



HUMAN SERVICES DEPARTMENT

COMMUNITY PARTNERSHIPS DIVISION

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**BROWARD COUNTY
BOARD OF COUNTY COMMISSIONERS
HOMELESS INITIATIVE PARTNERSHIP (HIP)
Housing Action Committee
October 9, 2019
DRAFT MINUTES
Tom Campbell, Chair**

Time Called to Order: 3:05 p.m.

Time Adjourned: 3:52 p.m.

Location: Governmental Center East, A-337

Minutes by Jose Melendez, Homeless Partnership Initiative (HIP)

Members Present: **Tom Campbell**, Broward Partnership for the Homeless, Inc.; **Keith Cavanaugh**, Miami Rescue Mission; **Sarah Curtis**, Family Success Administration Division; **Marlo Longworth**, The Salvation Army; **Vincent Gardner**, Broward County Housing Authority; **Dan Lindblade**, Greater Fort Lauderdale Chamber of Commerce; **Michael Ranglin**, Hope South Florida; **William King**, Broward Behavioral Health Coalition; **Betsy Suprien**, Covenant House.

Staff Present: **Dr. Rebecca McGuire**, (HIP); **Jose Melendez**, (HIP).

Guests Present: **Richard Campillo**, Broward Partnership; **Jaime Thomas**, Hope South Florida; **Marc Esko**, Consumer Advisory Council; **William King**, Broward Behavioral Health Coalition.

Welcome &

Introductions: Tom Campbell, Chair, called the meeting to order at 3:05 p.m. and all in attendance introduced themselves.

Approval of the Minutes:

Motion: Approval of August 14, 2019 Minutes

Motion: Jamie Thomas

Second: Vince Gardner

Discussion: None

Results: Passed

Committee Action Items

- **Pier 66 Project update**

- Two trailers will be dropped off on the South end of the North Homeless Assistance Center (NHAC) sometime the week of October 14, 2019.
- The trailers will remain there for three days and it is on a “first come first serve” basis.
- The spreadsheet will be redistributed again to providers and distribution to other Non-profit agencies is encouraged.
- Agencies need to bring their own truck and manual labor to pick up items.

Dan Lindblade, Fort Lauderdale Chamber of Commerce, reported that Hard Rock hotel approached him with a potential donation of furnishings from Fifty rooms they are remodeling. Hard Rock offered to move the items at no cost, but Mr. Lindblade currently has no place to store the items. Mr. Lindblade wanted to find out if there was an intake system to handle these types of donations. Dr. Rebecca McGuire explained that the primary issue is there are no appropriate storage spaces to handle these types of calls. The Committee will speak to the Realtor Association and discuss access to commercial storage spaces. Ideally is to have a couple of spaces that can be activated within 24 hours to receive the donations along with a person in charge of the logistics and inventory. Sarah Curtis, Broward County Family Success Housing Options, stated that during the Consumer Committee had volunteer to coordinate some type of furniture warehouse if a location was found. Dr. McGuire will speak with Leadership about funding specific to renting a storage facility. The idea of working with the Salvation Army of using their storage facilities with the caveat that the CoC would have a specific time frame to donate those items out and if not, the Salvation Army would absorb the inventory for sale. Having a storage facility on stand-by will come in handing once the abate process starts with the encampment in Pompano. A taskforce will be selected to meet and report back to the Committee.

- **Landlord Database Update**

Dan Lindblade reported on the Landlord Database. Mr. Lindblade mentioned that the MLS database that was reported available in August meeting is not available. Mr. Lindblade explained that realtors are very protective of the architecture of their systems. There are other systems that are free (in particular in the commercial real estate) and can be modified to fit our needs. A committee member brought up Socialserve.com as potential resource. Dr. Rebecca McGuire will research Socialserve.com further.

- **Recognition of Landlords Event in November**

Dr. Rebecca updated the Committee on the Landlord Event:

- The Signature Grand is being considered as the potential location, due to the ease people can get there and leave.
- The event will be a Hot breakfast and cost will be \$30 dollars per person from 8am to 10 am, with a capacity of 50 to 80 guests.
- There are two dates to vote on, November 12 or November 15, 2019 and both dates are available as off this meeting. The Committee voted on the November 15, 2019 date.
- The food cost bid was sent to Ms. Bertha Henry, County Administrator, for approval.
- Dr. McGuire received a lot of Landlords from different agencies to be honored.
- The Committee chose the Simplex Glass Plaque for the event. The Plaques will be same all honorees. The plaques will only include the Month and year to keep the costs down.
- The invites will be 3 to 4 per agency. With a financial contribution towards food and agency could add more invitees to the event.
- Elected officials will be invited to this event.
- The Committee is still looking for a celebrity host for the event and asked for suggestion.
- The Committee is still looking for a florist for center pieces.

- **Discussion Around Landlord Recruitments Events**

Dr. McGuire is looking to create formal quarterly events that are geared towards recruiting landlords. Dr. McGuire is looking for input from realtors to ascertain the most effective events to entice potential landlords. These events will have a short presentation to prospective landlords by a current landlord showing what the needs are and the benefits of joining the CoC.

Some of the benefits highlighted are:

- Two new Permanent Housing Supportive bonus projects, these types of projects are guaranteed funds.
- In January 2020, Broward County will have 10 housing vouchers available for the “Move Up” program.
- Broward County is supporting the City of Dania Beach and Hallandale Beach Housing Authorities with new proposals, that if approved will provide additional Section 8 vouchers.

The Florida Panthers were talked about as good event to invite new landlords. Mr. Dan Lindblade will approach Panther's ownership with the idea of using a suite to entertain potential landlords. This event idea could include a visit from the team mascot (Stanley C. Panther), a visit from a player or a tour of the locker room. Dr. Rebecca McGuire will look at the hockey schedule in January and send some recommendations to Mr. Lindblade.

The Landlord Recruitment brochures that the CoC provides need to be updated to include most recent logos of participants.

The Committee is looking for ways to market these types of event to landlords. Mr. Tom Campbell commented that it was good to see the business community step up and offer their assistance, since many non-profits do not have the reach they do. The need is for businesses with direct access to landlords who are not currently participating. Dr. McGuire will reach out to the Business Council on Homelessness, Business Alliance, Greater Fort Lauderdale Alliance and Fort Lauderdale Chamber of Commerce.

Good of the Order

- Mark Esko suggested to look at Affordalbehousingonline.com as source for affordable housing and potential landlords.
- All Saints Episcopal church is starting this month a new ministry called "Laundry Love." The Church will be taken over a laundry mat in Hollywood and provide laundry services for homeless individuals along with informational / resource services.
- The 3rd Thursday of the month Mr. Richard Campillo has an Ophthalmologist that is providing very simply eye tests and donated eye wear. He is looking to expand into other cities like Hollywood and Pompano.
- The Annual Memorial Mass at Hope South Florida is in the works. No Date has been set.
- Dr. Rebecca McGuire suggested for this Committee to meet every other month. She will add this as an agenda item for next month.

Adjournment

Mr. Tom Campbell adjourned the meeting at 3:52 PM.

Next Meeting
November 13, 2019 @ 3:00 p.m.
Governmental Center, Annex Room A337