



Broward County Small Business Development Advisory Board (SBDAB)

Location: Government Center, 115 S. Andrews Avenue, Large Conference Room A-680, Fort Lauderdale, FL 33301 and

Virtual Zoom:

<https://zoom.us/j/97407876904?pwd=ang2OGFEcWpvZXIwaDdoUy9oSFd0QT09>

Meeting ID: 974 0787 6904 Password: 6400

Dial by your location: +1646 558 8656 US (New York)

Meeting Minutes

Date and Time: Wednesday, September 15, 2021, 3:00 pm

SBDAB Members

Attendance

Darren Badore	Present (Virtual)
Dahlia Baker	Present (Virtual)
Chelsa Arscott	Present (Virtual)
Dena Lowell Blauschild	Present (Virtual)
Robert Brannen	Present (Virtual)
Victor Green	Present (Virtual)
Jean McIntyre	Present (Virtual)
Shaheewa Jarrett	Present (Virtual)
Charles Michelson	Present (Virtual)
Dana Pollitt	Present (Virtual)
Martin "Marty" Sherwood	Present (Virtual)

County Staff:

Sandy-Michael McDonald, Director, OESBD (Virtual)
Maribel Feliciano, Assistant Director, OESBD (Virtual)
Susan Smith, Small Business Development Specialist, OESBD (in person)
Sandy Steed, Assistant County Attorney (Virtual)

Members from the Public:

Robert Ross, Ross Engineering, Guest (Virtual)
Margaret Anglin, Mr. Wireman Electric, Guest (Virtual)
Allison Horton, Guest (Virtual)

I. Call to Order/Roll Call/Introduction

The meeting was called to order by Chair, Darren Badore at 3:05 p.m. with a quorum present.

II. Approval of Minutes

Motion: Member Dana Pollitt moved to approve the minutes of the July 21, 2021 meeting. Member Charles Michelson second. **The motion passed unanimously.**

III. Adoption of Agenda

Motion: Member Jean McIntyre moved to approve the agenda for September 15, 2021. Member Victor Green second. **The motion passed unanimously.**

IV. Comments: Members from the Public

- Robert Ross, Ross Engineering, stated that he is opposed to a mid-level CBE program.
- Margaret Anglin, Mr. Wireman Electric, stated that as a small business owner, she needs help with bonding. Mr. McDonald told her that the County does not operate a bonding program and asked her to call the OESBD office for further discussion.
- Allison Horton - no comment

V. Staff Updates

A. Upcoming OESBD Events

Staff provided an overview of upcoming events that are also located on the OESBD website. Department directors will participate in future “Meet the Director” forums. Members were asked to continuously share these events with their colleagues.

B. MAP (Mobility Advancement Program fka Surtax) Update

The Advisory Board received detailed reports of Broward County and Municipal projects that have been reviewed, to date, for recommended CBE goals.

VI. New Business

A. Post Graduate CBE Program

Mr. McDonald said he compiled the suggestions received from Advisory Board members, staff, and others for implementing a mid-level CBE program for graduates from Broward County’s small business program. Some considerations could include providing points to mid-level firms that submit RFQ/RFPs or that prime vendors are allowed to subcontract with a mid-level CBE firm for a defined percentage of the CBE goal. He will work with the County Attorney to draft the recommendations and present them during the October 27th Advisory Board meeting.

B. Disparity Study Recommendation

On June 1st, 2021, the Broward County Board of Commissioners passed a motion directing County staff to review data currently available and provide recommendations for pursuing a disparity study. The Advisory Board will discuss the disparity study at their next meeting and make a recommendation to the Broward County Board of Commissioners.

C. 2021 List of Priorities

- 1, #3: Capacity Building
 - 2, #4: Small Business Procurement Recommendations
- These two items tabled until the October 27, 2021 meeting.

D. Broward County small business obstacles/operations (focus on “storefront/mom and pop” businesses) – Member Blauschild

Member Blauschild stated that because the restaurant industry has been severely impacted by high labor and product costs, she is advocating for a reduction in licensing fees, through a sliding scale, based upon the restaurant’s sales from 2020.

VII. Old Business

VIII. Future Agenda Items

- A. Board Election
- B. Disparity Study Recommendation
- C. CBE Mid-Level Program
- D. 2021 List of Priorities
 - #3 Capacity Building
 - #4 Small Business Procurement Recommendations

IX. Next Meeting – October 27, 2021

X. Adjournment

Advisory Board member Shaheewa Jarrett moved to adjourn the meeting. Member Dahlia Baker second. **The motion passed unanimously.**

The meeting was adjourned at 5:00 p.m.

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records request to Susan V. Smith, Small Business Development Specialist, who can be reached at svsmith@broward.org or 954-357-6400.