



SPONSORSHIP OPPORTUNITY

AGENCY: Environmental Protection and Growth Management Department

TITLE: Co-Sponsorships for Go SOLAR Fest

CONTACT:

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Due Date / Time Friday January 18, 2013 before or until 5:00 P.M.

This request for co-sponsorships is intended to ascertain sources from which the co-sponsorship opportunities specified below are currently available. This is not a request for pricing or a commitment to purchase.

This description of sponsorship opportunities will remain posted on the Purchasing Division website at www.broward.org/purchasing for a period of ninety (90) calendar days and response is due at the date and time indicated above.

Service Required

We are requesting Sponsorship of a Go Solar Fest (Fest) to be held from January 25-26, 2013 at the Broward County Convention Center. The Fest will begin on Friday at 8:00 am and go until 4:45 pm. This session will target local, state and federal government officials, building officials, inspectors, and solar and electrical contractors. On Saturday, the Fest will begin at 8:00 am and end at noon. The Saturday session will include participants from Friday and will also include residents. The intent of the Fest is to celebrate the successful conclusion of our Go Solar Grant from the U.S. Department of Energy, conduct a training workshop and panel discussion targeting building officials and inspectors, government officials and local legislators, and solar installers. The overall goal will be to create solar policy recommendations for the Florida Legislative Session. The Fest will highlight the Go Solar Program accomplishments, emerging solar technologies and the benefits of solar energy to residential and small commercial installations of photovoltaic systems. The sponsorship funds will be used to offset the cost of event support services such as food and beverage, audio/visual, travel and accommodations for guest speakers, and purchase of carbon offsets to compensate for greenhouse gas generation associated with the Summit. 250 attendees expected.

The specific sponsorship opportunities and recognition received are indicated below.

Go SOLAR Fest Sponsorship Opportunities

Go SOLAR Fest Partner (\$7,500 or more)

- Named as a Major Sponsor
- Table reserved for up to two (2) Company representatives with one or more featured speakers at the luncheon on Friday, January 25, 2013.
- Stage Announcement of sponsorship level and activity
- Display table for company brochures in Pre-function Lobby Area
- Large logo incorporated on all promotional materials
- Sponsor logo prominently displayed at venue
- Sponsor logo placement on event print material
- Acknowledgement on the Go SOLAR Fest website, and radio advertising
- Recognition at County Commission meeting
- Free Booth in Exhibit Hall

Platinum Sponsor (\$5,000-\$7,499)

- Stage Announcement of sponsorship level and activity
- Display table for company brochures in Pre-function Lobby Area
- Large logo incorporated on all promotional materials
- Sponsor logo prominently displayed at venue
- Sponsor logo placement on event print material
- Acknowledgement on the Go SOLAR Fest website, and radio advertising
- Recognition at County Commission meeting
- Free Booth in Exhibit Hall

Gold Sponsor (\$2,500-\$4,999)

- Display table for company brochures in Pre-function Lobby Area
- Large logo incorporated on all promotional materials
- Sponsor logo prominently displayed at venue
- Sponsor logo placement on event print material
- Acknowledgement on the Go SOLAR Fest website, and radio advertising
- Free Booth in Exhibit Hall

Silver Sponsor (\$1,000-\$2,499)

- Large logo incorporated on all promotional materials
- Sponsor logo prominently displayed at venue
- Sponsor logo placement on event print material
- Acknowledgement on the Go SOLAR Fest website, and radio advertising
- Free Booth in Exhibit Hall

Bronze Sponsor (\$500-\$999)

- Sponsor logo prominently displayed at venue
- Sponsor logo placement on event print material
- Acknowledgement on the Go SOLAR Fest website, and radio advertising

Requesting Agency

The Environmental Protection and Growth Management Department



Instructions for Responses

Prospective co-sponsors are requested to provide information via fax, email or postal services.

Company Name: _____
(Print)

Company Address: _____
(Print)

Contact Name: _____
(Print)

Contact Title: _____
(Print)

Contact Signature: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Proposed Level of Sponsorship: _____

Please return completed form to Kay Sommers
Address: 1 N. University Drive, Suite 203, Plantation, FL 33324
Fax: (954) 765-4804
Email: ksommers@broward.org