



MAP Broward

Mobility Advancement Program
Brought to you by the
Penny For Transportation



September 24, 2021 | Issue Two, *More on Navigating MAP Broward*

MAP Broward is Broward County's transportation surtax, a 30-year program, approved by voters in 2018 that became effective in 2019. Aligning with one of the program's foundational elements Transparency we have created this newsletter "The MAP Broward Connector".

This second newsletter issue is dedicated to public awareness of educational resources and tools available to demonstrate where and how Broward's transportation surtax is being invested throughout the County. This issue also highlights coordination with our partners while featuring recent activity in the community.

MAP Broward's [NEW Program VIDEO](#) can be viewed by clicking the image to the right.





Explore MAP Broward's different project types, explore nearly one thousand surtax projects in various phases from completed, to under construction, to planned over the next five years. You can filter projects by city, by County commission district, you can type in a specific address, or type in a particular destination name.

There is a **NEW FEATURE** which now allows you to know whether a project is being delivered by County or a particular municipality.

Click the image to the left to watch our **NEW Tutorial VIDEO** so you can learn all of the various ways the Project Dashboard can serve as a tool for you.



Municipal marketing and community outreach representatives recently joined MAP Administration to collaborate on marketing efforts and gain insights on how to connect to our diverse communities and residents. Attendees heard from communications professionals working in the Haitian, Hispanic and Brazilian Portugese speaking markets. Participants learned creative ways to tell compelling stories about surtax projects that will resonate with residents, visitors, and businesses! Thanks to County / FDOT Traffic Management center for serving as the host site for our event. The Mobility Advancement Program's Administration (MAP Admin) contract grant administration team also hosted a two-part interactive workshop with all municipal partners to review and gather input on surtax project grant guidelines.





MAP Admin is excited to announce that we have moved to

One N. University Drive, Plantation where we have joined other MAP Broward functions such as: Surtax Legal Team, Transit Administration, Paratransit, Surtax-Funded Public Works, Program Management, and Planning/GIS at the Government Center West Building. Our space is now “publicly-facing”--conveniently located on the 1st floor of our primary public service location in Governmental Center West. Eventually, the area will

include meeting spaces, areas to demonstrate initiatives and highlight the program’s progress, as well as offer interactive, immersive mobility-related experiences.

Pictured: MAP Broward hosts an interactive information table at Broward College



MAP Broward Administration is here to connect with and serve the public,
so let’s get social!

Schedule a 30-minute Education and Outreach Presentation with us by emailing your request to mapsocial@broward.org.

Like and follow us on social media where you will see project updates, Oversight Board meeting information, transportation and mobility insights and so much more by following us @MAPBroward. You are also welcome to call us at 954-357-9502.

