



HUMAN SERVICES DEPARTMENT

COMMUNITY PARTNERSHIPS DIVISION

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**BROWARD COUNTY
BOARD OF COUNTY COMMISSIONERS
HOMELESS INITIATIVE PARTNERSHIP (HIP)
Special Housing Action Committee Meeting
June 29, 2020
DRAFT MINUTES**

Time Called to Order: 3:00 PM

Location: Government: Virtual Skype Meeting

Time Adjourned: 3:50 PM

Minutes by Elizabeth Ortega

Members Present: **Keith Cavanaugh**, Miami Rescue Mission; **Dan Lindblade**, Greater Fort Lauderdale Chamber of Commerce; **Michael Ranglin**, Hope South Florida; **William King**, Broward Behavioral Health Coalition; **Sarah Curtis**, FSAD; **Lisa Vecchi**, Broward Housing Solution.

Staff Present: **Dr. Rebecca McGuire**, (HIP); **Brittany Odom**, (HIP); **Elizabeth Ortega**, (HIP); **Kenisha Bryant**, (HIP), Kavaja Sarduy, (HIP)

Guests Present: **Jaime Thomas**, Henderson Behavioral Health; **Neva Whittaker**, BCHA; **Bonnie Jellison**, BPHI.

Welcome &

Introductions: Kavaja Sarduy, Homeless Initiative Partnership (HIP), Human Service Manger called the meeting to order at 3:00 p.m.

Committee Action Items

- **Landlord Recruitment Initiative**

Coordinated Entry is currently working on the Landlord Recruitment Initiative. Specifically, on the Landlord/Tenant Handbook, Landlord brochure, and all other Landlord Recruitment efforts.

This initiative is paramount, to engage potential landlords, educate them regarding our Homeless System of Care, and create a system that links them directly to our housing providers.

The goal is to create a user-friendly system and bridge the gaps of landlords with providers creating more opportunities for those individuals and families that are homeless to secure housing.

Broward County Board of County Commissioners

Mark D. Bogen • Lamar P. Fisher • Beam Furr • Steve Geller • Dale V.C. Holness • Nan H. Rich • Tim Ryan • Barbara Sharief • Michael Udine

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We have identified the linkage of landlords within our system as a gap. This has been determined by the length of time individuals spend trying to secure housing, which ranges from 60-120 days within the "Housing Search Process". As we all know individuals and families face many barriers while trying to secure housing (eviction history/credit history/and criminal history)

GAPS/NEEDS:

1. GAP: Shortage of Landlords.

NEED: A Robust Campaign to recruit Landlords

Kavaja Sarduy introduce, Brittany Odom Program Project Coordinator. Ms. Odom is responsible for leading this initiative within our CoC and presented a power point presentation about the campaign to the group.

VOTE: The Committee voted on the logos and catch phrase that were presented.

Rental Bridge 1 vote

Rental Net- 6 votes

Adjournment

Adjourned the meeting at 3:50 pm.

Next Meeting
August 12, 2020 @ 3:00 p.m.
TBD