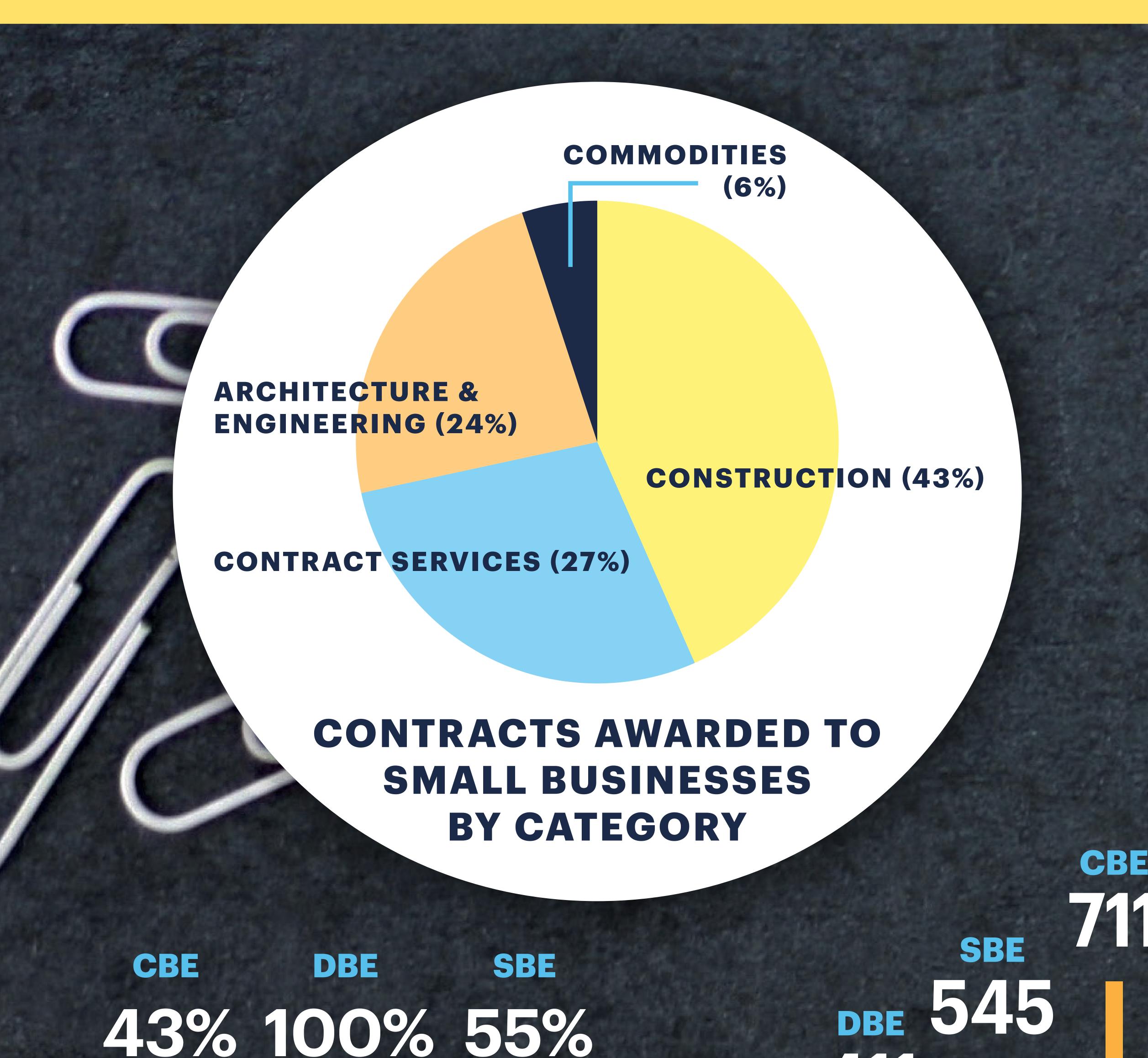


Supporting Broward's Small Businesses









Committed to certified small businesses on County projects from October 2019 to September 2020 out of \$312.2 million

The Office of Economic & Small Business Development (OESBD) Connect with Us: 954-357-6400 | Broward.org/EconDev

Broward County OESBD

*Committed dollars in 2020 were less than 2019 (\$177,800,000) due to a large construction project in 2019.

OESBD HAS ATTAINED AN AVERAGE OF

WITH A CBE SMALL BUSINESS GOAL REQUIREMENT OF AT LEAST 25%

PROJECTS BETWEEN \$100K AND \$250K

RESERVED FOR SMALL BUSINESSES TOTALING APPROX. \$5 MILLION

84.9%

INCREASED PARTICIPANTS FOR VIRTUAL WORKSHOPS COMPARED TO 2019

CALENDAR YEAR 2020

Kauffman Foundation FastTrac® Entrepreneurship Development Program

NUMBER OF FIRMS

CERTIFIED BY TYPE*

9.25% increase from 2019

» 10-Week Program

* County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business

Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).

MOST POPULAR CATEGORIES

RECEIVING CONTRACTS

PER PROGRAM

- » 34 Intentional Entrepreneur Participants
- » 33 Listening to Your Business Participants
- » 18 FastTrac® NewVenture™ Entrepreneurship Sessions Hosted by OESBD since 2016
- » 534 Entrepreneurs Supported since 2016
- » 77 Graduates from 2016 to 2020

» \$26.7M Awarded to Surtax Projects

- » 68 Surtax Projects were reviewed by OESBD
- » 53 Surtax Projects were assigned CBE Goals
- » 33% Average CBE Goal (Municipal and County Combined)
- » 30 Events Hosted by OESBD (Municipality Training Meetings/Events and Surtax Transportation Sessions combined)

Programs & Services

- » Apprenticeship Program
- » Business Certification Recruitment
- » Business Education Training
- » Business Resources and Referrals
- » Contracting Opportunity Advocacy

- » International Trade
- » Meet & Greet Workshops for Primes and Certified Firms
- » One-on-one Technical Assistance
- » Procurement / Vendor Profile Support
- » Promotion Assistance
- » Speakers Bureau
- » Targeted Outreach
- » Technical Workshop Series





- Total of \$25M for Small Businesses and \$10M for Non-Profits was available
- Free Technical Assistance provided and other business assistance and virtual workshops
- Total Number of Applications Reviewed: 3,994
- On-line application portal were available in five different languages (Spanish, Creole, French, Portuguese, and English)
- The County administered the grant for 16 cities