



Human Services Department
COMMUNITY PARTNERSHIPS DIVISION / Homeless Initiative Partnership
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BROWARD COUNTY
BOARD OF COUNTY COMMISSIONERS
HOMELESS INITIATIVE PARTNERSHIP (HIP)
Housing Action Committee
January 13, 2021
DRAFT MINUTES
Tom Campbell, Chair

Time Called to Order: 3:05pm
Location: Virtual Skype Meeting

Time Adjourned: 3:45pm
Minutes by Elizabeth Ortega, Homeless Partnership Initiative (HIP)

Members Present: **Tom Campbell**, Broward Partnership for the Homeless, Inc.; **Keith Cavanaugh**, Miami Rescue Mission; **Dan Lindblade**, Greater Fort Lauderdale Chamber of Commerce; **Michael Ranglin**, Hope South Florida; **Esta Tudela**, FSAD. **Bonnie Jellison**, Broward Partnership.

Staff Present: **Dr. Rebecca McGuire**, (HIP); **Elizabeth Ortega**, (HIP); **Brittany Odom**, (HIP); **Kavaja Sarduy** (HIP); **Kenisha Bryant**, (HIP).

Welcome &

Introductions: Tom Campbell, Chair, called the meeting to order at 3:05 p.m. and all-in attendance introduced themselves.

Committee Action Items:

Update on the MLS

Dr. McGuire reported the MLS is in the final stages pending review of the purchasing division. Brittany Odom added that she has been in communication with the developer and was provided with some links to sample websites similar to RentalNet.

Housing Meetings Quarterly:

Dr. McGuire reported that a quarterly meeting with housing providers would be held in February to start standardizing items and figure out how to shift our expectations collectively as the greater good. Dr. McGuire also suggested that it would be great to have the CEO's

and CFO's in the first meeting and they can appoint a representative moving forward to attend the meetings.

Written Standards Workgroup Update:

Kavaja Sarduy gave a brief updated regarding the written standards. We are in the final strategies of the document. The written standards will be presented to the Coordinated Assessment Workgroup for final review of document with corrections on January 20th. Then it will be presented to the PONG Committee on the 22nd and finally to the HCoC on the 27th for the final approval. Dr. McGuire stated once document has been fully approved it will be uploaded to the HIP website as we are trying to create the website to serve as a resource to providers and the community. Tom Campbell stated it is a comprehensive document and thanks everyone for their collaboration in putting it together.

ESG COVID-19 Funding Update:

Dr. McGuire reported that we put out an RPF and thanked those that responded to the RPF. All providers that were selected for an award should have received their letters of award. Dr. McGuire reported that extra ESG funding will be used for innovative initiatives to combat COVID, which may include improvement to shelters and facilities, and the hiring of additional people. Providers awarded Phase I funds will be receiving contracts soon and each awardee will be contacted by phone to review the contracts and ensure that the content is acceptable to all parties prior to them being sent to the County attorney's office.

Regarding Phase II funding, Dr. McGuire reported that the CoC is projected to get \$3.2 million and was supposed to be under contract in January, however we are still waiting to see what word DCF gets from HUD regarding how that funding will be allocated. Dr. Rebecca advised that we need to begin discussing how to best utilize these funds.

Discussion around Landlord Recruitment:

- **Update of conversation regarding marketing:**
 - Dan Lindblade reported that they had a meeting with the Realtors Association of Miami and had a good discussion about how to generate leads. Dan Lindblade recommended investing in a strong professional marketing and brand management campaign in order to get our message out to as many landlords as possible.
 - Dr. McGuire reported that she escalated that recommendation to the CPD Director and the Human Services Deputy Director. Dr. McGuire advised that we are aiming to develop a marketing/public awareness campaign.

- Vince Gardner advised that he facilitates a quarterly landlord workshop and he recommends creating a website that shows a flowchart of how landlords can expect to be paid.

Public Comment: None

Good of the Order

Dr. McGuire gave a brief update that the PIT count will be held March 20th – 30th. This year temps will be hired instead of volunteers and 10 quadrants will be set up.

Vince stated that there will be 35 HUD-VASH vouchers for VA clients becoming available and requested that providers working with veterans refer them to him.

Adjournment: A motion was made and seconded.

The next meeting will be 2/10/2021