURPLUS
 (USCB 2018)***



1.9 Million

**POPULATION
 (USCB 2018)***



811,810

**PEOPLE
 EMPLOYED
 (BLS 2018)***

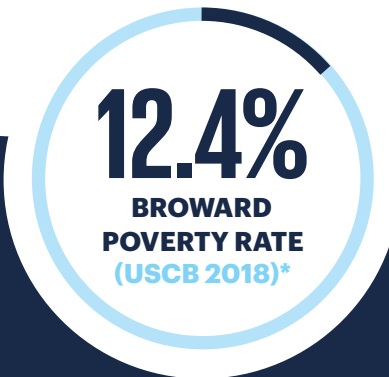


70,508

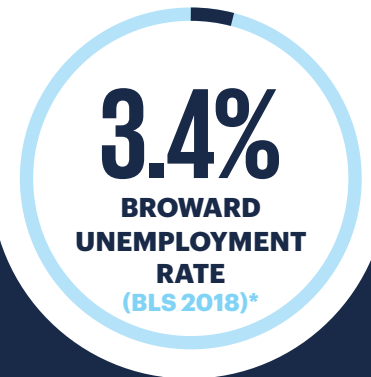
**EMPLOYERS
 (BLS 2018)***



FL - 58.7% US - 63.3%



FL - 13.6% US - 13.1%



FL - 3.6% US - 3.9%

\$370,000



**MEDIAN
 SINGLE-FAMILY
 HOME PRICE
 (BCPA 2018)***

36 Million



**AIRPORT
 PASSENGERS
 (FLL 2018)***

13+ Million



**OVERNIGHT HOTEL
 VISITORS
 (GFLCVB 2018)***

3.89 Million



**CRUISE
 PASSENGERS
 (PORT EVERGLADES)**

Sources: United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), and Bureau of Labor Statistics (BLS).

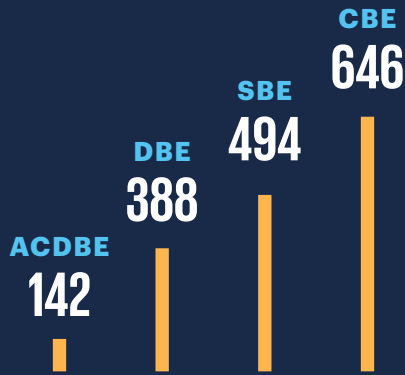
2019 PROGRAM TRACKING

FISCAL YEAR

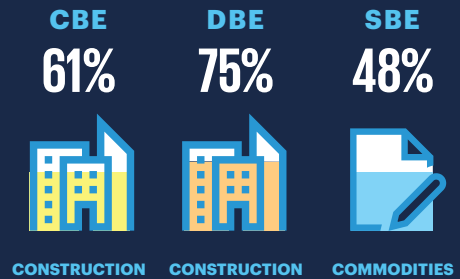


\$177,800,000

COMMITTED TO CERTIFIED SMALL BUSINESSES ON COUNTY PROJECTS FROM OCT. 2018 - SEPT. 2019 OUT OF \$355.6 MILLION



NUMBER OF FIRMS CERTIFIED BY TYPE*



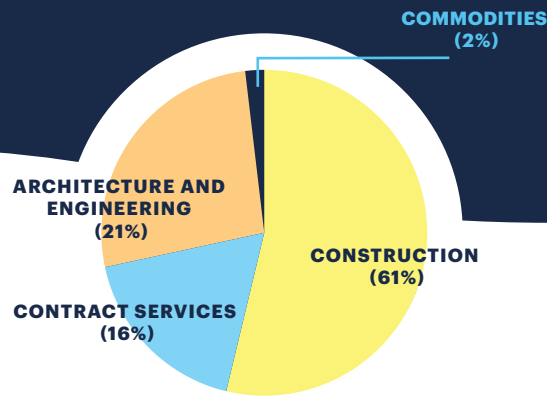
MOST POPULAR TRADES RECEIVING CONTRACTS PER PROGRAM



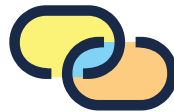
RESERVED FOR SMALL BUSINESSES TOTTALING \$10.8 MILLION



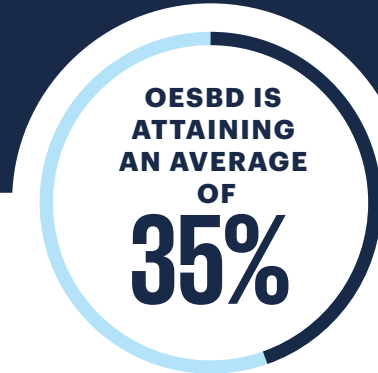
1 FIRM SUCCESSFULLY OUTGREW THE SMALL BUSINESS PROGRAM



CONTRACTS AWARDED TO SMALL BUSINESSES BY INDUSTRY



OVER 11,189 FOLLOWERS ON TWITTER



WITH A CBE SMALL BUSINESS GOAL REQUIREMENT OF AT LEAST 25%



OVER 1,216 PARTICIPANTS IN 12 TRAININGS AND BUSINESS DEVELOPMENT WORKSHOPS



#FITCE2019

FLORIDA INTERNATIONAL TRADE AND CULTURAL EXPO OVER 1,869 PARTICIPANTS FROM OVER 60 COUNTRIES



#BIZBEYOND2019

BROWARD & BEYOND BUSINESS CONFERENCE OVER 740 PARTICIPANTS

* County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).

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