

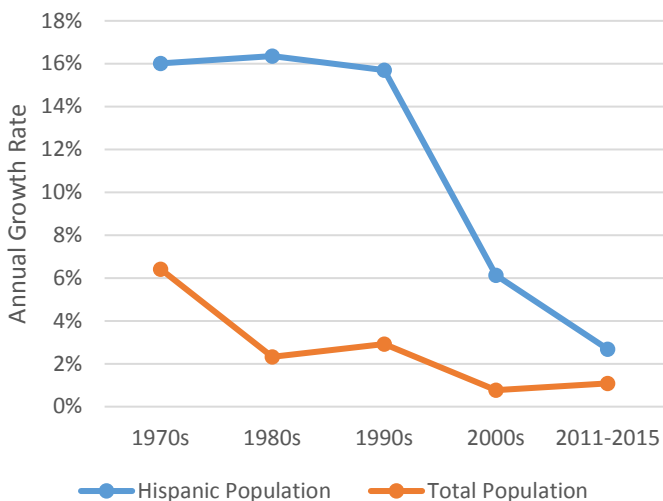
## BROWARD COUNTY HISPANIC POPULATION

### HISTORIC GROWTH

Broward County's Hispanic population<sup>1</sup> has grown dramatically within the last 45 years. In 1970, the Hispanic population was just over 15,000. By 2015, the Hispanic population grew to over 496,000, representing 27% of the County's total population.

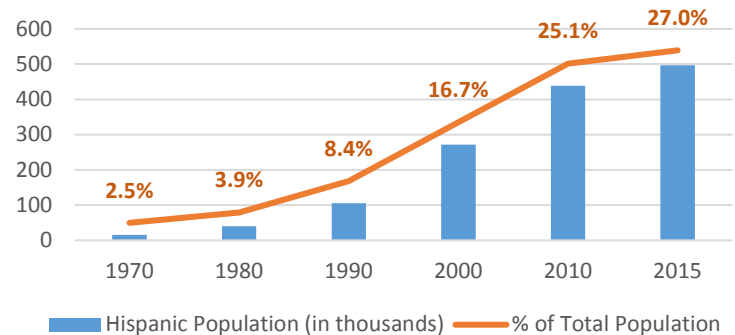
### HISPANIC GROWTH RATE

Since 1970, the Hispanic population has outpaced the County's overall population growth rate. From 1970 until 1990, Hispanic population decennial growth rates remained around 16 percent making Hispanics the fastest growing population group in Broward County. Since 1990, the growth rates have slowed. However, the Hispanic population growth rate remains at least twice as high as the countywide growth rate.



<sup>1</sup> The U.S. Office of Management and Budget (OMB) defines Hispanic or Latino as a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race. For the purpose of this BBTN analysis, the OMB definition of Hispanic or Latino

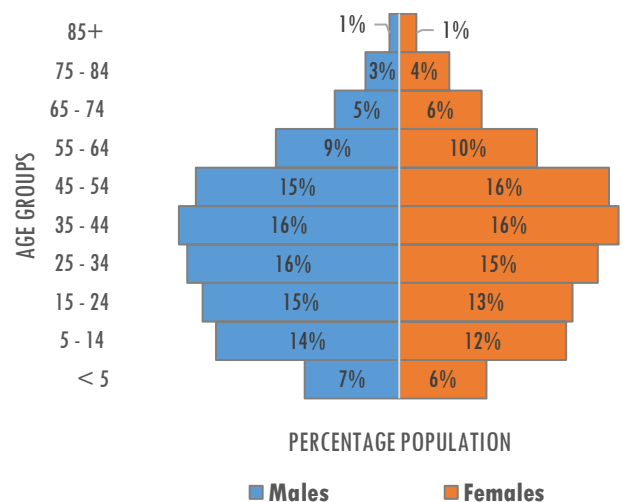
BROWARD COUNTY  
HISPANIC POPULATION GROWTH



### AGE

The Hispanic population is younger than the rest of the population in Broward County with a median age of 35.7 years, while the median age for the entire County is 40. In Broward County 26.7 percent of Hispanics are under age 19, compared to 24.1 percent for the County, and 9.6 percent of Hispanics are over age 65, compared to 15 percent for the County.

2015 BROWARD COUNTY HISPANIC POPULATION

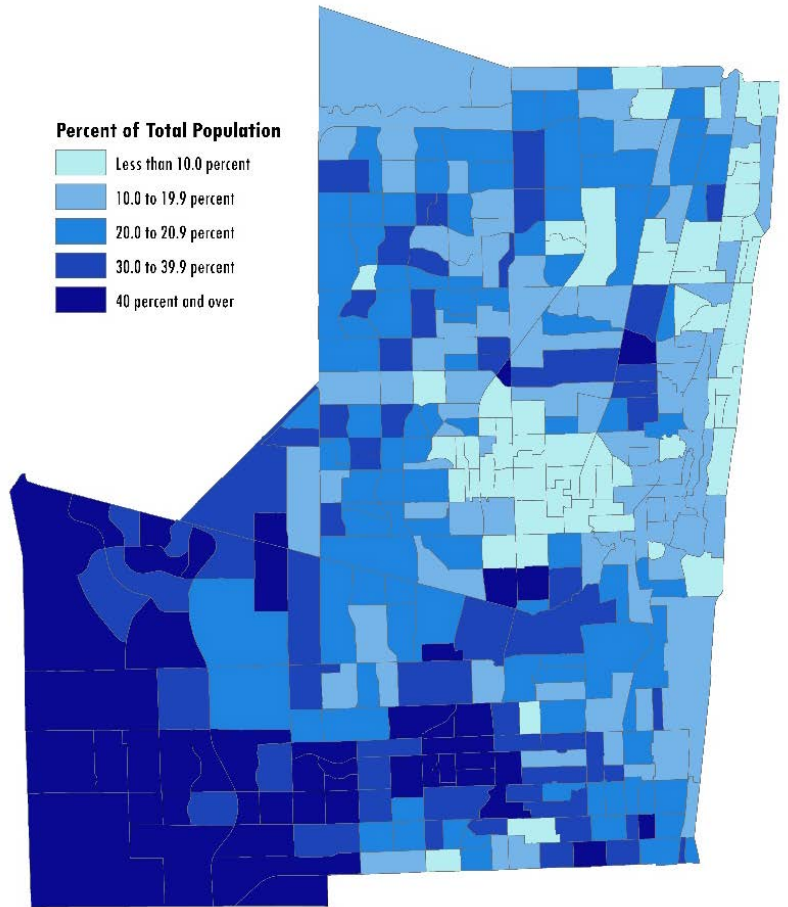


will be used, due to the readily available data from the U.S. Census. Brazilians are not included in this report.

## DISTRIBUTION OF HISPANIC POPULATION IN BROWARD

### DISTRIBUTION OF HISPANICS

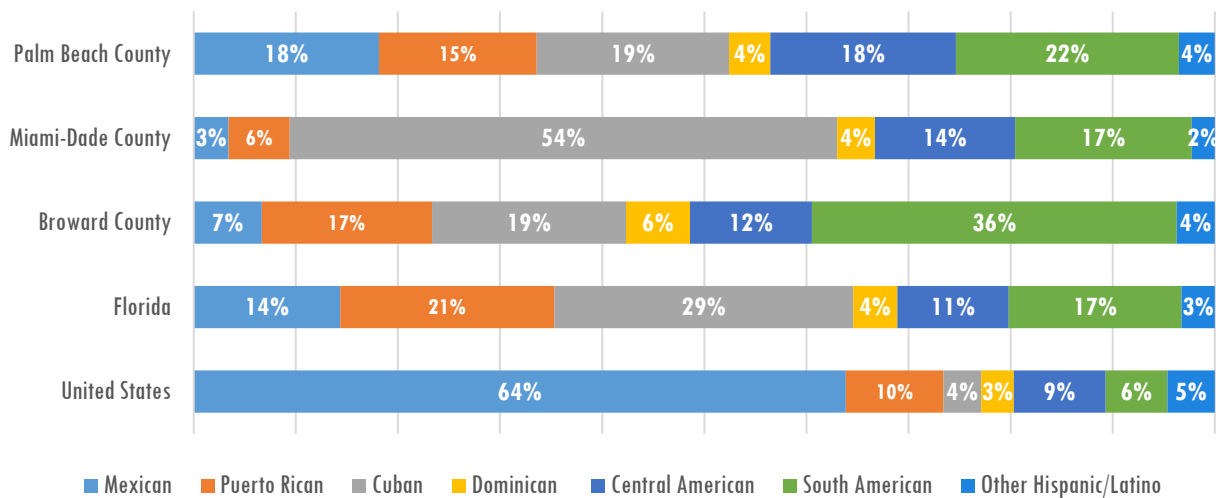
The majority of the Hispanic population in Broward live in the west and southwest portions of Broward County particularly in Miramar, Pembroke Pines, Weston and Southwest Ranches. East Broward cities have a lower percentage of Hispanic residents.



### DIVERSITY OF COUNTRY OF ORIGIN

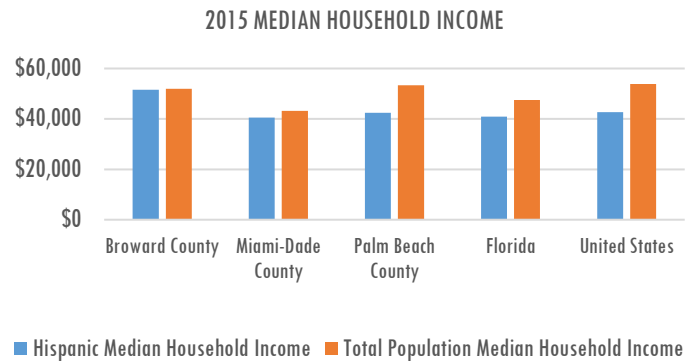
Broward County's Hispanic population is very diverse since no origin group is predominant in the area. In contrast, diversity in the United States is dominated by people of Mexican origin, which represent 63.9 percent of the Hispanic population. In Miami-Dade and Broward counties, the majority of the Hispanic population are of Cuban origin. Locally, Puerto Ricans represent the second largest group from a single country of origin, followed by Colombians.

## HISPANIC POPULATION BY ORIGIN



## INCOME AND POVERTY STATUS

Hispanic household incomes are similar to the County median in Broward and Miami-Dade. This similarity can be largely due to the high percentage of Hispanics in these counties. In contrast, the difference in medians is more notable in Palm Beach County, the State of Florida, and the United States. At \$51,620, the Hispanic household median income in Broward County is relatively high compared to other geographies depicted, and is \$4,113 higher than Florida’s median income.

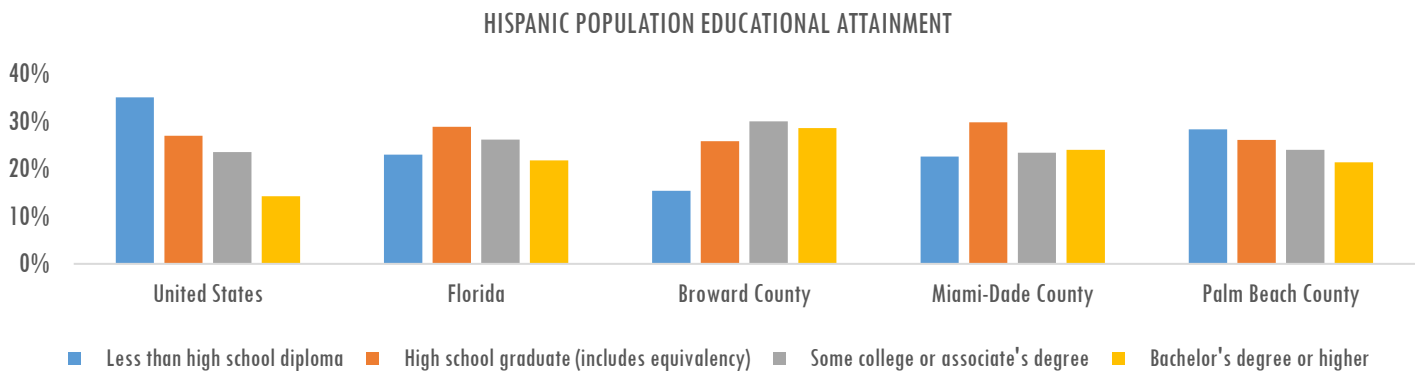


Jurisdiction	Hispanics Below Poverty Level	% of Hispanics Below Poverty Level	% of Population Below Poverty Level
Broward County	69,014	14.0%	14.5%
Miami-Dade County	346,031	20.2%	20.4%
Palm Beach County	59,488	21.5%	14.5%
Florida	991,264	21.6%	16.5%
United States	12,915,617	24.3%	15.5%

In the same vein, poverty rates for Hispanic population in Broward and Miami-Dade County are slightly lower than the County percentages. While in Palm Beach, FL and the United States, Hispanic poverty rates are higher than the respective geographies.

## EDUCATIONAL ATTAINMENT

Compared to the nation, state and other South Florida counties, the Hispanic population of Broward County has the highest levels of post-high school education (58.8 percent combined) and at the same time, the lowest levels of high school education (25.9 percent).



## HISPANIC BUSINESS FIRMS

Hispanic owned business firms impact the economy in various ways. Hispanic owned firms represent 27.8 percent of all the firms in Broward. Hispanic business firms without employees (owner-operated/ self-employed) make up 30.5 percent of all firms without paid employees in Broward. This is one of the factors that results in Hispanic firms representing 10.5 percent of the number of paid employees and annual payroll, and 13.3 percent of sales/value of shipments with an annual contribution of \$10 million to the County’s economy (2012). *Source: U.S. Census Bureau, 2012 Survey of Business Owners.*

## TECHNICAL APPENDIX

POPULATION — COUNTY TOTAL VS. HISPANIC			
	Hispanic	Total	% of Total
Broward County	496,991	1,843,152	27.0%
Miami-Dade County	1,731,733	2,639,042	65.6%
Palm Beach County	280,872	1,378,806	20.4%
Florida	4,660,733	19,645,772	23.7%
United States	54,232,205	316,515,021	17.1%

POPULATION GROWTH — COUNTY TOTAL VS. HISPANIC					
	Hispanic Population	% of Total	Annual Growth	Total Population	Annual Growth
1970	15,411	2.5%	-	620,100	-
1980	40,093	3.9%	16.0%	1,018,257	6.4%
1990	105,668	8.4%	16.4%	1,255,488	2.3%
2000	271,652	16.7%	15.7%	1,623,018	2.9%
2010	438,247	25.1%	6.1%	1,748,066	0.8%
2015	496,991	27.0%	2.7%	1,843,152	1.1%

RANKING OF HISPANIC GROUPS IN BROWARD COUNTY			
Hispanic/Latino Origin Group	Total	Percent of Hispanic/Latino Origin Group	Ranking
Cuban	94,352	19.0%	1
Puerto Rican	82,873	16.7%	2
Colombian	80,360	16.2%	3
Mexican	33,088	6.7%	4
Dominican (Dominican Republic)	31,298	6.3%	5
Peruvian	27,980	5.6%	6
Venezuelan	27,677	5.6%	7
Honduran	16,631	3.3%	8
Ecuadorian	15,125	3.0%	9
Argentinean	14,031	2.8%	10
Nicaraguan	13,173	2.7%	11
Salvadoran	10,554	2.1%	13

Hispanic/Latino Origin Group	Total	Percent of Hispanic/Latino Origin Group	Ranking
Salvadoran	10,554	2.1%	13
Guatemalan	8,562	1.7%	14
Spaniard	6,772	1.4%	15
Panamanian	5,140	1.0%	16
Chilean	4,946	1.0%	17
Costa Rican	4,683	0.9%	18
Uruguayan	3,614	0.7%	19
Bolivian	2,216	0.4%	20
Other South American	1,323	0.3%	21
Spanish	926	0.2%	22
Other Central American	537	0.1%	23
Paraguayan	240	0.0%	24
Spanish American	19	0.0%	25

HISPANIC/LATINO POPULATION BY ORIGIN					
Country/Region	United States	Florida	Broward County	Miami-Dade County	Palm Beach County
Mexican	63.9%	14.3%	6.7%	3.4%	18.1%
Puerto Rican	9.5%	21.0%	16.7%	6.0%	15.4%
Cuban	3.7%	29.3%	19.0%	53.6%	18.8%
Dominican	3.2%	4.3%	6.3%	3.7%	4.0%
Central American	9.0%	10.9%	11.9%	13.7%	18.2%
South American	6.0%	16.9%	35.7%	17.3%	21.8%
Other Hispanic/Latino	4.7%	3.3%	3.7%	2.3%	3.5%

MEDIAN HISPANIC HOUSEHOLD INCOME			
Locations	Hispanic Median Household Income	Total Population Median Household Income	Difference
Broward County	\$51,620	\$51,968	\$348
Miami-Dade County	\$40,499	\$43,129	\$2,630
Palm Beach County	\$42,396	\$53,363	\$10,967
Florida	\$40,851	\$47,507	\$6,656
United States	\$42,651	\$53,889	\$11,238

HISPANIC vs. TOTAL POPULATION BY AGE										
	United States		Florida		Broward County		Miami-Dade County		Palm Beach County	
	Total Population	Hispanic Population	Total Population	Hispanic Population	Total Population	Hispanic Population	Total Population	Hispanic Population	Total Population	Hispanic Population
<b>Total:</b>	316,515,021	54,232,205	19,645,772	4,660,733	1,843,152	496,991	2,639,042	1,731,733	1,378,806	280,872
<b>Male:</b>	155,734,280	27,444,307	9,600,009	2,301,022	894,820	241,061	1,280,221	833,866	666,577	141,646
Under 5 years	6.50%	9.5%	5.80%	7.2%	6.10%	7.1%	6.20%	5.8%	5.40%	8.1%
5 to 9 years	6.70%	9.4%	5.90%	7.2%	6.40%	6.9%	5.90%	5.5%	5.70%	8.1%
10 to 14 years	6.80%	8.9%	6.10%	7.2%	6.30%	6.7%	6.10%	5.8%	6.00%	7.2%
15 to 19 years	7.00%	8.7%	6.40%	7.4%	6.50%	7.3%	6.40%	6.2%	6.10%	7.6%
20 to 24 years	7.40%	8.9%	6.90%	8.0%	6.50%	7.3%	7.30%	6.9%	6.10%	7.9%
25 to 29 years	7.10%	8.4%	6.70%	8.0%	6.80%	7.7%	7.50%	7.3%	6.20%	8.5%
30 to 34 years	6.90%	8.3%	6.30%	7.8%	6.70%	8.1%	7.00%	7.1%	5.80%	8.4%
35 to 44 years	13.0%	14.6%	12.4%	15.5%	13.6%	16.4%	14.6%	15.9%	12.1%	16.0%
45 to 54 years	13.9%	11.2%	14.1%	13.8%	15.3%	15.2%	15.2%	16.0%	14.0%	13.2%
55 to 64 years	12.2%	6.8%	12.4%	8.6%	12.5%	9.2%	11.1%	10.5%	12.3%	7.7%
65 to 74 years	7.5%	3.3%	9.6%	5.3%	7.7%	4.8%	7.2%	7.1%	9.9%	4.3%
75 to 84 years	3.7%	1.5%	5.5%	2.9%	4.0%	2.5%	4.1%	4.3%	7.0%	2.1%
85 years & over	1.30%	0.5%	1.90%	1.0%	1.60%	0.7%	1.40%	1.5%	3.40%	0.8%
<b>Female:</b>	160,780,741	26,787,898	10,045,763	2,359,711	948,332	255,930	1,358,821	897,867	712,229	139,226
Under 5 years	6.10%	9.4%	5.30%	6.8%	5.60%	6.5%	5.60%	5.2%	4.90%	8.0%
5 to 9 years	6.20%	9.3%	5.40%	6.8%	5.50%	6.0%	5.50%	5.0%	5.30%	7.8%
10 to 14 years	6.30%	8.8%	5.60%	6.7%	6.00%	6.5%	5.40%	5.0%	5.30%	7.0%
15 to 19 years	6.50%	8.4%	5.70%	6.8%	5.80%	6.4%	5.80%	5.5%	5.40%	7.1%
20 to 24 years	6.90%	8.3%	6.30%	7.1%	6.00%	6.5%	6.70%	6.3%	5.40%	6.9%
25 to 29 years	6.70%	7.7%	6.20%	7.1%	6.50%	7.1%	6.90%	6.5%	5.50%	7.1%
30 to 34 years	6.60%	7.8%	6.00%	7.3%	6.70%	7.7%	6.70%	6.6%	5.50%	7.6%
35 to 44 years	12.7%	14.3%	12.2%	15.1%	13.6%	16.3%	14.0%	15.0%	11.7%	15.5%
45 to 54 years	13.7%	11.4%	13.9%	14.0%	15.1%	15.6%	14.6%	15.7%	13.8%	14.0%
55 to 64 years	12.7%	7.5%	13.3%	9.9%	12.6%	10.3%	11.9%	11.7%	12.9%	8.8%
65 to 74 years	8.4%	4.1%	10.6%	6.7%	8.3%	6.1%	8.5%	8.7%	11.4%	5.7%
75 to 84 years	4.8%	2.2%	6.4%	4.1%	5.3%	3.7%	5.6%	6.0%	8.3%	3.4%
85 years & over	2.40%	0.9%	3.10%	1.8%	3.00%	1.3%	2.80%	2.8%	4.60%	1.1%
% Population under 19 years	26.1%	36.2%	23.1%	28.1%	24.1%	26.7%	23.5%	22.0%	22.1%	30.4%
% Population over 65 years	14.1%	6.2%	18.6%	10.9%	15.0%	9.6%	14.8%	15.2%	22.3%	8.7%
Median Age	37.6	28.2	41.4	34.6	40.0	35.7	39.0	40.2	44.1	32.6

HISPANIC EDUCATIONAL ATTAINMENT					
	United States	Florida	Broward County	Miami-Dade County	Palm Beach County
Less than high school diploma	35.1%	23.0%	15.4%	22.6%	28.4%
High school graduate (includes equivalency)	27.0%	28.9%	25.9%	29.9%	26.1%
Some college or associate's degree	23.6%	26.2%	30.1%	23.4%	24.1%
Bachelor's degree or higher	14.3%	21.8%	28.7%	24.1%	21.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

HISPANIC FIRMS, SALES, EMPLOYEES AND PAYROLL					
	Number of Firms	Sales, receipts, or value of shipments (\$1,000)	Paid employees	Annual payroll (\$1,000)	Firms without paid employees
All Firms	255,423	75,145,644	325,549	12,376,020	209,411
All Hispanic Firms	71,059	9,991,469	34,157	1,296,646	63,841
Percentage of Total Firms/Sales	27.8%	13.3%	10.5%	10.5%	30.5%

Source: U.S. Census Bureau, 2012 Survey of Business Owners. Next Survey of Business Owners will be published in 2017.

## REFERENCES

- National Institute of Standards and Technology, Dataplot, U.S. Department of Commerce
- Office of Management and Budget, Directive No. 15, Race and Ethnic Standards for Federal Statistics and Administrative Reporting
- U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates (All graphs and specific areas cited except Hispanic Business Firms)
- U.S. Census Bureau, 2012 Survey of Business Owners (Hispanic Business Firms)



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