**FAQs for Sponsors**

**What sponsorship and marketing opportunities are available for exhibitors?**

*There is an array of sponsorship and marketing opportunities for Go SOLAR Fest. The sponsorship packages start as low as $500. You have the opportunity to choose from a selection of packages that will complement and enhance your marketing efforts before, during, and after the event. Furthermore, because we recognize the importance of offering innovative, streamlined marketing opportunities and the need for companies to align market outreach with company goals and brand, we are open to developing customized co-sponsor opportunities with benefits that might better suit your needs.*

**Copper Co-sponsor $500**

* Business name displayed at venue
* Business name included on web site
* Free 10’ by 10’ exhibit booth

**Bronze Co-sponsor ($1000)**

* Same as Copper Co-sponsors (Free 10’ by 10’ exhibit booth) plus
* Business card sized ad in the Conference Program
* Acknowledgement in media releases
* Opportunity to place one flat item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration

**Silver Co-sponsor ($2,500)**

* Same as Bronze Co-sponsors (Free 10’ by 10’ exhibit booth) plus
* Opportunity to place one item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration
* One-quarter page ad in the Conference Program
* Logo incorporated on all printed promotional items (except Attendee Bags distributed to all attendees at registration)

**Gold Co-sponsor ($4,000)**

* Same as Silver Co-sponsor plus
* Free exhibit Booth size expanded to 15’ by 15’ in Exhibit Hall
* Logo and business name prominently displayed at venue
* Logo and business name placed on web site
* One-half page ad in the Conference Program
* Small sized logo placed on the back of Attendee Bags distributed to all attendees at registration

**Padfolio Co-sponsor ($6,000)**

Promote your brand long after the conference ends with a beautiful Padfolio

* Same as Gold Co-sponsor (Free 15’ by 15’ exhibit booth) plus
* Padfolios branded with your company logo, distributed to all attendees at registration
* One-half page ad in the printed Conference Program naming your company for providing the Padfolio
* Medium sized logo placed on the back of Attendee Bags distributed to all attendees at registration

**Wireless Co-Sponsor ($8,000)**

Provide attendees with wireless for the entire two day event.

* Same as Gold Co-sponsor plus
* Free exhibit Booth size expanded to 20’ by 20’ in Exhibit Hall
* A banner with your company logo will be placed in the exhibit hall saying, “Wireless connection exclusively sponsored by . . .”
* Acknowledgement on the Go SOLAR Fest website naming your company for providing wireless connectivity
* One-half page ad in the printed Conference Program naming your company for providing the wireless connectivity
* Medium sized logo placed on the back of Attendee Bags distributed to all attendees at registration

**Platinum** **Co-sponsors ($10,000)**

* Same as Wireless Co-sponsor (20’ by 20’ booth size ) plus
* Named as Platinum Co-sponsor
* Two large signs at the entrance to the exhibit hall naming your company as Platinum co-sponsor
* Full page ad plus 50 word corporate profile printed in Conference Program
* Large Logo incorporated on all promotional items
* Large sized logo placed on the front of Attendee Bags distributed to all attendees at registration

**Social Reception Co-sponsor ($25,000)**

Exclusive lead co-sponsorship opportunity at THE networking event scheduled for Friday evening

* Same as Platinum Co-sponsor (20’ by 20’ booth size ) plus
* Named as Social Reception Co-sponsor
* Table tent signs on each serving table naming your company as social co-sponsor
* Two large signs at the entrance to the social event naming your company for co-sponsoring it
* Full page ad plus 150 word corporate profile printed in Conference Program
* Your company logo placed on the cover of the Conference Program
* Message and link to your company’s website on each registration confirmation email
* Opportunity to distribute a Memento to Reception attendees
* Opportunity to make opening remarks and welcome attendees at Social Reception
* Largest sized logo placed on the front of Attendee Bags distributed to all attendees at registration
* A special media release announcing your company’s partnership with Go SOLAR Fest
* Your linked company logo on the Broward County Go SOLAR Fest homepage and on the Co-sponsor’s section landing page
* Your booth location highlighted on the floor plan of the Conference Program
* An opportunity to place an article in Go SOLAR Florida, Broward County’s monthly electronic newsletter

**Customized Co-sponsor Opportunities**

Broward County is also open to developing customized co-sponsor opportunities with benefits that might better suit your needs. Please contact Kay Sommers at (954) 519-1257 or ksommers@broward.org with your ideas and objectives to discuss a co-sponsorship package that would work for you.

**In-kind Co-sponsor Opportunities**

In-kind goods or services can also be offered as a co-sponsorship. Advertising such as print, online, social media, radio, television, billboards and bus ads provided by your company can all qualify as in-kind sponsorship. Services such as a live radio station broadcast during Third Annual Go SOLAR & Renewable Energy Fest or other types of goods and services will also be considered.

**What opportunities do I have to reach out to the media?**

The media has been actively engaged for Go SOLAR Fest. Media kits will be available and distributed to the press. Therefore, your participation as a sponsor and/or exhibitor will propel your opportunity for local and national media exposure. As this event is now expanding to the international market, there is now the opportunity for international media attention.

**Who can I contact for further information?**

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