

Independent Transportation Surtax Oversight Board Meeting

October 24, 2019



Transportation Surtax Ordinance Amendments Presentation

Exhibit 1



County Ordinance Proposed Revisions

- Sections 31½-71 through 74 contains no changes
- The Board of County Commissioners, the policy-making body who originally created the Ordinance in advance of the surtax ballot measure, must act on any proposed changes only after a formal public hearing
- In Section 31½-75 the following revisions are being offered for the Oversight Board's final input, prior to public hearing and County Commission action scheduled for November
- As is customary, an Administrative Code provision complementing the Ordinance will also be enacted (**Attachment A**)



Proposed Ordinance Revisions

- As directed by the Appointing Authority, the following clarifications of eligibility for the various categories outlined in the Ordinance were changed
- Before your appointments occurred, the County Commission approved these proposed amendments through an Agenda Item (No. 53, Jan. 8, 2019) **Attachment B**



1 **Sec. 31½-75. Independent Transportation Surtax Oversight Board.**

2 . . .
3 (a) *Composition.* The Oversight Board shall be comprised of the following nine (9)
4 members:

- 5 (1) One professional in the field of accounting – A person who holds a license in
6 the State of Florida to practice public accounting or a person who is practicing
7 public accounting in this state pursuant to the practice privilege granted in
8 Section 473.3141, Florida Statutes;
9 (2) One professional in the field of finance – A person who holds a professional
10 degree and has practical experience in finance or banking;
11 (3) One professional in the field of land use or urban planning – A person who
12 holds a professional degree and has practical experience in land use or urban
13 planning;
14 (4) One professional in the field of engineering or construction management – A
15 person who is licensed to engage in the practice of engineering as defined in
16 Section 471.005, Florida Statutes, or a construction management professional
17 who is a licensed general contractor or a licensed building contractor as defined
18 in Section 489.105, Florida Statutes;
19 (5) One professional in the field of architecture – A person who is licensed to
20 engage in the practice of architecture pursuant to Section 481.213, Florida
21 Statutes;
22 (6) One professional in the field of environmental science – A person who holds a
23 professional degree and has practical experience in environmental science;
24

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underscored type are additions.

- 1 (7) One resident consumer of public transportation – A person who resides in
2 Broward County and is a user of the multimodal transportation system;
3 (8) One former city or county manager – A person who holds a professional
4 degree, has professional experience as a city manager or a county manager,
5 and is not currently employed as a city manager or a county manager in the
6 state; and
7 (9) The Director of the Broward College Office of Supplier Relations and Diversity,
8 or such person's designee.

9 . . .
10 (d) *Term of Oversight Board Members.* The Director of the Broward College Office
11 of Supplier Relations and Diversity shall serve for as long as he or she is employed in that
12 position. All other Oversight Board members shall serve four-year terms and may be
13 reappointed for successive terms. Any Oversight Board member who is appointed to replace
14 an Oversight Board member who has been removed or has resigned shall serve for the
15 balance of the term of such member.

- 16 (1) *Process for filling vacancies.* The Appointing Authority shall determine the
17 documentation required for applications to the Oversight Board.
18 (4) (2) *Removal.* With the exception of the Director of the Broward College Office of
19 Supplier Relations and Diversity, A a member of the Oversight Board may be
20 removed for good cause determined by supermajority vote of the Appointing
21 Authority, and shall be removed by a majority vote of the Appointing Authority
22 if the member no longer meets the applicable categorical requirement or
23 qualifications for membership.
24

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Oversight Board suggestions

1 if the member no longer meets the applicable categorical requirement or
2 qualifications for membership.

3 ~~(2) (3) *Process for filling vacancies.* Any member appointed to replace a member~~
4 ~~who has been removed or who resigns shall serve for the balance of the term~~
5 ~~of such member.~~ The Appointing Authority shall meet as required to appoint
6 or remove members.

7 (e) *Compensation.* Members of the Oversight Board shall not receive any
8 compensation for their service on such board. Reimbursement for travel and other
9 reasonable expenses directly related to service on the Oversight Board is permissible and
10 does not constitute compensation.

11 (f) *Oversight Board Meetings.* The Oversight Board shall meet at least quarterly.
12 The members shall elect a chairperson to preside over meetings. The Oversight Board
13 shall establish its own rules of procedure for conducting its meetings.

14 (g) *Staffing.* Broward County shall provide sufficient staff to enable the Oversight
15 Board to efficiently perform its functions, ~~and shall retain such consultants as the Oversight~~
16 ~~Board determines necessary to perform its responsibilities.~~ Upon request by the Oversight
17 Board, the County Administrator shall ~~may~~ designate additional staff and/or retain
18 consultants to assist the Oversight Board in the performance of its functions.

19 (h) ~~*Applications for Funding.* Any municipality within Broward County or the~~
20 ~~Broward MPO may submit an application for project funding to the Board of County~~
21 ~~Commissioners of Broward County ("County Commission") for the County Commission's~~
22 ~~initial consideration. The applications will be on a form approved by the County~~
23 ~~Commission, will specify the amount of funding being sought and how such funding is~~
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- During the Oversight Board Meeting of September 26, 2019, members expressed their desire to retain the term “shall” under subsection (b) related to “Staffing”
- It was recommended that since the Oversight Board cannot direct the County Administrator and cannot contract directly with any entity, that the word “may” would more appropriately reflect the relationship
- The Oversight Board should provide direction in the form of a Motion related to this requested change, so it can be formally presented to the County Commission when it considers the Ordinance Revisions



Explanation of changes to municipal process

- Municipalities noted that having *connectivity* and *congestion relief* as factors in prioritization guaranteed badly needed rehab and maintenance projects wouldn't receive priority status until the end of the program
 - This concern was discussed with the Oversight Board at previous meetings and also with County Commission.
 - **Solution:** 1st Amendment to Multi-Party ILA carved-out rehab and maintenance from MPO's prioritization purview and gave it back to the County. Rehab and maintenance projects will be funded AFTER MPO prioritized projects in any given year (from remaining municipal project funds)
- The process change has no impact on the Oversight Board's eligibility determination
- All proposed projects and proposed expenditures remain subject to your approval



Section (h) strike-throughs

1 intended to be expended, and will include, among other requirements, a statement that any
2 recipient of such proceeds assents to (i) having its use of the proceeds audited by an
3 independent auditor retained by the Oversight Board; and (ii) continuing project review by
4 the Oversight Board.

5 Prior to submitting an application for funding to the County Commission,
6 municipalities shall submit their proposed projects to the Broward MPO, which shall review,
7 rank, and prioritize the submitted projects based upon each project's ability to alleviate
8 traffic congestion and enhance connectivity. The Broward MPO shall provide a list ranking
9 the proposed municipal projects to the County Commission for its consideration by February
10 1 of each year. If the MPO fails to timely do so, municipalities may submit applications
11 directly to the County Commission.

12 Consistent with the process specified in paragraph (i) immediately below, the County
13 Commission may determine to (a) submit the municipal or the Broward MPO application,
14 without modification, to the Oversight Board; (b) notify the municipality or the Broward MPO
15 that the application will not be submitted for Oversight Board consideration; or (c) return the
16 application to the municipality or the Broward MPO with proposed revisions. If the County
17 Commission returns the application with proposed revisions, and the municipality or the
18 Broward MPO accepts in writing all of the proposed revisions, the County Commission shall
19 thereafter forward the application to the Oversight Board for its consideration. If the
20 municipality or the Broward MPO accepts some but not all of the County Commission's
21 proposed revisions, the County Commission shall consider the revised application to
22 determine whether it should be forwarded for Oversight Board consideration.

23
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- Beginning on the previous page (and slide) in subsection (h) entitled “Applications for Funding” all of the language is being stricken and revised to reflect the *actual* process being used and memorialized in our legal agreements
 - Multiparty Interlocal Agreement (ILA) governing general responsibilities and relationships (enacted before the November 2018 vote). **Original parties to the Agreement were Broward County, MPO, and 29 municipalities (only Parkland and Lazy Lake did not enact prior to the vote; Parkland then passed in 2019, so is now a party)**
 - ILA between Broward County and MPO for municipal prioritization services (finalized April 2019)
 - 1st Amendment to Multiparty ILA (effective September 12, 2019)

Section (h)- Municipal Projects new language

1 (h) Applications for Funding.

2 (1) Municipalities in Broward County may submit written applications to the
3 Broward MPO for Transportation Surtax proceeds to fund statutorily eligible
4 capital projects that do not involve rehabilitation or maintenance of roads,
5 including but not limited to, projects for new roads, widening existing roads,
6 traffic calming improvements, ADA accommodations, sidewalks, bike paths,
7 and bridges. The application must specify the amount of funds requested,
8 how funds are intended to be expended, and any other data requested by
9 staff to evaluate the project. Municipal capital projects included in the
10 Regional Mobility & Transportation Enhancements Surtax Initiative
11 ("Transportation Surtax Plan"), approved by the Board of County
12 Commissioners of Broward County ("County Commission") on September
13 13, 2018, will be the first to be evaluated, ranked, and recommended.
14 Applications for new municipal capital projects will be accepted by the
15 Broward MPO beginning in February 2021. Surtax-funded Broward MPO
16 staff and consultants will evaluate only municipal capital projects that
17 demonstrate adequate operations and maintenance support from non-
18 surtax municipal funds.

19 (2) Municipal rehabilitation and maintenance projects were included in the
20 Transportation Surtax Plan and are subject to evaluation, ranking, and
21 recommendation by County staff using a process that will be vetted with
22 municipal stakeholders and the municipality's County Commissioner(s)
23 prior to implementation. Rehabilitation and maintenance projects will be
24

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1 funded from any excess Transportation Surtax proceeds that County staff
2 identifies annually, in writing, as being available for municipal projects, after
3 Surtax-funded Broward MPO staff recommend municipal capital projects.
4 New municipal rehabilitation and maintenance projects (that are not
5 included in the Transportation Surtax Plan) may be considered for funding
6 after February 2021, subject to surtax revenue availability as determined
7 solely by the County Commission.

8 (3) A five-year plan will be developed collaboratively by County staff and, with
9 input from Surtax-funded Broward MPO staff, as requested by the County,
10 by July 1, 2020, inclusive of all projects proposed to be funded in whole or
11 in any part by Transportation Surtax proceeds. Once acted upon by both
12 the Oversight Board and County Commission, and subject to any further
13 consideration by the County Commission, this five-year plan will act as the
14 basis for funding and project delivery. New or amended projects may be
15 added to the five-year plan on an annual basis that coincides with the
16 budget process and is further defined in the Interlocal Agreement between
17 the Broward MPO and Broward County related to prioritization of municipal
18 projects. The prioritized list of projects, the five-year plan, and the annual
19 updates to the five-year plan will be considered by the Oversight Board as
20 outlined in in section (i)(1) below.

21 (4) In order to access Transportation Surtax proceeds for a permissible project,
22 the municipality must execute an Interlocal Agreement with the County that
23 includes, but is not limited to, the following requirements:
24

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Language reiterating that annual updates to the 5-year Plan are subject to O.B. approval, consistent with (i)(1) was inserted here



Section (h)- new language

- a. The municipality must maintain a separate account for Transportation Surtax proceeds that can be audited;
- b. Every municipal project is subject to performance review and audit;
- c. A thirty percent (30%) County Business Enterprise (CBE) commitment must be included in agreements to the extent funded with Transportation Surtax proceeds, except that no CBE commitment shall apply to agreements that are subject to other participation goals (e.g., federal DBE program or SBE reserves), agreements that are expressly exempt from the County's Procurement Code, agreements that are otherwise ineligible by state or federal law, and agreements to which goals are not assigned by the County (e.g., sole source, sole brand, and emergency agreements);
- d. Waiver of all municipal permitting requirements in connection with surtax-funded projects;
- e. Project performance data, measures, and deliverables prescribed by the Oversight Board and the County;
- f. Branding and marketing prescribed by the County; and
- g. Placement of sensors and other devices on municipal properties and assets for County-approved applications for data collection purposes.
- h. The municipality must provide to the County all data regarding municipal roads that are closed for any reason, including but not

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- 1. limited to, construction and flooding, in a format prescribed by the County.
- (5) Surtax-funded Broward MPO staff and County staff will separately review proposed municipal capital projects and municipal application(s) for funding with Transportation Surtax proceeds and may:
 - a. Indicate their approval of the project or application without modification;
 - b. Notify the municipality that staff will not consider the application and state the reason therefor; or
 - c. Return the application to the municipality with proposed revisions.
 - 1. If the municipality accepts, in writing, ~~all of~~ the proposed revisions, Surtax-funded Broward MPO staff or County staff will include the application in the ranking and prioritization process.
 - 2. If the municipality accepts some but not ~~all of~~ the proposed revisions, Surtax-funded Broward MPO or County staff will consider the revised application to determine whether it should be included in the ranking and prioritization process.
- (6) Any determination by Surtax-funded Broward MPO staff or County staff that a proposed project does not meet the statutory requirements may be appealed, in writing, to the Oversight Board no later than fifteen (15) days after the staff decision is issued. The Oversight Board shall review the written appeal, afford the appellant an opportunity to be heard during an

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The process outlined in subsection 6 was added to address concerns raised about how to handle eligibility determination appeals

Section (h)- new language

1 Oversight Board meeting, and submit a recommendation to the County
2 Commission no later than thirty (30) days after the meeting during which the
3 appeal was considered. Thereafter, the County Commission, in
4 consultation with the Office of the County Attorney, will determine whether
5 the proposed project meets the statutory requirements. In the event of a
6 dispute regarding eligibility, the Office of the County Attorney may request
7 an opinion from the Florida Department of Revenue or the Florida Attorney
8 General, applicable.

9 (7) Transportation Surtax-funded Broward MPO staff shall provide a prioritized
10 list ranking the proposed municipal capital projects to County staff for their
11 consideration consistent with the Interlocal Agreement between the
12 Broward MPO and the County related to municipal prioritization.

13 (i) Approval of Proposed Projects and Proposed Expenditures.

14 (1) County staff assigned to support the Oversight Board shall annually compile
15 all proposed projects and proposed expenditures that will be considered for
16 funding with Transportation Surtax proceeds, consistent with budgetary
17 recommendations, and present them to the Oversight Board for approval as
18 to statutory eligibility. Except with regard to appeals as referenced in
19 section (h)(6) above, the Oversight Board shall consider proposed projects
20 and proposed expenditures submitted by the County only for eligibility under
21 Section 212.055(1)(d), Florida Statutes, in consultation with and based
22 upon the advice of the Transportation Surtax General Counsel.

23
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underscored type are additions.

- Because the Oversight Board has as its fundamental, pre-project funding role, determining eligibility, it was recommended that the Oversight Board hear the first level of eligibility appeal and submit its recommendation to the County Commission
- Continued disagreement over eligibility would then be resolved by seeking a DOR or AG opinion on the matter
- Subsection 7 recognizes that the interlocal agreement between the County and MPO for municipal prioritization controls the process to be followed

1st Amendment update

Became effective upon the passage by municipalities representing at least 50%+1 of the County's total population (which occurred on August 22, 2019) and the Broward MPO (September 12, 2019)

- As requested at the September Meeting, the following is a list of all municipalities that have passed the 1st Amendment to the Multi-party ILA:
 - Coconut Creek; Cooper City; Coral Springs; Deerfield Beach; Fort Lauderdale; Hillsboro Beach; Hollywood; Lauderdale Lakes; Margate; Miramar; Parkland; Pompano Beach; Southwest Ranches; Tamarac; West Park; Weston
- The Broward MPO passed the 1st Amendment on September 12th
- 1st Amendment significantly impacts the ordinance revisions needed



Section (i) Strikethroughs

1 (i) ~~Approval of Projects and Expenditures.~~ The County Commission, after
2 considering the recommendations of County staff and any project ranking provided by the
3 Broward MPO, will determine which proposed projects and expenditures of Transportation
4 Surtax proceeds, whether initiated by the County or by some other governmental entity, will
5 be submitted to the Oversight Board, and will further determine the order of submittal and
6 priority of proposed projects and expenditures. The Oversight Board shall consider only
7 proposed projects and expenditures submitted by the County Commission. The Oversight
8 Board shall determine whether the proposed project or expenditure is permissible under
9 Section 212.055(1)(d), Florida Statutes. If the Oversight Board determines that it is
10 permissible, the Oversight Board shall approve the proposed project or expenditure and
11 shall send written notice thereof to the Broward County Administrator. If an approved
12 project or expenditure is only partially fundable with Transportation Surtax proceeds
13 pursuant _____ to
14 Section 212.055(1)(d), Florida Statutes, the Oversight Board's written approval shall identify
15 those portions of the project or expenditure fundable with Transportation Surtax proceeds
16 and shall state the total dollar value of those portions. The written notice of approval may
17 contain recommendations made by the Oversight Board regarding best practices or other
18 methods that may be employed to improve a proposed project or expenditure. If the
19 Oversight Board determines that a proposed project or expenditure is not permissible under
20 Section 212.055(1)(d), Florida Statutes, the Oversight Board shall reject the proposed
21 project or expenditure and shall, in writing, specify the reasons for such rejection. Rejected
22 projects and expenditures may be modified and resubmitted by the County Commission for
23 subsequent consideration by the Oversight Board. The Oversight Board shall issue its
24

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6



A Author
In the amended code, the Oversight Board appears to lose the right to make recommendations during the initial approval phase. While the Oversight Board's focus is on approving projects based on state statutory criteria, it may be helpful to retain the right to provide recommendations, when warranted.

The original ordinance assumed the Board of County Commissioners would be receiving and packaging all projects seeking surtax funds, including the order of their prioritization, then sending that package to the Oversight Board for eligibility review *solely under Section 212.055(1)(d)*

The eligibility review to be undertaken by the Oversight Board is limited to whether the type of project is eligible under the statute.

Legal and staff recommended removing the highlighted language to avoid confusion about the Board's role in eligibility determination and approval.

Please provide direction in the form of a Motion, if you wish to retain this language (which will move to new section (i))



Oversight Board Sections (i), (j) and (k)

Please note: Transportation Surtax General Counsel is the individual responsible for advising the Oversight Board on all legal matters

1 (i) Approval of Proposed Projects and Proposed Expenditures.
2 (1) County staff assigned to support the Oversight Board shall annually compile
3 all County and municipal proposed projects and proposed expenditures that
4 will be considered for funding with Transportation Surtax proceeds,
5 consistent with budgetary recommendations, and present them to the
6 Oversight Board for approval as to statutory eligibility. Except with regard
7 section (h)(6) above, the Oversight Board shall consider proposed projects
8 and proposed expenditures submitted by the County only for eligibility under
9 Section 212.055(1)(d), Florida Statutes, in consultation with and based
10 upon the advice of the Transportation Surtax General Counsel.
11 a. If the Oversight Board concurs with County staff that the proposed
12 projects and proposed expenditures are statutorily eligible, the
13 Oversight Board shall send written notice thereof to the Broward
14 County Administrator.
15 b. If the Oversight Board determines that a proposed project and
16 proposed expenditures are only partially fundable with
17 Transportation Surtax proceeds, the Oversight Board's written notice
18 to the County Administrator shall identify those portions of the
19 proposed project and proposed expenditures the Oversight Board
20 determines are fundable with Transportation Surtax proceeds.
21 c. If the Oversight Board advises County staff that a proposed project
22 or proposed expenditures are not eligible, the Oversight Board shall,
23 in writing, specify the reasons. Such proposed projects and
24

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12

1 proposed expenditures may be modified and resubmitted to the
2 County for its consideration and, if applicable, for reconsideration by
3 the Oversight Board.
4 d. The Oversight Board shall issue its written notice regarding statutory
5 eligibility of proposed projects and expenditures no later than thirty
6 (30) days after the meeting during which the proposed project and
7 proposed expenditures were considered.
8 (2) After the Broward County Administrator receives the Oversight Board's
9 written notice regarding eligibility, the proposed projects and proposed
10 expenditures may be presented by the County Administrator to the County
11 Commission for consideration.
12 (3) The County Commission, after considering the recommendations of County
13 staff and Surtax-funded Broward MPO staff, will determine which proposed
14 projects and proposed expenditures of Transportation Surtax proceeds it
15 approves, and those projects and expenditures will be included in the
16 County's annual budget.
17 (j) Project Oversight. All ~~approved~~ projects and expenditures, funded with
18 Transportation Surtax proceeds, shall be subject to the Oversight Board's review, critique,
19 and ~~analysis~~ assessment for the duration of the projects or expenditures. The Oversight
20 Board shall issue annual reports on the performance of ongoing projects and shall provide
21 recommendations to the County Administrator and the County Commission for any
22 proposed performance improvements.
23 (k) Annual Audits.
24

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13

The ability for the OB to make recommendations regarding best practices or methods that can improve projects or expenditures already exists

Sections (j) and (k)

- Arguably the most important role of the Independent Transportation Surtax Oversight Board (OB) is its ongoing “Project Oversight” and involvement with “Annual Audits”
- The revisions allow the OB to retain a performance auditor at any time
- The County Auditor has advised that because the Charter gives that office the responsibility for managing outside financial audit firms and for conducting performance audits of county programs, the OB’s request to retain a performance audit firm should arguably be directed to the County Auditor’s Office see *subsection (1)*, rather than County Administrator
- As directed, the County has undertaken an RFI solicitation, the results of which will be presented next

- 1 (1) The Oversight Board may retain a performance auditor to perform and
2 complete a performance audit of projects funded with Transportation Surtax
3 proceeds as provided in section (g) above.
- 4 (2) The County shall retain an independent certified public accountant to
5 perform and complete an annual financial audits of all projects funded with
6 the Transportation Surtax ~~proceeds and of all Transportation Surtax~~
7 ~~proceeds received, maintained, and expended~~ program and related
8 projects. The audit results shall be submitted to the Oversight Board and
9 to the Broward County Administrator by no later than ~~ninety (90) one~~
10 hundred eighty (180) days after the end of each ~~calendar~~ fiscal year during
11 which any Transportation Surtax proceeds are expended.

12 Section 2. Amendments.

13 No amendment, revision, or repeal of the Broward County Transportation Surtax
14 Ordinance, or reduction in the rate of the Transportation Surtax, may take effect if it would
15 materially impair the contract rights of the owners of any bonds, notes, or other
16 instruments of indebtedness payable, in whole or in part, directly or indirectly, from the
17 proceeds of the Transportation Surtax.

18 Section 3. Severability.

19 If any portion of this Ordinance is determined by any court to be invalid, the invalid
20 portion will be stricken, and such striking will not affect the validity of the remainder of this
21 Ordinance. If any court determines that this Ordinance, in whole or in part, cannot be
22 legally applied to any individual, group, entity, property, or circumstance, such
23 determination will not affect the applicability of this Ordinance to any other individual,
24

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Ordinance Revisions Conclusion

- Oversight Board direction regarding revisions will be captured as part of the Agenda Item that is taken to the County Commission when it is set for a Public Hearing
- Oversight Board members will receive email notification when the item is scheduled for Public Hearing, should they wish to attend the meeting
- Remaining discussion? Questions?
- Ordinance will likely go into effect before the next scheduled Oversight Board Meeting, January 23, 2020



Request for Interest Solicitation- Performance Audit Firms

Exhibit 2



Request for Performance Audit of the Transportation Sales Surtax Program

Sonia M. Lovett, Purchasing Manager
Transportation Section



Results of Performance Audit Request for Information

Scope of Work:

- Provide performance audit services with concentrations in large transportation programs and operations consistent with surtax objectives and eligibility requirements.

Goal:

- Provide Broward County with an avenue to demonstrate to the public that it has fulfilled its responsibilities for accountability of resources.



Results of Performance Audit Request for Information

Objective:

- Evaluate management measures (policy making, planning, organizing, coordinating and monitoring) in areas including, but not limited to, Transit Operations, Public Works projects, Community Bus services, Recipients' compliance with Surtax requirements and other funded projects, to ascertain achievement of economy, efficiency and effectiveness.



Results of Performance Audit Request for Information

Development of Bid Package:

- Scope Of Work
- Information Questionnaire / Request for Work Samples
- General Terms and Conditions
- Vendor Questionnaire (including references)



Results of Performance Audit Request for Information

Request for Information advertised October 8-16, 2019

National Institute of Government Purchasing

- 550-90 - Transportation Systems, Intelligent (an Automated Information System Which Provides Traffic Management, Communications, and Analysis of Data As A Minimum)
- 918-04 - Accounting/Auditing/Budget Consulting
- 918-75 - Management Consulting
- 946-20 - Auditing
- 958-39 - Financial Management Services
- 958-91 - Transit Management Services
- 968-89 - Traffic Studies and Analysis Services

BidSync Supplier Invitations:

- Suppliers Successfully Invited: **15737**; **43** Suppliers Viewed Bid
- Successful Invitation Qualification Totals: CBE(103) DBE(689) MBE(1066) SB(1933) SBE (77)
SBE/CBE APPLICATION(2) WBE(878)



Results of Performance Audit Request for Information

Bidders:

1. Alexander REBB - Hollywood, FL
2. CliftonLarsonAllen, LLP - Tampa FL
3. McConnell & Jones, LLP - Houston, TX
4. MGT of America Consulting, LLC - Tampa FL
5. United Industries Incorporated - Kingstowne, VA
6. Whitehouse Group - Fort Lauderdale, FL (CBE, SB)



Small Business Engagement Efforts Quarterly Update

Exhibit 3



Driving Broward's Economy Forward

PENNY FOR TRANSPORTATION SURTAX ACTIVITY UPDATE

**October 24, 2019 - Oversight Board Presentation
Sandy-Michael E. McDonald, Director**

PHASE I

Activities – June to Sept

- Hosted Five (5) Business Information Sessions
- Hosted October 17, 2019: FY20 Capital Projects and Contracting Opportunities Business Development Workshop (**Surtax Focus**)
***391 Registrants as of 10/11/2019**
- Presentations at Multiple (25) Community Events, including:
 - Two (2) “Business and Bagels” Events Pompano Beach
 - Broward County Business Conference & Expo
 - NSU Entrepreneur Bootcamp
 - COMTO in Tampa

Business Information Sessions

Penny Surtax Business Info Session #1	Southwest Regional Library, Southwest Ranches	Tuesday, July 30, 2019	102
Penny Surtax Business Info Session #2	North Regional Library, Coconut Creek	Thursday, August 8, 2019	51
Penny Surtax Business Info Session #3	AARLCC, Fort Lauderdale	Tuesday, August 13, 2019	18
Penny Surtax Business Info Session #4	Lauderdale Lakes Library, Lauderdale Lakes	Thursday, September 5, 2019	55
Penny Surtax Business Info Session #5	West Regional Library, Plantation	Saturday, September 14, 2019	69
		Total Attendees:	295


Completed Activities




BUSINESS & BAGELS

OESBD Community Outreach
September 12, 2019
Pompano Beach, Florida

Fliers



Surtax Information Session
 Tuesday, July 30, 2019 - 5:30 to 7 PM
 Southwest Regional Library





Penny for Transportation Surtax Business Information Session
 When: Tuesday, July 30th | 5:30 to 7 PM
 Where: Southwest Regional Library, 16835 Sheridan Street, Southwest Ranches, FL 33331

Driving Broward's Economy Forward
 A 30-year, \$16.5 Billion transportation initiative means opportunities to grow businesses in many sectors and trades! The County Commission adopted a 30% small business participation goal on all eligible projects. Come find out how you can be a part of transforming our community as a certified County Business Enterprise (CBE)!

You're invited to be among the first to get the facts for your business. Join OESBD Director, Sandy-Michael McDonald and Broward County Transportation Director, Chris Walton as they provide the inside scoop on upcoming projects, and the short- and long-term opportunities available for small businesses.

Light snacks will be available. Pre-Registration is strongly encouraged. Event subject to change.

Business Information Sessions

You're invited to get the facts for your business:

Tuesday, July 30th | 5:30 to 7 PM
 Southwest Regional Library, 16835 Sheridan Street, Southwest Ranches, FL 33331

Thursday, August 8th | 5:30 to 7 PM
 North Regional/Broward College Library, 1100 Coconut Creek Blvd., Coconut Creek, FL 33066

Tuesday, August 13th | 3:30 to 5 PM
 African-American Research Library and Cultural Center | 2650 Sistrunk Blvd., Fort Lauderdale, FL 33311

Thursday, September 5th | 9 to 10:30 AM
 Lauderdale Lakes Branch Library Educational and Cultural Center, 3580 W Oakland Park Blvd., Lauderdale Lakes, FL 33311

Saturday, September 14th | 10:30 AM to 12 PM
 West Regional Library, 8601 W Broward Blvd., Plantation, FL 33324


Driving Broward's Economy Forward

A 30-year, \$16.5 Billion transportation initiative means opportunities to grow businesses in many sectors and trades! The County Commission adopted a 30% small business participation goal on all eligible projects. Come find out how you can be a part of transforming our community as a certified County Business Enterprise (CBE)! Join representatives from Broward County's Office of Economic and Small Business Development and Transportation Department as they provide the inside scoop on upcoming projects and the short- and long-term projects available for small businesses.

Light refreshments will be served. Pre-registration is strongly encouraged.

REGISTER NOW! Visit BCOESBD.Eventbrite.com

Brought to you by the Penny for Transportation and:



Broward.org/EconDev | 954-357-6400
 115 S Andrews Ave, Room A680 | Fort Lauderdale, FL 33301
 Get Social With Us! @BCOESBD




Business Information Session

You're invited to get the facts for your business:

Saturday, September 14th | 10:30 AM to 12 PM
 West Regional Library
 8601 W Broward Blvd., Plantation, FL 33324

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Advertising

South Florida Business Journal Insert

About OESBD

Broward County is the perfect place to start, grow and diversify your business. We are a top destination for national and international travelers and a prime locale for domestic and foreign businesses both big and small. The Office of Economic and Small Business Development (OESBD) is your direct connection to the local business community. OESBD strives to enhance Broward County's economy and contribute to an improved quality of life for all residents. Our areas of focus include value-added job creation, business expansion and retention, small business growth, international trade, export readiness and entrepreneurial training. Services are delivered directly and through public and private sector partnerships.



OESBD focuses on attracting and retaining all types of businesses through workshops, technical assistance and other support. We also promote equal access to Broward County procurement opportunities for small business enterprises in local and federal small business programs while helping position businesses and aspiring entrepreneurs to take advantage of opportunities, and grow beyond Broward.

We promote and coordinate the delivery of technical assistance including hosting two annual conferences, various trainings, business development and networking events primarily to small and disadvantaged firms. Through each of our programs and services, OESBD educates aspiring entrepreneurs and business owners, offering universal tips and tools needed to succeed in business.

OESBD Programs and Services:

- Small Business Certification
- Promotion of County contract opportunities
- International trade development / Export training
- Foreign Trade Zone and Broward Municipal Services District (BMSD) Opportunity Zone
- Business Incentives
- Business Continuity Planning
- TeamUp Broward Mentor-Protégé Program
- Business counseling and referrals
- Kauffman FastTrac™ NewVenture™ Entrepreneurship Development Program
- Workforce Development Initiatives



New Construction Apprenticeship Program for County Vendors



On May 7, 2019, the Broward County Board of County Commissioners enacted a new ordinance establishing Apprenticeship Participation Requirements for County construction contracts over \$2 million. The ordinance, effective on August 6, 2019, requires contractors bidding on applicable County construction projects to participate in an apprenticeship program registered with the Florida Department of Education or the United States Department of Labor. For the duration of the construction contract, at least twelve percent (12%) of the labor hours on the construction project must be performed by apprentices employed by the contractor or subcontractors on the project. The ordinance also requires that the contractor and its subcontractors keep and submit accurate and timely records identifying the labor hours on the construction project and the number of hours worked by apprentices on the construction project. For more information, contact us at 954-357-6400.



Broward County Has An Entrepreneurship Program

Transportation Surtax: Driving Broward's Economy Forward

The small business population in Broward plays an important role in the economic development of the county. There are over 60,000 small businesses in Broward according to US Census County Business Patterns, 2016. These businesses provide employment opportunities for residents and collectively support the vision of the Board of County Commissioners, which is to have "a vibrant economy with a diverse, skilled workforce...offering unique advantages that attract all types of businesses to create equitable, countywide prosperity."

The Broward County Business Opportunity Act of 2012 that was amended on May 9, 2018 establishes a minimum goal of at least 25% certified small business participation for all eligible County procurement contracts. The objective of the ordinance is to ensure that small Broward County-based businesses are provided ample opportunities to participate in the award of County-funded contracts. If you are a small business in Broward and you are not certified, now is the time to get certified!



The Penny for Transportation Surtax that voters passed in November 2018 is estimated to generate over \$355 million per year for 30 years to be spent on projects related to transportation, infrastructure and the future of rail. Small businesses certified in Broward as a County Business Enterprise (CBE) are eligible to take advantage of a 30% certified small business participation goal that is set on eligible transportation surtax projects. It is conservatively estimated that half of the \$355 million will be eligible contracts (\$177.5M) that provides for \$1.59B in competitive procurement opportunities over 30 years for certified small business. This presents opportunities to grow small businesses with transportation surtax projects and drive Broward's economy forward.

OESBD has been hosting Surtax Information Sessions for all small business owners, free of charge. The remaining Surtax Information Session dates, times and locations are listed. Come learn more about how to get certified, the 30% for 30 Years Surtax Campaign, and what it means for growing your small business with transportation surtax projects.

To register online, visit BCOESBD.Eventbrite.com



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Driving Broward's Economy Forward

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Light refreshments will be served. Pre-registration is strongly encouraged.

REGISTER NOW! Visit BCOESBD.Eventbrite.com

Brought to you by the Penny for Transportation and the Broward County Office of Economic and Small Business Development

30% of eligible contracts reserved for small businesses over the next 30 years



SOURCE: Penny for Transportation and OESBD

10-Week NewVenture™ Course Application Period Now Open
To apply today, visit Broward.org/EconDev



Previous NewVenture™ Graduates

South Florida Times Print Ad

28 | AUGUST 19 - 21, 2019 | SOUTH FLORIDA TIMES | SEVENTH FLOOR

REGION

More scenes |



FOR WILLI BROWN, President of the 1800 South Florida Chapter, Ronald Hickey (left) is (clockwise from top left) chair with entrepreneur and author, SBD, Broward's Business Center Director Steve Baskerville (far right) and volunteer Brooks Stalder (middle) at a...



Business Information Sessions

You're invited to get the facts for your business:

Thursday, August 15th | 4:30 to 6 PM
Broward County Governmental Center Room 422
115 S Andrews Ave., Fort Lauderdale, FL 33301

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Brought to you by the Penny for Transportation and:

BCOESBD | Broward.org/EconDev | 954-357-6400
115 S Andrews Ave., Room 4680 | Fort Lauderdale, FL 33301
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BCOESBD/Eventbrite.com



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REGISTER NOW!
Visit BCOESBD.Eventbrite.com



Legacy Print Ad

E-Blasts

✈ Are You an Entrepreneurial Visionary? Join us to learn about Future Business Opportunities

 Broward County OESBD <CROTargetedOutreach@broward.org>

[View this email in your browser](#)

image is displayed, click here to view it in a web browser.



The Broward County Office of Economic and Small Business Development (OESBD) are contacting you to ask for your support in sharing information about IMPORTANT upcoming events related to Penny for Transportation surtax business opportunities with local business owners, residents and other interested groups. There is one more session scheduled on September 14th (see hyperlink to materials below). We appreciate any promotional support you can provide, including:

- Sharing the information via email **and** on your website.
- Engagement through social media - please feel free to follow us and re-post our content:
 - [Twitter](#) @BCOESBD
 - [Facebook](#) @BrowardCountyOESBD

If you need additional information, please contact us at 954-357-6400. Thank you for your support of OESBD programs and services.

Download the event flier below for date, time and location.

PENNY FOR TRANSPORTATION
WHERE LOCAL CHANGE HAPPENS

Business Information Sessions

You're invited to get the facts for your business!

Join Us

[RSVP Today!](#)

North Regional /
Broward College Library
1100 Coconut Creek Blvd.
Coconut Creek, FL 33066

Thursday, August 8, 2019

5:30 to 7 PM

Check-in begins at 5 PM

Driving Broward's Economy Forward

We missed you last week. Here is another opportunity to join us to learn more about upcoming projects funded by the Penny for Transportation Surtax.

A 30-year, \$16.5 Billion transportation initiative means opportunities to grow businesses in many sectors and trades! The County Commission adopted a 30% small business participation goal on all eligible PENNY for TRANSPORTATION projects. Learn how you can help transform our community as a certified County Business Enterprise (CBE)!

Broward County OESBD

Published by TamikaBell Broward [?] · September 5

OESBD Director, Sandy-Michael McDonald shares his commitment to increasing the number of certified CBEs; he wants to ensure as many small businesses in Broward have an opportunity to tap into the \$355 million estimated to be collected annually from the transportation surtax.

The next surtax business information session is Saturday, September 14th at 10:30AM. Register here: <https://www.eventbrite.com/e/penny-for-transportation-surtax>

TRANSPORTATION SURTAX - \$355 MILLION A YEAR, EVERY YEAR, FOR THE NEXT 30 YEARS! GET CERTIFIED TODAY!

Social Media

Broward County OESBD
Published by TamikaBell Broward [?] · September 4

Looking for information on opportunities in Broward for your #smallbiz? Attend our Surtax Information Session tomorrow. We sure have a lot of upcoming projects we want you to know about. Details

30% FOR 30 YEARS!

Surtax Business Information Session
Lauderdale Lakes Library Educational & Cultural Center
9.5.19
9 - 10:30 AM

30% participation goal on all eligible Transportation Surtax projects for certified County Business Enterprise firms for 30 years!

25 Views

Broward County OESBD
Published by TamikaBell Broward [?] · August 28

Are you a small business owner or Entrepreneur? If yes, then you don't want to miss this opportunity on September 5 at the Lauderdale Lakes Library Educational... See More

Broward County OESBD
Published by TamikaBell Broward [?] · September 5

OESBD Director, Sandy-Michael McDonald shares his commitment to increasing the number of certified CBEs; he wants to ensure as many small businesses in Broward have an opportunity to tap into the \$355 million estimated to be collected annually from the transportation surtax.

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TRANSPORTATION SURTAX - \$355 MILLION A YEAR, EVERY YEAR, FOR THE NEXT 30 YEARS! GET CERTIFIED TODAY!

Broward County Economic & Small Business Dev. 3,659 Tweets

Broward County Economic & Small Business Dev. @BC... · Sep 11
Thinking of ways to increase your earnings as a #SmallBiz? Join us this Sat, 10:30am, in @PlantationFLA to learn about upcoming opportunities available to small businesses. Register at: eventbrite.com/e/penny-for-tr...

30% of eligible contracts reserved for small businesses over the next 30 years

\$177.5M Estimated per Year Based on 1/2 of ELIGIBLE Contracts

X

30% Small Business Goal

=

\$1.59B Competitive Procurement Opportunities over 30 Years

SOURCE: Penny for Transportation and OESBD

Expenditures

Activity	Start / Run Date	Frequency	Duration	Jul	Aug	Sept	Estimated Cost (\$)
Surtax Information Session #1	30-Jul	1 of 6	3 months	30-Jul			\$ 500.00
Surtax Information Session #2	30-Jul	1 of 6	3 months		8-Aug		\$ 690.00
Surtax Information Sessions # 3	30-Jul	1 of 6	3 months		13-Aug		\$ 540.00
Surtax Information Sessions # 4	30-Jul	1 of 6	3 months		15-Aug		\$ 720.00
Surtax Information Sessions # 5	30-Jul	1 of 6	3 months			5-Sep	\$ 570.00
Surtax Information Sessions # 6	30-Jul	1 of 6	3 months			14-Sep	\$ 570.00
Westside Gazette	1-Aug	2 weeks	2 months	N/A	8/1, 8/29	N/A	\$ 1,820.00
Legacy South Florida	19-Aug	2 weeks	2 months	N/A	8/19		\$ 1,500.00
Display Banners	Ongoing	Ongoing	Ongoing	N/A	N/A	5-Sep	\$ 555.00
South Florida Business Journal	9-Aug	One-Time	1 month	N/A	8/9,	N/A	\$ 3,732.00
Brightline Go Magazine	Oct	One-Time	1 month	N/A	N/A	N/A	\$ 1,000.00
TOTAL TO DATE							\$ 12,197.00

Projects Reviewed to Date

SURTAX PROJECTS

	NAME	REVIEW TYPE	OUTCOME	CONTRACT TERM	SURTAX \$	FEDERAL \$	TOTAL AMOUNT
1	Purchase of 147 35-Foot (27) and 40-Foot (120), Gillig, Low-Floor Transit Buses	Goal	No DBE Goal ¹	Fixed One Time Purchase	\$47,849,180.87	\$38,912,690.36	\$86,761,871.23
2	RFP for Comprehensive A/E Services for Surveys, Infrastructure and Shelter Designs for Broward County Transit	Goal	25% CBE Goal ²	3 Years/2, 1 Year Renew	\$1,000,000.00	\$0.00	\$1,000,000.00
3	Sheridan Street and Dykes Road Intersection Construction	Goal	35% CBE Goal	1 Year	\$2,240,000.00	\$0.00	\$2,240,000.00
4	Transportation Surtax Educational Efforts	Shelter Market	Not Sheltered ³	Fixed One Time Purchase	\$25,000.00	\$0.00	\$25,000.00
5	General Planning Consulting (GPC) Services	Goal	25% CBE Goal ⁴	5 Years/3, 1,1	\$10,000,000.00	\$0.00	\$10,000,000.00
6	Communications and Marketing Services	Goal	30% CBE Goal	5 Years	\$1,750,000.00	\$0.00	\$1,750,000.00
7	BCT Service Revisioning and Comprehensive Operational Analysis: 2019-20 (Professional Consulting Services)	Goal	30% CBE Goal	15 to 18 Months	\$2,000,000.00	\$0.00	\$2,000,000.00
	Source: OESBD Small Business Development						\$103,776,871.23

Notes:

- 1 Not considered for CBE due to federal funds and DBE review excludes rolling stock purchases
- 2 Low weighted availability and availability of firms for the scope provided
- 3 Specialized scope of services, no available firms
- 4 Low weighted availability and availability of firms for the scope provided

Coordination with MPO Staff

- Meeting with Andrew Riddle, Manager of Municipal Surtax Services, Broward MPO on October 4, 2019
 - Overview of the Small Business Certification and Compliance Process
 - Request for procurement language for the cities to use
 - What legal document with the cities will include the 30% Small Business Participation Requirement?



Recommended Review and Compliance Process

Introductory Meeting with OESBD and Agency/City Project Manager

• Discuss OESBD processes, Forms and Timelines

Agency/City submits Request for Goal Assignment Form (RFGA)

OESBD reviews RFGA Form and provides a Goal Determination Memo

OESBD provides the Agency/City with procurement language and forms for solicitation

Agency/City informs OESBD when solicitation is advertised

If required, OESBD will coordinate outreach efforts to inform small businesses of solicitation

• Outreach efforts may include Meet and Greets

OESBD's surtax staff attends Pre-Bid Meeting

Agency/City provides OESBD with solicitation responses. OESBD reviews responses and provides a compliance memo

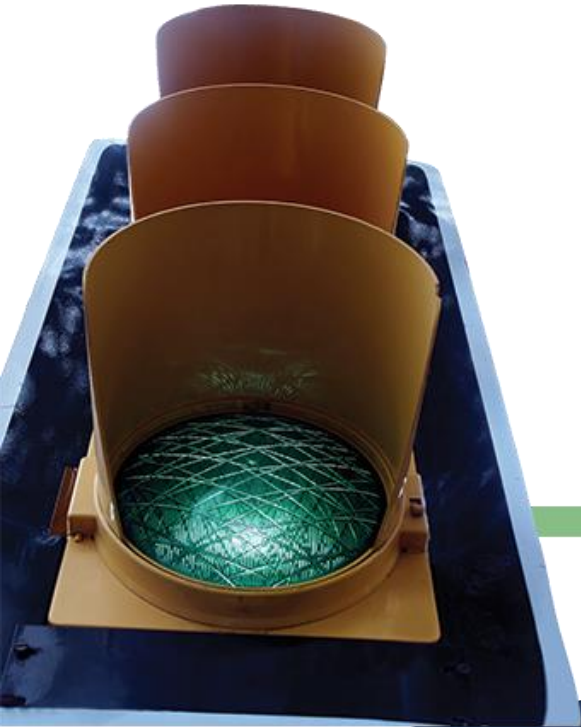
OESBD's surtax staff attends the Agency/City evaluation meeting

Agency/City informs OESBD when the contract is awarded and OESBD's surtax staff works with Agency/City to monitor contract until close-out

• Monthly reports are required for projects with CBE requirements

PHASE II

Branding



30  **FOR**  **30**
PERCENT **YEARS**
BROWARD COUNTY CERTIFIED BUSINESSES

**For all eligible subcontractor opportunities*

Driving Broward's Economy Forward 

Branding

Brightline Go Magazine Ad

go
The Official Magazine For Virgin Trains USA | FALL 2019, Issue 103

EVA LONGORIA
Both Sides of the Camera

Flagler's Florida
South Florida's Best Cocktails, Chocolates, Spas and More
Miami Heat's New Hope

calendar of events



December 5-8
Art Basel
Miami Beach

DECEMBER

- December 1**
Philadelphia Eagles at Miami Dolphins
Hard Rock Stadium
347 Don Shula Dr.
Miami Gardens
- December 3-8**
Art Miami
Art Miami Plaza
One Herald Plaza
(at NE 14th St.), Miami
- December 3**
An Evening with David Sedaris
Parker Playhouse
707 NE 8th St.
Fort Lauderdale
- December 4**
Mystery Science Theater 3000 Live
Parker Playhouse
707 NE 8th St.
Fort Lauderdale
- December 4**
Christmas-By-The-Sea
Lauderdale-By-The-Sea
- December 7**
Raïstella
Virginia Key Beach Park
4020 Virginia Beach Dr., Miami
- December 8**
The Hip Hop Nutcracker
Broward Center for the Performing Arts
201 SW 5th Ave.
Fort Lauderdale
- December 9**
Palm Beach International Mini Movie Film Festival
Norton Museum of Art
1450 S. Dixie Hwy.
West Palm Beach
- December 12-15**
Palm Beach Food & Wine Festival
Palm Beach
- December 13**
Bret Michaels
America's Got Talent Season 15 Castings
Miami Beach
Seminole Hard Rock
1 Seminole Way, Hollywood
- December 13**
Los Angeles Lakers at Miami Heat
AmericanAirlines Arena
601 Biscayne Blvd., Miami
- December 14, 15, 17-19**
Madonna
Fillmore Miami Beach
1700 Washington Ave.
Miami Beach
- December 14**
Winterfest Boat Parade
Fort Lauderdale
- December 14**
Boston Bruins at Florida Panthers
BB&T Center
1 Panther Parkway, Sunrise
- December 17**
America's Got Talent Season 15 Castings
Miami Beach
Seminole Hard Rock
1901 Convention Center Dr.
Miami Beach
- December 21**
Cheribundi
Boca Raton Bowl
FAU Stadium
777 Glades Rd., Boca Raton
- December 29**
King Mango Strut Parade
Commodore Plaza
Concert Grove
- December 31**
Fibball - Worldwide NYE
Bayfront Park
301 N. Biscayne Blvd.
Miami

Office of Economic and Small Business Development
YOUR SMALL BUSINESS CONNECTION



BROWARD COUNTY
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Broward.org/EconDev | 954-357-6400
115 S Andrews Ave, Room A680 | Fort Lauderdale, FL 33301

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@BCOESBD | Broward County OESBD

PASSPORT

FITCE
Florida International Trade and Cultural Expo
Connect Your Business to the World!

October 9 - 10, 2019
Sell your products and services to over 64 countries at the World Expo Marketplace.

- Meet World Leaders and Former Presidents
- Export/Import Panels and Receptions
- Exhibit at the WORLD EXPO MARKETPLACE
- Buyers and Sellers from over 64 Countries
- Meet Consulates at Doing Business with the World
- Global Speed Matchmaking

FREE GENERAL ADMISSION



Greater Fort Lauderdale Broward County Convention Center
1950 Eisenhower Blvd., Fort Lauderdale, FL 33316

REGISTER NOW!
Visit FITCEXPO.com or call 954-357-6400

30 FOR 30
PERCENT BROWARD COUNTY CERTIFIED BUSINESSES
*For all eligible subcontractor opportunities

Driving Broward's Economy Forward

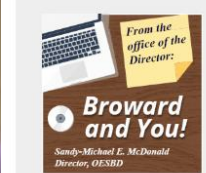
- 30% small business participation goal on eligible contracts for the next 30 years
- An estimated \$53 million annually for Broward County Certified Small Businesses
- Estimated \$1.59 billion in Competitive Procurement Opportunities over 30 years!

\$177.5M X **30%** = **\$1.59B**
Estimated per Year Based on % of ELIGIBLE Contracts Small Business Goal Competitive Procurement Opportunities over 30 Years

Brought to you by: **PENNY FOR TRANSPORTATION**

Get Certified Today!
Visit Broward.org/EconDev

Branding



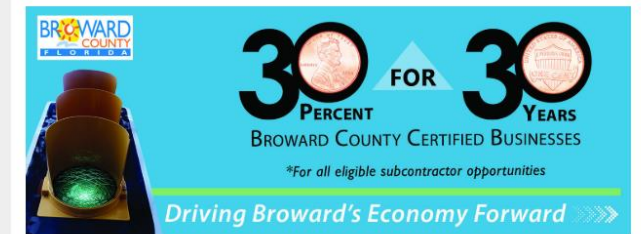
Quote of The Week



"Not every business decision you make will make you a millionaire. But, every business decision you don't make can cost you far more than just millions. Business Owners Must Make Business Decisions."
~ SMEM

The Broward County Office of Economic and Small Business Development provides the information contained in this document as a courtesy to our clients.

ANNOUNCEMENTS



Additional Surtax Sessions Coming

Building on the success of our first five surtax business information sessions, we are planning an additional two sessions before the end of the year. One of the two sessions will primarily focus on upcoming IT projects. To review upcoming projects funded by the transportation surtax and obtain additional surtax information, please visit the Penny for Transportation website.

Recruitment

- Two New Hires with Surtax Budget committed to OESBD
 - Surtax Small Business Development Specialist
 - Position was posted for external and continuous recruitment 9/4/2019
 - Surtax Community Relations and Outreach Specialist
 - Position was posted for external and continuous recruitment 9/4/2019

Broward County Careers
3,772 followers
1mo • Anyone

#thursdaythoughts 2 GREAT opportunities are available in our Office of Economic and Small Business Development. Apply at <https://lnkd.in/ex-ivP5> #broward

Job Title	Job Type	Salary	Posted	Category	Department	Location	Job Number
Small Business Development Specialist (CRO)	Full Time	\$53,534.00 - \$95,441.62 Annually	09/04/19	Transportation / Professional / Transit / Economic Development / Purchasing / Marketing / Web Design / Business / Communications	Office of Economic & Small Business Development	Fort Lauderdale, FL	1405025
SMALL BUSINESS DEVELOPMENT SPECIALIST (SURTAX)	Full Time	\$53,534.00 - \$95,441.62 Annually	09/04/19	Transportation / Professional / Transit / Economic Development / Purchasing / Business	Office of Economic & Small Business Development	Fort Lauderdale, FL	1405027

10

Like Comment Share

Upcoming Activities

Planned FY20 Activities

- **Additional In-Market Business Information Sessions**
 - Two scheduled; November 7 and 25 (IT Focused)
 - Five planned from March to September 2020
- **New Out-of-Market Initiative**
 - Late 2020 throughout the State of Florida (North, Central and West)
 - Early 2021: Out of State targeting Michigan, Georgia and other states
- **New DBE Initiative**
 - February & March 2020: Miami-Dade and Palm Beach Counties

Planned FY20 Activities

- OESBD and Transit Inventory of past procurement (Nov./Dec. 2019)
- OESBD and Capacity Building and Outreach Strategy (Feb. 2020)
- Additional In-Market and Out-of-Market Advertising
 - Radio / Television
 - Digital / Social Media
 - Print Ads
 - Brightline Go and Industry (American DBE) Magazines
- NEW Director Interview Series

Driving Broward's Economy Forward

QUESTIONS