

SEMI-ANNUAL REPORT



JANUARY - JUNE 2020

Investing in Our Future. Improving Our Community.

BROWARD.ORG/MUNICIPALSERVICESDISTRICT  

Broward Municipal Services District Neighborhoods

The Broward Municipal Services District, Unincorporated Broward County, consists of 11.4 square miles and has a population of approximately 15,608.*

The Broward County Commission serves as the local government and municipal authority. Services provided by the County include business and housing developments, library and wellness programs, neighborhood parks and community assets, zoning and code enforcement, sustainability planning, solid waste and recycling services, and highway engineering.

Central County

*Boulevard Gardens, Franklin Park
Roosevelt Gardens, Washington Park*

Commission District 9



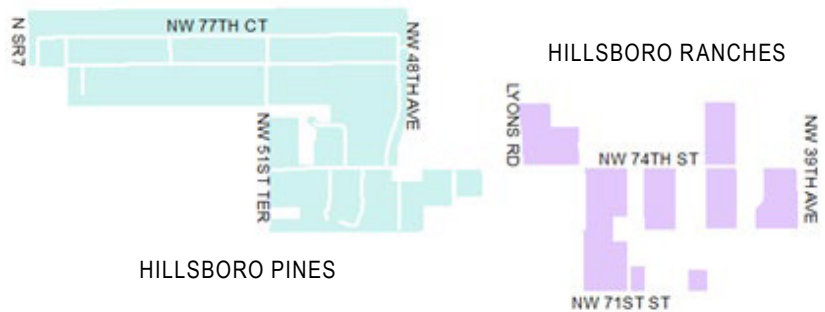
Broadview Park

Commission District 7



Hillsboro Pines & Hillsboro Ranches

Commission District 2



* Source: Population data from the U.S. Census Bureau, 2014-2018 American Community Survey 5-Year Estimates. Land area was updated by using Planning and Development Management Division, GIS Section's latest annexation information (August 2018). More detailed BMSD Community Profiles are available [here](#).

Broward Municipal Services District Highlights

This Semi-Annual Report highlights accomplishments as well as projects underway in the Broward Municipal Services District (BMSD), from January through June 2020, in the following areas. This report is available in a printer-friendly format online at Broward.org/MunicipalServicesDistrict.

Managing the BMSD



Broward County government is implementing programs and services in the BMSD to help strengthen neighborhoods in the community, for today and for the future.

Investing in Our Community



Investments in the community include small business development, housing and construction projects, and enhancements to parks and libraries.

Promoting Safe Streets



Comprehensive community planning includes safe streets designed with vehicles, bicycles and pedestrians in mind.

Building Healthy & Vibrant Places



Parks, libraries and community facilities are popular places to promote arts and culture and healthy living activities, including community clean-ups and recycling.

Enhancing a Safe Community



Community safety is a partnership between residents, law enforcement, fire rescue and local government. Priorities include code enforcement and drug education activities, as well as public safety infrastructure improvements.



Planning & Development Management Division (PDMD) Martin Luther King Day of Service (MLK, DOS) January 2020

Last January 18th, the PDMD organized the MLK Day of Service (DOS) Opening Ceremony at Sunview Park in Broadview Park. The local Cub Scout and Boy Scout Troops presented the colors, a U.S. Air Force veteran led the Pledge of Allegiance, Rebuilding Broward kicked off their minor home repair activity and several community agencies distributed information and trinkets to the residents and volunteers.

In addition, Commissioner Tim Ryan's aide gave greetings, thanked the volunteers, and shared a brief bio about Dr. Martin L. King, Jr. Free refreshments were provided, and trees were donated to residents by NatureScape. Other participants included: County Administration, PDMD, Parks & Recreation, Solid Waste, Office of Small Business & Economic Development (OESBD), FPL, BSO, Broward Supervisor of Elections office (SOE) and U.S. Census.





MANAGING THE BMSD





INVESTING IN OUR COMMUNITY

Office of Economic & Small Business Development (OESBD)

OESBD staff participated in the Dillard High School's 5th Annual Career Fair March 12, 2020. The school serves the BMSD and its Career Fair catered to Dillard students seeking part-time employment. Attendees were informed of viable career pathways available through the County and staff's focus was helping the youth, our future workforce. OESBD applications for the County's Volunteer Internship Program (VIP), which allows students to gain academic credit and work experience, were distributed. Twenty agencies and 500 students participated in this year's Fair.

Business Assistance Resources for BMSD Businesses: On April 24, 2020, the Office of Economic and Small Business Development (OESBD) mailed important information to businesses in the BMSD. The financial assistance available from the federal and state governments provide support to small businesses and helps them overcome the temporary loss of revenue due to COVID-19. OESBD disseminated a list of partner agencies that offered free technical assistance on how to complete the applications, and OESBD encouraged business owners to call 954-357-6400 to request technical assistance by phone or virtually with OESBD staff.





PROMOTING SAFE STREETS

Code Enforcement & Zoning June 2020

Count of Open Cases:	Count of CASES
LAND CLEARANCE	69
BOULEVARD GARDENS	27
BROADVIEW PARK	6
FRANKLIN PARK	4
HILLSBORO PINES	1
ROOSEVELT GARDENS	15
WASHINGTON PARK	16
ZONING	648
BOULEVARD GARDENS	149
BROADVIEW PARK	224
FRANKLIN PARK	26
HILLSBORO PINES	52
ROOSEVELT GARDENS	124
WASHINGTON PARK	73
(blank)	
Grand Total	717

Highway & Bridge Management Division (HBMD)

The Broward County Highway and Bridge Maintenance Division (HBMD) completed a project to eliminate flooding issues along SW 50th Avenue, between SW 23rd Street and SW 17th Street in Broadview Park. The project improves the roadway drainage pipe system to help address large water volumes caused by substantial rain events. The work began December 2019 and was completed June 30, 2020, at a cost of approximately \$528,000.





BUILDING HEALTHY & VIBRANT PLACES

Library

The Broward County Libraries (BCL) started Walk-up/Drive-up Service at a limited number of libraries, including the African-American Research Library and Cultural Center. This service lets customers pick up reserved library materials in a safe manner. Customers may reserve books, DVDs, and other library materials using BCL's online catalog or by calling their local library. Other BCL services include:



- BCL presented online college preparation workshops, anime clubs, virtual library tours, and much more. In response to the community's needs, BCL hosted multiple online employment programs and writing workshops
- Broward County Library's new mobile app provides a free and easy way to use the library on the go. Scan barcodes (ISBNs), access to digital content, such as eBooks, eAudiobooks, eMagazines, music, movies, and classes.
- This year's summer events were brought to you through an online version of the Summer Library Program, that included a special indie author panel discussion, fun children's programs, book discussions and workshops on finance, and job searching that was open to the public.
- South Floridians of all ages were invited to share their COVID-19 experiences by submitting original work to the South Florida COVID-19 Project being assembled by Broward County Library. BCL will be creating a capsule for residents to share their unique works and COVID-19 experiences. The capsule as a historical record, will memorialize this unique time for future generations. Journal entries, poems, drawings, music, videos, photos, and other media can be submitted to South Florida COVID-19 Project.

Transit

Broward County Transit (BCT) recently partnered with KelMerica, a local business development firm, for a face mask and hand sanitizer giveaway at BCT's terminals – the Broward Terminal, the Northeast Transit Center, and the Lauderhill Mall Transfer Facility. Transportation Director, Chris Walton, KelMerica CEO, Kelly Gonzalez Jr., NFL Superbowl Champion, Bryant McKinnie, Dolphins' cheerleader, Kally Bethea and BCT staff distributed the items to BCT customers that were donated by KelMerica. There was a great turnout at each event. The PPE helps keep riders and bus operators safe and help prevent the spread of the coronavirus.





Parks & Recreation

Summer Camp Program: As every year, BMSD Parks offered free summer programs for children ages 6 to 17. As part of the COVID-19 prevention protocols, children tie-dyed their own masks, and kept the six-foot social distance while they participated in active and fun games. The program opened on June 15, 2020, and was offered until August 7, 2020, from 9AM to 5PM every weekday.



Parks' Red and White Ball

On February 7, 2020, Broward County Parks and Recreation Division's neighborhood park system hosted the 10th Annual Senior Red and White Ball in the BMSD. Participants in the parks' Senior Programs, including the social clubs, exercise groups, Enhance Fitness class, and Wellness seminars, were invited out for a night of fun, and they were encouraged to "dress to impress" in red and white attire. 290 seniors enjoyed the free event, including a welcome reception, a "Soul Train" red carpet entrance, the crowning of the Annual King and Queen (Queen is Evon Allen and King is Willard Wallace), dinner, along with several raffles. The Broward Sheriff Office (BSO) DOD Band entertained everyone with music favorites. The Red & White Ball sponsors Broward County Parks and Recreation Division, the YMCA, the Urban League of Broward County, Broward County Elderly and Veterans Services Division, BSO, Care Plus, Decorations by Daphne, and several others, cherish seniors and understand the importance of providing a special event for the seniors.



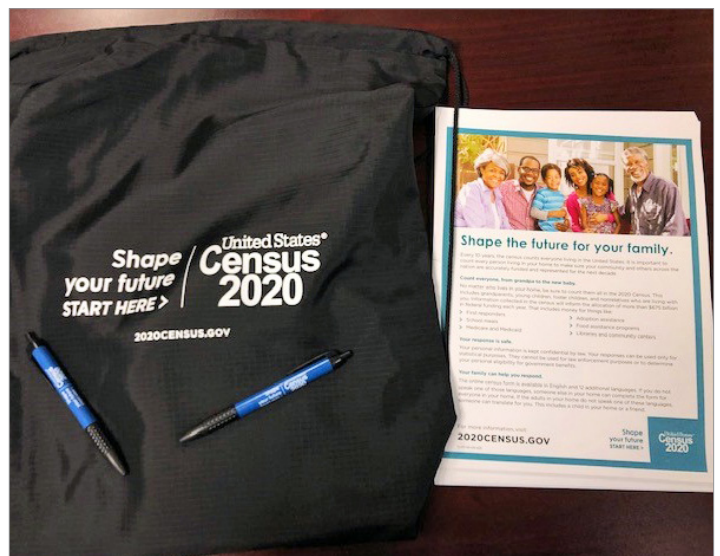
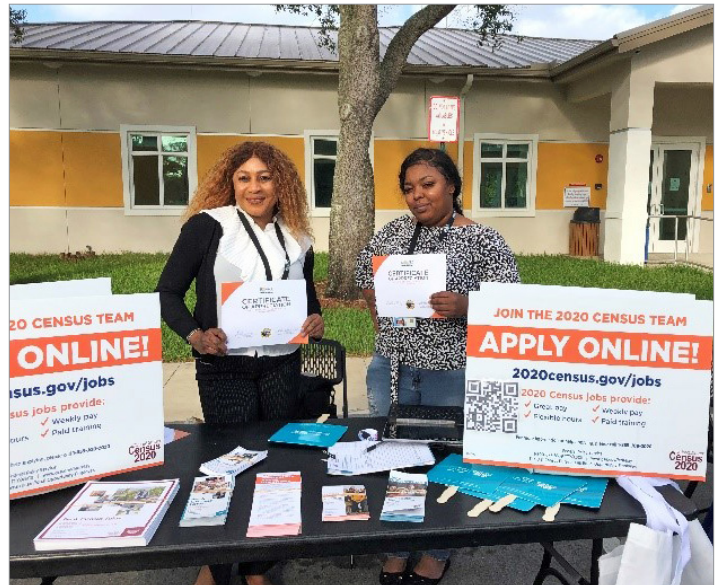


BUILDING HEALTHY & VIBRANT PLACES

2020 Census

The United States Constitution mandates that that a census be carried out every ten years and that everyone is counted. The County's Census count determines how communities receive millions of dollars in federal funding for vital programs; it is how our communities gain representation in Congress; and the census count is how our communities grow and flourish. Broward County conducted census outreach county-wide, and special activities were held in the Broward Municipal Services District. During the COVID-19 Coronavirus pandemic, the County used local radio, social media, canvassing and email, and safely got the word out, You Count.

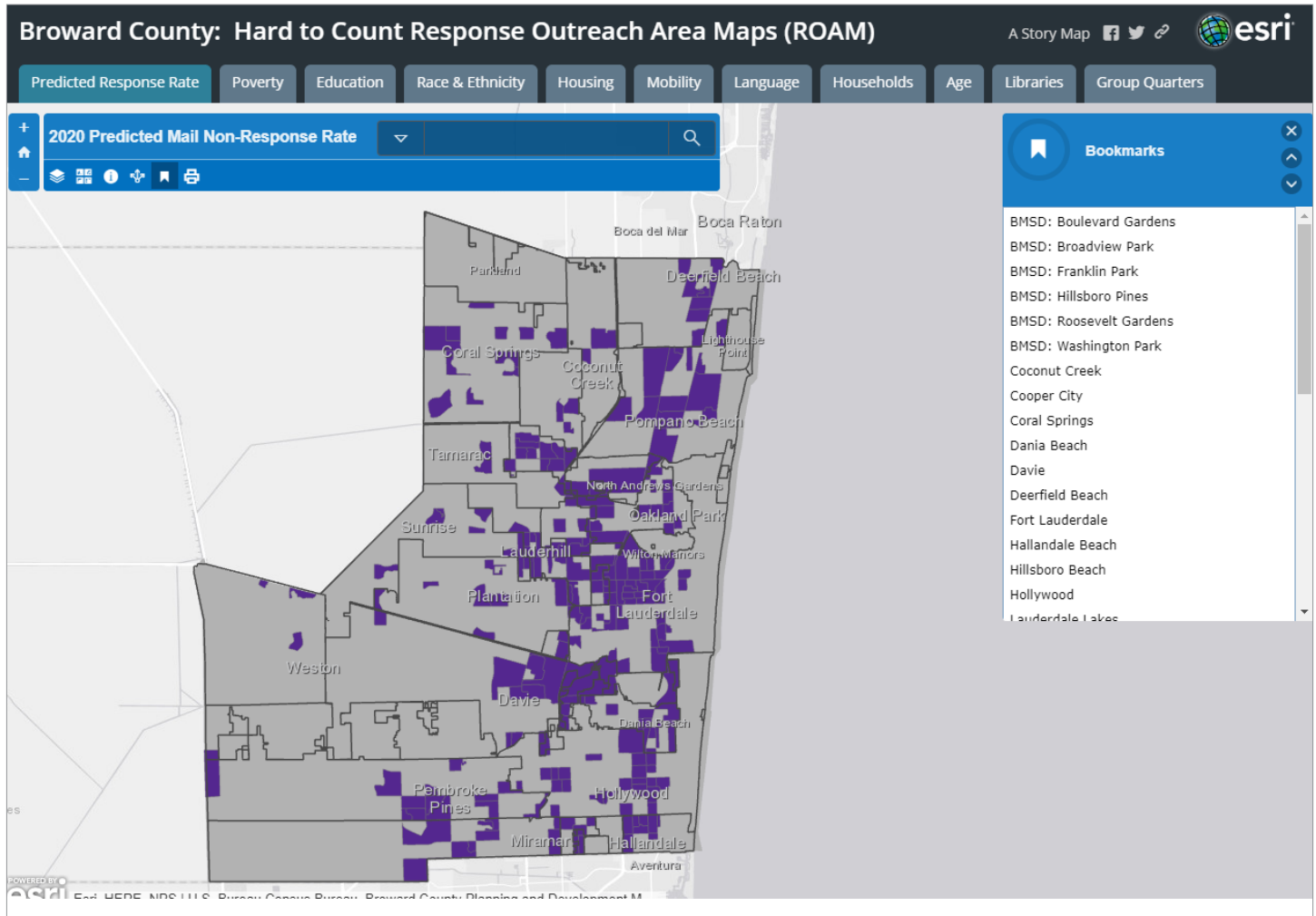
The BMSD's population of 15,608 in North County, Central County and Broadview Park's Census responses were regularly monitored. Outreach to the BMSD community started in 2019 but went into high gear in January 2020 with participation at the MLK Day of Service event. In February, Census materials were distributed at the Central County Community Advisory Board (CCCAB) meeting where Darby Delsalle, Assistant Director of the Planning and Development Management Division (PDMD), presented on the importance of participating in the decennial census. In addition, Census banners were displayed in Broadview Park and Rev. Samuel Delevoe Park to remind residents to participate. The County even reached out to families at multiple food distribution sites, passing out post cards with the Census message. The postcards, which display the web address and phone numbers to directly respond to the Census, were given out during the food giveaways at Central Broward Regional Park, located near the BMSD, from March to June of this year. Pictured above are Census staff at Sunview Park during the MLK Day of Service event.





BUILDING HEALTHY & VIBRANT PLACES

PDMD developed the Response Outreach Area Map to assist to identify hard-to-survey areas and to create a tailored communication and partnership campaign.



The 2020 Census provided the options of responding online, by phone, or mail. From the start of the 2020 Census, PDMD has monitored the responses of households in the BMSD to understand how the communities responded.



Human Services Department – Family Success Administration Division

COVID-19 has made a disparaging impact on Broward County residents. Financial instability is a major concern for many households. The Family Success Administration Division (FSAD) served as a conduit for much needed services to BMSD residents. The Mills Center is in the heart of the Broward Municipal Services District (BMSD) and met the increased demand for emergency services. The Housing Options Program (HOP) stabilizes families by assisting with rent/mortgage, hotel/motel, utilities, case management services, job training assistance, transportation, and food. During the pandemic, HOP requested over \$180 thousand in funding for emergency housing assistance. Additional COVID related funding through the Community Development Block Grant (CDBG) helped to serve more residents. Over 70% of the emergency requests received were for the Low-Income Home Energy Assistance Program (LIHEAP).

Throughout the year, FSAD offered services through the:

1. Family Success Centers
2. Community Action Agency
 1. Community Services Block Grant (CSBG)
 2. Low Income Housing Energy Assistance Program (LIHEAP)
3. Housing Options Programs
4. Financial Capability Program

Solid Waste & Recycling

Earlier this year, following a competitive bid process, Coastal Waste and Recycling was awarded the Solid Waste and Recycling Collections franchise agreement for the Broward Municipal Services District (BMSD).

June 1, 2020, a new collection schedule commenced for residential solid waste, recycling, and bulk waste in the Central County and Broadview Park communities. To reduce our carbon footprint, collection routes for residential solid waste and recycling decreased from six to four days per week. Bulk waste residential schedules were consolidated and simplified allowing for all collections to take place over the course of the same week; this decreased collection routes from eight to five days per month. In addition, Coastal Waste and Recycling provides these services utilizing three state-of-the-art Compressed Natural Gas (CNG) collection vehicles.



ENHANCING A SAFE COMMUNITY

Broward Sheriff's Office (BSO)

Broward County recently approved granting \$100,000 in Law Enforcement Trust Fund (LETf) funding to Feeding South Florida. The funding allowed Feeding South Florida to pay for critical transportation needs, workers and warehouse space that assisted with the distribution of more than 700,000 meals.



Due to COVID-19, the services of Feeding South Florida increased, and Feeding South Florida saw a doubling in the demand for food by Broward County residents during the pandemic. The need is always present. In the last fiscal year, the food bank provided more than 50 million meals to more than 700,000 people.

"The Broward Sheriff's Office and Sheriff Tony have been valuable partners throughout the pandemic. They understand the food insecurity that COVID-19 has brought to our community and have been with us from the beginning working to assure no one goes hungry in Broward County," said Francisco 'Paco' Velez, Feeding South Florida President and CEO.

During the check presentation, Sheriff Tony said, "A key element of good community policing is to utilize the resources that we have to render assistance in emergencies. Our partnership with Feeding South Florida allows BSO to help the community with a most basic need during this COVID-19 pandemic - food. It is our honor as public safety professionals to help our neighbors one pound of food at a time."

Funds from the Broward Sheriff's Office (BSO) Law Enforcement Trust Fund (LETf) was donated to feed residents, addressing food insecurity in Broward County. LETf money comes from the seizure and forfeiture of contraband that has been used in the commission of a felony. State law allows BSO to distribute a portion of those funds for the benefit of the community.



SPECIAL THANKS to EMD Staff for their guidance during the Coronavirus Pandemic!

The Broward Emergency Management Division (EMD) maintains readiness of the Broward County Emergency Operations Center; staffs the Broward County Emergency Coordinating Council; administers and coordinates the County's emergency management programs, including development of response plans, implementation of emergency operations, and preparation through training and education. We help make Broward safer, stronger, and more resilient, no matter the threat. Broward.org/Emergency

ACKNOWLEDGEMENT

Thank you to the Broward Municipal Services District (BMSD) Internal Committee for the dedication and commitment to enhancing the quality of life within the BMSD as demonstrated in this report. This joint coalition of community partners collectively support investments, programs and services in the District.

Broward County Agencies

- Broward County Transit
- County Administration
- Cultural Division
- Emergency Management
- Environmental Licensing and Building Permitting
- Environmental Planning and Community Resilience
- Grants Coordination Section
- Housing Finance and Community Redevelopment
- Human Services
- Libraries
- Office of Management and Budget
- Office of Economic and Small Business Development
- Office of Public Communications
- Parks and Recreation
- Planning and Development Management Division
- Public Works

Community Partners

- Boys and Girls Club of Broward
- Broward County Public Schools
- Broward County Sheriff's Office /Law Enforcement and Fire Rescue
- Career Source Broward
- Children's Services Council of Broward County
- OIC of South Florida
- TOUCH Broward
- Urban League of Broward County
- YMCA of South Florida



Broward County Board of County Commissioners

Nan H. Rich - District 1 ▪ Mark D. Bogen - District 2 ▪ Michael Udine - District 3
Lamar P. Fisher - District 4 ▪ Vice Mayor, Steve Geller - District 5 ▪ Beam Furr - District 6
Tim Ryan - District 7 ▪ Barbara Sharief - District 8 ▪ Mayor, Dale V.C. Holness - District 9

Broward.org

For more information about the BMSD, email AskBMSD@Broward.org

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